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GUIDE

15¢ Local Programs Feb. 24-Mar. 1



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TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

DOROTHY MALONE, one of <u>Peyton Place</u>'s first residents, is scheduled to leave the series the middle of May "for an extended period of time," which may also mean she won't return . . . SIDNEY POITIER, KIRK DOUG-LAS, GENE KELLY, CAROL CHANNING and TONY CURTIS present Oscars at the April 8 Academy Award Show on ABC. This year's musical program includes singers LESLIE UGGAMS and ANGELA LANSBURY.

NANCY SINATRA is talking with sponsors about doing two more specials next season . . JILL TOWNSEND, the girl from <u>Cimarron Strip</u>, co-stars in the new LEE MARVIN movie "Monte Walsh." MARVIN makes the picture after he finishes "Hell in the Pacific," a World War II story being filmed in the Caroline Islands, site of battles between the Marines and Japanese.

Now that the production season has ended, there have been some changes in Hollywood's executive suites. WILLIAM READ WOODFIELD and ALLAN BALTER, scriptwriting team for <u>Mission: Impossible</u>, are now producers of the series; another writing team, IVAN GOFF and BEN ROBERTS, are producing <u>Mannix</u>, and that show's former boss, WILTON SCHILLER, took over the reins of Cimarron Strip.

ROBERT VAUGHN will make another tour of Europe to interview stars for a TV special, "Yes, But What Are They Really Like?" VAUGHN hopes to let us in on the secret . . . CBS has ordered producer ROY HUGGINS (<u>Run for Your Life</u>) to do "The Profane Comedy," a political story, for a two-hour movie next season. The network also wants E. JACK NEUMAN's "The Protectors," about a city's civil servants, for a movie night.

LESLEY ANN WARREN ("Cinderella") is a guest on ABC's April "Romp," a variety special . . . Nobody has been signed to replace ED AMES when he leaves <u>Daniel Boone</u> this season, but the studio has set JIMMY DEAN for some shows, DON PEDRO COLLEY as a trapper in others.

Now that their bruises are healed, the football players are picking up acting roles. BART STARR, Green Bay Packers quarterback, has a minirole in a <u>Gentle Ben</u>; and UCLA'S GARY BEBAN is in the <u>Athlete</u> pilot with former Michigan star TOM HARMON . . . Science-fiction producer IRWIN ALLEN (<u>Lost in Space</u>) has outdistanced his studio 20th Century-Fox. He is filming <u>Man from the 25th Century</u>, a pilot starring JAMES DARREN. Continued on Page 34

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as we see it

 One network—the American Broadcasting Company—has announced it will not carry blow-by-blow coverage of the upcoming political conventions.

ABC had hoped by this time to have the rather considerable backing of International Telephone and Telegraph Corp. Unfortunately, the projected merger of the two companies was blocked by the Justice Department and ABC is left 'to rely on its own resources, said resources being nowhere near those of its competitors— CBS and NBC.

Business being what it is these days in television (bad) and ABC's place in the ratings being what it is (third), the network is seriously considering economy measures. There are game, talk and other inexpensive program formats in ABC's nighttime future.

Among other money-saving propositions suggested, so we are told, is this sensational idea of abstaining from perpetrating all of America's quadrennial hot-air derby upon helpless viewers.

It is true that the keynote address at a political convention is of interest to many, as are the roll-call votes and the acceptance speech. These ceremonies usually take a total of several hours, but the three networks have been devoting several days to convention coverage, training their cameras on everything from sleeping delegates to interviews with young children of Presidential hopefuls.

It would be nice if for once the viewers instead of the networks could decide whether they will see politicians or straight entertainment. This year ABC will, of necessity, give them that choice by presenting nightly 90minute summaries of the conventions and leaving the minute-by-minute coverage to its more affluent competitors.

We're for it.



Published by Triangle Publications, Inc. Walter H. Annenberg, President National Offices, Radnor, Pa. 19088 America's Television Magazine

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Merrill Panitt, Editor

Alexander H. Joseph, Managing Editor Roger J. Youman, Assistant Managing Editor Harold B. Clemenko, Local Editions Editor Patrick J. Walsh, Associate Editor William M. Morris, Programming Editor Frank Eltonhead, Art Consultant Jerry Alten, Art Director Alma C. Moore, Women's Editor

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IN DEFENSE OF TELEVISION

Second of a series

TV Guide has published numerous articles critical of television and will continue to do so whenever criticism is warranted. The purpose of this new series, however, is to analyze the beneficial effects television has had on our world and its citizens. The authors, therefore, have been asked expressly to limit themselves to a discussion of these positive aspects, even though they may also have some negative attitudes about television and its performance.

The first summer that baseball was being telecast I took an afternoon off and went to the Yankee Stadium to see how the new medium coped with the national pastime. By prearrangement with the network (I've forgotten now which one it was) I was accompanied by someone from the public-relations department, and we sat directly behind the television booth, which in those days was back of (and not far above) first base. The director was in command of four monitors (one for each of three cameras and one showing the picture he selected to go on the air) and an air of enthusiastic amateurism pervaded the operation. To be able to follow a fly ball into the outfield and into the glove of the outfielder was considered quite an accomplishment, and when the camera behind home plate actually got a shot of a man sliding into second, the boys in the booth slapped each other on the back and said, "Hey, get a load of that!"

I look back on that bright summer afternoon with some excitement, not only because three Yankees in a row hit home runs-itself an occasion for nostalgia-but because I felt that I was present at a very primitive stage of what has become the most extraordinary reporting medium and the next most extraordinary disseminator of information ever concocted by man; someday I will regale my grandson with this tale of the ox-cart days of television. One cannot complain about amateurism today; the expertness of TV's technicians, indeed, has far outrun the imaginations of the men who program for it.

But that is not surprising, nor is it greatly to be criticized except by those who are impatient to see the medium reach maturity before it has had an opportunity, so to speak, to get out of short pants. To all intents and purposes television is out of its teens only by a few years; it is still trying to decide just who and what it will be when it grows up. Considering its age, the brashness of its youth, and the demands made upon it, it has already made some extraordinary contributions to our society and has had many interesting and beneficial effects.

I should, perhaps, explain that my experience with the medium has not been entirely as a consumer. I have been, as authors are likely to be, on dozens of nonprime-time television shows-interviews, panels, debates. I was once on a show with Bergen Evans in Chicago (it was called Of Many Things) that threatened, guite literally, to go up in flames while it was on the air. One of the segments of this show had to do with a waiter demonstrating the "flaming sword" method of serving chicken at a famous local restaurant. Several pieces of the cotton soaked in alcohol which produced the flame fell on the studio floor and Evans and I got up and stamped them out. (I later saw a kinescopethis was the days before tape-and it looked as though we had gone out of our minds; an alcohol flame, being colorless, was invisible to the camera.) Some years ago I wrote a couple of shows for Omnibus and was their narrator. Once I distinguished myself by oversleeping on a morning when I was to be on the Today show. I was phoned at 7:15 and asked where I was, and 22 minutes later, shaved but not quite awake. I was on the air. I mention these incidents merely to indicate that I am not unaware of the problems (having often been one myself) of the people who make television

It seems to me that television has five functions to perform or, if you prefer, purposes to serve. The first of these is to inform. The others are to instruct, to enlighten, to entertain and to transport.

The informational techniques of television are remarkable indeed. They have been highly developed by the news departments of the networks and by local stations, and if I have any quarrel with them, it is that they are not used and exploited enough. I am one of those viewers who looks at television only occasionally when it is not being a reportorial medium. It reports ably after the fact, but it is when it is being a substitute for one's own eyes, watching action as it happens, that it is at its most miraculous. Who will ever forget the sun reflected in the eves of Robert Frost so that he could not read his poem at President Kennedy's inauguration? Who will forget the McCarthy hearings, the moment when Ruby shot Oswald, the smoke billowing from burning Detroit last summer? Television is the most remarkable transmitter of news ever devised, because it is the first to be instantaneous. It could, to be sure, use its potentialities better than it does, and in time it will.

I am not sure how competent a medium it is for the second of its purposes-for instruction. But that is my fault, not its. I have not subjected myself to educational television of the sort that teaches one how to use information, and heaven forbid that I should get up in time for Sunrise Semester or any of its kin. There are as many opinions about the purposes of educational television as there are television critics (and who today isn't a television critic?); my own opinion is that, like all other television, it ranges from excellent to abominable. but is best when it is least pretentious, least arty, least self-con - \rightarrow Mr. Lynes is the eminent chronicler of American mores ("Highbrow, Lowbrow, Middlebrow," "The Tastemakers") and the longtime managing editor (and, currently, contributing editor) of Harper's Magazine,

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continued

sciously high-brow. Indeed it is best when it is reporting and casting light on what it reports and when it explores subjects which admittedly are of no interest to many people but are passionately (or potentially) interesting to a limited audience. I find myself interested in looking at a one-act play by Turgenev, for example, even when I find it nonsense; I am grateful for having been given the opportunity to decide. I have been enlightened (my third purpose of television) even if I have not been entertained—my fourth purpose.

I decline to comment on television as an entertainment medium, other than to say that it is a perfectly reasonable medium for entertainment and, like the theater, radio, the movies, night clubs, tent shows, vaudeville, burlesque and circuses—all of which it tries to be—it is only as good as the minds behind it and the performers in front of it. I cannot see that TV has added to entertainment's stature or diminished it. How could it? It is only a medium, not a mind or a talent.

But it has added a dimension to man's experience by its remarkable ability to transport.

When people talk about transportation they usually mean physical conveyances-trains, planes, cars, ships -and not those things that transport ideas, and not only ideas, but environments-places, situations, manners, fashions, enthusiasms. As a medium of transportation television has moved people further and faster (indeed with the speed of light) than anything ever has before. This new conveyance undoubtedly will become far more comfortable and refined with time, but it is not likely to become any faster than however many hundreds of thousands of miles a second it is that light travels. Books, by comparison, are cumbersome, newspapers confusing, magazines fragmented, though let no one say a word against the printed page in my presence. Without pausing

Professor ("The Medium Is the Massage") McLuhan, I would like to contend that those traditional ox-cart and tricycle methods of transportation of the mind, written and printed words, are not likely to be replaced by electronic images, though I admit that McLuhan's prose style is a strong argument for abandoning them. Let's look at a few of the remark-

to argue with the currently celebrated

able effects of this medium of transportation on our lives. Obviously it takes us not only to the far corners of the globe but into space as well; it lets us see our planet as no one has seen it before except in science fiction. It lets us, for example, participate (by communications satellite) in an art auction that is taking place simultaneously in New York and London, allowing us to be on two continents at the same time, watching men's minds work as though they sat across the table from us. They know no more what will happen the next moment than we do, a kind of transportation no book or newspaper or magazine could conceivably duplicate. In a sense television has made isolation, unless it is self-imposed, all but impossible in our country, where the ratio of sets is approximately 1 to every 2.6 people.

The elimination of pockets of isolation has effects on the conduct of society, on attitudes, on manners, on language, on fashions of dress and thought and enjoyment and recreation. If you take a group of young people, for example, who live in the Ozarks and subject them to the rock 'n' roll dance parties of their contemporaries in Chicago, something inevitably happens to the folkways of teen-agers in the Ozarks. Their clothes are going to take on many of the same characteristics as the clothes of the youngsters in the Middle West; so are their gestures, the ways they wear their hair, the length of their skirts, even the slope of their \rightarrow



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continued

shoulders, the pitch of their pelvises and the fashionably vacant and faraway look in the eyes. A century ago it used to take a change in women's fashions, for example, a full decade to get from the Eastern Seaboard to the banks of the Mississippi. The impetus for change in fashion now arrives with the speed of a television signal and becomes reality as fast as manufacturers can get the goods into local stores. Changes in hair-dos don't have to wait for manufacturers.

The effect, of course, is to weaken the traditional regional differences which have been characteristic of our country (as they are of most countries) and eventually, along with other mass media, TV will go far to hasten their elimination. Trains. trucks and refrigeration have already made the national diet pretty much the same everywhere: they have put what were rare delicacies, available only in certain places, on tables everywhere; indeed they have in many respects taken away some of what we used to consider seasonal delights. (Personally I am not happy that I can buy excellent strawberries six months of the year; the fun has gone out of what used to be the strawberry season. Fortunately the same has not happened to corn on the cob.) TV will carry this reduction of regionalisms still further.

As Leo Rosten pointed out in this magazine several years ago, TV will inevitably tend to make all parts of the country abandon regional accents for a common speech. It used to be that people consulted books of etiquette to find out what custom dictated as the proper way to do things. Now, no matter where one lives, television brings into living rooms a continual flow of examples of currently acceptable modes and manners. It is not my impression that television sets out to be an arbiter of manners, but it is one all the same, and it inevitably reflects middle-class standards of acceptability.

I do not think that this is the place to debate the virtues of middle-class standards (though it is a delightful subject to debate), but I do think that it is worth pointing out that the display of these values by television to people who cannot afford to achieve them has unquestionably been a contributing factor in the urban upheavals of the last few summers. Television has been one of the most potent ways of keeping the standards of an affluent society constantly before the eves of tremendous numbers of people who have not the means to enjoy its benefits and very little hope under present circumstances of attaining such means. It would be easy to say that this flaunting of wealth has been a flag waved before the eves of a bull until it finally in fury charged, with revenge and devastation its single goal. But looked at in another way, it can be argued with sound reason that this flag has revealed to people demands which they have every right to make. It has shown them what they are missing that others take for granted. It has raised their sights. It has, in fact, raised hell by transporting people out of their slums to the threshold of another world of which the door has not been opened to them . . . except electronically.

Any means of communication is considered dangerous by a great many people who believe that the transmission of any ideas but their own is dangerous. To these timid people television must be the most frightening medium of all. To some of the rest of us it is the most promising. At its best it informs, instructs, enlightens, entertains and, above all, transports. It moves people, it moves places and ideas, and in a democratic and intensely mobile society like ours, what better service could it conceivably perform, and what medium could conceivably perform it better? [END]

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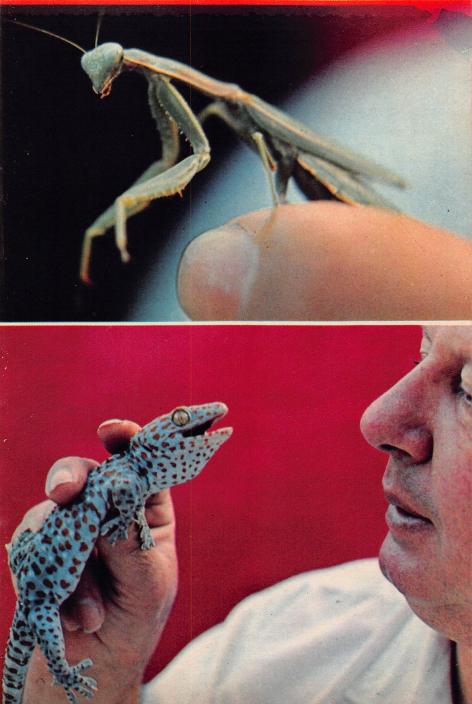
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Typecasting

You need a scorpion to crawl over an actor; or a praying mantis to blow up until it looks 50 feet tall and a menace to the world; or maybe you just need a dinosaur. What to do? In Hollywood you go to Jim Dannaldson, who raises that sort of thing and many more. Take, for instance, the large California scorpion at left: Jim is putting a covering over its poisonous barb so it won't commit mayhem with some thespian. The mantis above, on the other hand, is perfectly harmless and makes a dandy monster. Likewise the tokay gecko (right). He's utterly innocuous, but he can make ghastly noises and, when you put a phony fin on him-voilà-you have a secondcousin-once-removed to Tyrannosaurus rex himself. With the exception of the scorpion, these beasties can, to some degree, be trained to respond to that one universal thing-food.



THE OTHER BOBBY IN AMERICAN POLITICS

Robert Vaughn has been so busy politicking, he hardly noticed when 'The Man from U.N.C.L.E.' was canceled

By Dwight Whitney

It was a busy year politically for Robert Vaughn, who doesn't mind being called "Bobby." He began it in California last February, when he introduced Dr. Martin Luther King to 1200 delegates to the Nation Institute's "Symposium on the Redirection of American Power" at the Beverly Hilton hotel and wound it up on Dec. 16 in Fayetteville, Ark., where he delivered a "major" anti-Vietnam war speech at the University of Arkansas, fearlessly slashing away at what he called "a national paranoia about anti-Communism."

In between times, Bobby—who says he is really an actor—was constantly moving. In May he traveled to Geneva, Switzerland, to participate in the *Pacem in Terris* conference. There he saw his friend Dr. King, as well as Senator Fulbright and U Thant.

On the way he stopped off at Hickory Hill for a social visit, his third, with Robert and Ethel Kennedy. On the front door he found a *Man from U.N.C.L.E.* bumper sticker, admiringly placed there by the Kennedy children. In June he allowed himself to be installed as the National Chairman of Dissenting Democrats, an antiwar group which at year's end had spread out over 20 states and had 100,000 signed members. Almost immediately thereafter he took off for St. Andrew's Priory, a Benedictine monastery in Pearblossom, Cal., where he spent a week studying German for his doctorate in communications and political science and soberly contemplating the reports from Vietnam. "I am totally involved in and critical of the Administration's foreign policy in Southeast Asia," he said before he left. "The world is on the brink of atomic disaster. I consider this war madness."

He returned from Pearblossom to plunge into a series of radio-TV interviews on behalf of Dissenting Democrats. In September he made another social visit to Hickory Hill, this time playing touch football on the lawn with astronaut John Glenn. In December he came out for the peace candidate Eugene McCarthy at the National Caucus of Concerned Democrats in Chicago.

All the while he found time to keep up the grinding work on his dissertation for his Ph.D. in "The Philosophy of Mass Communications." His dissertation will be "A Historical Study of the Influence of Sen. Joseph Mc-Carthy on the American Theater." According to Dr. Milton Dickens, chairman of the Graduate Program in Communications at the University of Southern California: "This is not kid stuff. He is an A student. I do not give out A's easily."

So Bobby hardly noticed when in November his television show, *The Man from U.N.C.L.E.*, was canceled. If anything, he welcomed it. "The idea was old, tired, stale," he said. He turned down TV offers by the dozens, announced he would pursue a movie career and made overtures to the networks for his company, Ferdporqui Productions, to produce a special tentatively entitled "The Happy Pursuit of Status, or Robert Vaughn Looks at the World of Adult Playthings." In it, he said, he would "have a look at the luxury syndrome, contemporary hedonism and Playboy's influence on the leisure class."

Bobby made no mystery of why he turned his back on series TV, despite \$300,000 a year it was worth potentially. He found it "brutalizing to the sensibilities." He describes U.N.C.L.E.'s Napoleon Solo as "marginally psychotic." "Television communicates—like a right cross to the chops," he says gloomily. "The chasm between Culver City and the [Roman] Colosseum is quite jumpable historically."

Still he was careful to put in a disclaimer for politics. "I am an actor," he told me one night in December. "I am not temperamentally suited for politics. It is a tangential area of my life. Shaking hands, signing autographs, making speeches is extremely difficult for me. I have very little talent for the evasive answer."

Coming from Vaughn, who consciously or unconsciously apes the Kennedys, his political idols, at every turn, this caused some chuckles. "Not so," says a close friend. "Now that the series is over, politics is even more important in his life. It is what turns him on, and what pulls him off every weekend to make some kind of speech somewhere or meet with politically involved people. I can't say to myself this man really wants to be an actor! We don't know what would happen if a strong group offered to back him because it just hasn't happened yet."

The son of a New York radio actor, Robert Vaughn was born to the political cloth. He spent his Irish-Catholic boyhood with his Minneapolis grandparents amid the charged political atmosphere of the Stassen-Humphrey era. Even children discussed racket-busting at the dinner table. Bobby set up chairs at Howie's beer hall, a prominent forum for local politicians, and was able to listen in surreptitiously as Mayor Hubert Humphrey polished up his oratory.

In high school he did a play or two -"to relieve my innate loneliness." He became partial to what an old friend describes as "acting and carousing." He left the University of Minnesota after a year, for Hollywood, where he enrolled in L.A. State College and hung around Cyrano's coffee house, a Sunset Strip hang-out for actors; and the Stage Society, a little-theater group of liberal persuasion. But always he kept studying. He took his M.A. from State (now called California State) in 1960. He acted in the Hollywood Pilgrimage Play in 1955 (he played Judas) and there he met Joe Flynn, later to become famous as Captain Binghamton in McHale's Navy. Flynn ran for the California State Assembly in 1956. Flynn \rightarrow



Vaughn introduced Martin Luther King at a symposium a year ago.

continued

lost, but he reactivated Vaughn's interest in politics.

Also in 1956 Bobby watched with admiration as a young Boston senator, John F. Kennedy, nominated Adlai Stevenson. Then in 1960 he was hooked. "I saw a young, enormously attractive personality, the consummate politician in the purest sense."

Though he never met Jack Kennedy, he first encountered Robert Kennedy in 1960 at a breakfast for Democratic workers at the Sheraton, became enamored of the Kennedy mystique, and defected from Adlai Stevenson to campaign for this "new, young, vigorous" candidate. Later he campaigned for Pierre Salinger when he ran for the Senate, and served as chairman of the Speakers Bureau of the Democratic State Central Committee.

He became known as a comer whose dimpled chin, handsome Roman profile and smooth delivery made him an unusually persuasive orator. Two years ago the California Democratic Council, then embroiled in a cold war with Gov. Pat Brown over President Johnson's foreign policy, selected Vaughn as keynote speaker to dramatize its then-strong antiwar position. He may not have changed the Grand Design of California politics, but he brought himself to the attention of a great many people.

On his trips to Europe he stopped off in Washington to see liberal senators like McGovern, Hartke, Tydings "that old maverick," Wayne and Morse, who likes to put Vaughn speeches into the Congressional Record. He received literally hundreds of speaking invitations. He was the only known Hollywood actor ever to address the Notre Dame faculty. He spoke in and emerged unscathed from Orange County, Cal., a notorious Birch stronghold. He escorted Robert Kennedy to the 1966 student rally at U.S.C. When the crowd seemed about ready to crush the car, Bobby Kennedy asked Bobby Vaughn, "What would Napoleon Solo do in a case like this?"

Soon he had acquired a "Cherry Black" Lincoln Continental of the type favored by Kennedy—"RFK likes to stand on the flat trunk to address the crowd"—and installed a TV set in it. His office sported an extensive library of Kennedy lore, some 50 political journals ranging from the National Review to the Peking Review, and an elaborately carved desk, flanked by two flags. "Not really a Kennedy desk," Vaughn insists. "Bobby's is 19th-century English. Mine is 18th-century Spanish."

A Catholic himself, Vaughn once described his "ideal wife" as Catholic, Capricorn (Vaughn is Scorpio like RFK), Eastern-bred, Eastern-educated, preferably moneyed and accustomed to running with the foxes and hounds. He later amended that to "the kind [of woman] I find attractive." "Marriage," he added, "is not in my master plan." According to his close friend of 10 years' standing, comedienne Joyce Jameson, he does not afford women an equal place. "I think he feels they're unworthy of his time. Naturally, my ego does not allow me to feel I'm included in that." Miss Jameson is Jewish, Libra, divorced and non-Eastern educated.

From time to time Vaughn has dabbled in the preachings of Krishnamurti, the East Indian mystic. He has been hooked on health foods and interested in astrology. Privately, he likes to wear wooden shoes (his dentist convinced him they are the only footgear truly kind to the feet) and go to foreign movies. He plays tennis with what his coach at the chic Mulholland Club near his Spanish-type Hollywood hills home describes as "the concentration of a madman."

Vaughn says he is merely collecting "the rewards" of his 15-year assault on show business, believing that social

position, money and education are desirable, if not necessary, adjuncts to the political career he says he does not want. This does not stop him from talking, and he is quite emphatic about the upcoming elections, particularly in regard to Vietnam. He will support McCarthy, and if not McCarthy someone else-"even" a Republican, Noncommittal on Robert Kennedy's possible role, he nonetheless says: "If Kennedy would reiterate his February 1966 position that the National Liberation Front must have a share in any South Vietnamese coalition government, he would find strong majority support in the [Democratic] Party."

He supports student demonstrators. "Unfortunately," he says, "the kids have alienated the Great Gray Spectrum of the Establishment." He supports civil rights but has never marched. Rather he brings up his own heavy artillery—a sharp mind, a gift for scholarship, a flair for rhetoric, and, it must be added, a tendency toward Överthink. "Civil rights is such a simplex issue," says Bobby. "It takes no research to have a point of view on it."

The archconservative L. B. Mayer, who used to dominate the business Vaughn is in, would turn over in his grave! The politically minded actor once out—is now in. Says Bobby: "A star is no longer answerable to any individual or studio. Of course, my credentials to be a [social] critic may be reassessed now that Napoleon Solo is off the air."

More television? Well, maybe. He does not agonize over the inanity of it all. He does not soul search. His former co-star, David McCallum, recognizes this. "Robert knows who he is, what he wants and how to go about getting it." Napoleon Solo and his show-business successors are more than roles; they are the handy device by which millions of people have been made conscious of a flashy article named Robert Vaughn.



A medically sound treatment for painful hemorrhoids First, stop the pain. And the itching.

Nupercainal[®] is a unique combination of lubricants plus the most effective topical pain killer available without a prescription. It relieves pain and itching fast. Provides much longer lasting relief. Nupercainal also soothes inflamed tissue - in turn helps the natural healing process. Moreover Nupercainal facilitates natural movements.

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Next Season: Carbon-Copy Year

Evening TV entertainment next fall will be as derivative as ever. The networks, when they aren't running movies-and one of them will be every night of the week-will be warming over the things that work best: Westerns, police stories, futuristic fiction, variety acts, and laughtracked situation comedy. Variations on the familiar are being whipped up in every one of these categories except variety; apparently the networks feel Jonathan Winters and Rowan and Martin are sufficient additions to this sort of fare for the time being. In TV's standard assortment of drama. new imitations are rampant. For instance, since I Spy introduced a racially integrated espionage team and N.Y.P.D. mixed black and white cops. ABC is pondering a Western called The Outcasts. It's about two cowboys -one a Negro. There's a new angle in police-stories, though: They've got to appeal to the "uninvolved young." ABC's try may be The Mod Squad, about a group of Los Angeles cops who police the hippies. NBC's could be Adam-12, a Jack Webb concoction starring Marty Milner as a policeman grappling with youth problems. CBS meanwhile is readying Hawaii Five-O, in which Jack Lord as a state trooper undoubtedly would, on occasion, have to deal with wayward beachniks; while NBC has Darren McGavin in the wings as a private eye in The Outsider, a World Premiere spin-off. In the sci-fi department. ABC is thinking of sending in The Land of the Giants as replacement for the tiring Voyage

to the Bottom of the Sea. CBS, with Lost in Space running out of ratings steam, has a Man of the 25th Century ready to step in. In sagebrush saga, CBS's next venture may be The Lancer, a yarn—hang onto your hats about a father and two sons!

There are, to be sure, a few non-Western, non-police, non-sci-fi items in prospect, such as a CBS auto-racing drama, *The Big Prize*, starring Sean Garrison. But even the most ambitious project known to be in the works, NBC's new Friday night *Name of the Game*—a 90-minute weekly drama of life in a magazine publishing empire—is derivative. It is based on a successful *World Premiere* movie-for-TV and cut out of the sex-and-action movie cloth.

If Frank Pace Jr., 55, is LBJ's choice to head the new Government-created Corporation for Public Broadcasting, as rumored at TV GUDE press time, it means CPB will be guided by a man who knows the Washington establishment (he has served as Secretary of the Army and Budget Bureau Director).

To ABC's growing game-show lineup late in March will be added a fivea-week daytime and once-a-week nighttime diversion, *Dream House*, in which young couples will vie for household furnishings, the -jackpot naturally being a whole house. *Batman* will be dropped to make way for the new evening show.

-Richard K. Doan

TV GUIDE / 235 Montgomery St., Suite 1229 / San Francisco, Cal. 94104 / 981-1820

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

SMOTHER THE BROTHERS?

Why are the Smothers Brothers turning their program into a political show? We shouldn't have to listen to their views.

> Mrs. R. A. Holloway Harrington, Del.

Not since Patrick Henry and Ben
Advertisement



Margaret Merril advises that it is quite simple for every woman to promote an English countryside complexion. Her hint to gain a peaches-and-cream loveliness is to damp a cloth with cold water from your refrigerator and press it over your face for a few minutes once or twice a day. Then to hold the good of the complexion beautifying cold water smooth on a little tropical oil of Olay. This oil is rather scarce and expensive but your drug store should be able to get you a small supply. Franklin has America had such patriotic citizens as Tom and Dick Smothers. If their fight against public apathy ends in the cancelation of this great show because of political controversy, then we as Americans will know that there is no longer any such thing as freedom of speech in this country.

> Richard Buttrick Nanticoke, Pa.

THORNE IN THE SIDE

In William Dozier's aren't-I-wonderful description of how he and Harry Ackerman just "came up" with the idea for *Bewitched* ["How *Bewitched* Was Born," Jan. 27], no mention is made of Thorne Smith or his marvelous "I Married a Witch."

(Name withheld) Chico, Cal.

BURNED AT BURNETT

Why must we be subjected to one hour of *sheer boredom* and cheap slapstick of Carol Burnett? Her show tonight was the worst of the worst! How much longer do we have to suffer?

> (Name withheld) Terre Haute, Ind.

[Fascinating! Please send us more information about your amazing onechannel set with no Off button.—ED]

POET'S CORNER

Osborne's view of Martin Luther scarcely could have been uncouther. Mary Cox

North Miami, Fla.

WINTRY RECEPTION

Just heard Martin Landau and Barbara Bain sing on The Jonathan Winters Show, Mission: impossible.

> Robert E. Woods South Bend, Ind. Continued on page A-8

SATURDAY BASKETBALL

USC vs WASHINGTON STATE 2:30 PM · LIVE



CALIFORNIA vs oregon state 8:00 pm · Live

RICK BARRY AND JOHNNY HOLLIDAY CALL THE ACTION



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TV GUIDE

SPORTS AND SPECIALS

7R refers to KRCR, Redding 9R refers to KIXE, Redding

SPECIAL ANNOUNCEMENT

At press time, a strike against the San Francisco newspapers was in effect. If it continues, local stations will extend their news coverage: Ch. 2 will have five-minute reports hourly beginning at 9 A.M.; Ch. 4 will have a 15-minute report on Sat. at 5:45 P.M.; half-hour reports on Sat. at 10 A.M., Sun. at 12:30 P.M., and 90-minute reports Mon.-Fri. at 6:30 A.M.: Ch. 5 will have five-minute reports at 11:25 A.M., 2:25 P.M. and 7:25 P.M.; Ch. 7 will have a half-hour weekly review on Sat. at 7 P.M.; Ch. 9 will have a 60-minute report every night at 7:30 P.M., repeated Sat. and Sun. at 12 Noon, and Mon.-Fri at 7 A.M. and 12 Noon (except Fri. 12 Noon). This extra coverage may cause some programs to be delayed or pre-empted.

SPORTS

SATURDAY

COLLEGE BASKETBALL 1:30 P.M. (3, 7, 11) Santa Clara vs. San Jose State.

GOLF 1:30 P.M. (5)

Charles Sifford and Dave Hill vs. Art Wall Jr. and Charles Coody.

GOLF 2:00 P.M. (7R); 3 P.M. (4); 3:30 P.M. (3); 5 P.M. (8) Carol Mann vs. Sandra Haynie.

COLLEGE BASKETBALL 2:30 P.M. (2, 8, 10, 12) USC vs. Washington State.

HUNTING AND FISHING 2:30 P.M. (13)

- PRO BOWLING 3:30 P.M. (7, 7R, 11, 13) North Tampa-Sertoma Open.
- SURFING, DRAG RACING 5 P.M. (7, 7R, 11, 13) International Surfing Championships; Winternational Drag Racing Championships.

COLLEGE BASKETBALL 8 P.M. (2) Oregon State vs. California.

BOXING 9 P.M. (36)

Frankie Jennings vs. Reuben Rivera.

SUNDAY PRO HOCKEY 11 A.M. (5, 8, 10, 12)

Toronto Maple Leafs vs. New York Rangers. PRO BASKETBALL 11 A.M. (7, 7R, 11, 13)

- Philadelphia 76ers vs. St. Louis Hawks.
- GOLF 1 P.M. (2) GOLF 1:30 P.M. (3)
- Arnold Palmer, Jack Nicklaus and Gary Player. GOLF 1:30 P.M. (10)

Charles Sifford and Dave Hill vs. Art Wall Jr. and Charles Coody.

GOLF 2:30 P.M. (12)

Harold Henning and George Knudson vs. Art Wall Jr. and Charles Coody.

GOLF 4 P.M. (4)

Arnold Palmer, Jack Nicklaus and Gary Player. HUNTING AND FISHING 4 P.M. (7, 7R)

Quarry: antelope. TUESDAY

PRO BASKETBALL 5 P.M. (44)

San Francisco Warriors vs. Philadelphia 76ers. BOXING 9 P.M. (2)

Armando Ramos vs. Frankie Crawford.

SPECIALS

Semantics and Sex. . Sat. 9 A.M.-12 Noon, 1:30-5 P.M. (6 9, 9R) Dear Doctor. . Sat. 12 Noon; Mon. 7 P.M. (6, 9R) Vienna Choir Boys. . Sat. 7:30 P.M. (7, 7R, 11); Sun. 4 P.M. (13) Spur Planning Conference. . Sun. 9 A.M.-12 Noon, 1-3:30 P.M. (9) Danny Thomas Mon. 9 P.M. (3, 4, 7R) Heart Surgery Tues. 9:30 A.M. (11) Walter Cronkite in Vietnam Tues. 10 P.M. (5, 10, 12) A British Look at Eric Hoffer ... Tues. 10:30 P.M. (5) "Present Laughter" ... Wed. 9 P.M. (7, 7R, 11, Carol Channing Thurs. 9 P.M. (7, 11, 13)



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THIS WEEK'S MOVIES

By Judith Crist STRANGE BEDFELLOWS (NBC), Saturday FLAME OVER INDIA (ABC), Sunday McGUIRE, GO HOME! (NBC), Tuesday SPENCER'S MOUNTAIN (CBS), Thursday FLIGHT FROM ASHIYA (CBS), Friday

In some areas network movies may not be seen on the days indicated.

We've got the British to thank for what relief there is on this week's network-movie roster from the smirky sexiness, smarmy wholesomeness and mushy melodrama that is too often the hallmark of the Hollywood product. The week's potential highlight, in fact, is the replacement of the sixth network movie with a British television version of Noel Coward's "Present Laughter," marking Peter O'Toole's acting debut in American television.

The week's two British films are action dramas, one harking back to the Moslem-Hindu outbreaks under the British raj in turn-of-the-century India, the other to the British-Turkish-Cypriot troubles of 1957. "Flame Over India" is essentially a chase story, detailing the efforts of a British officer to deliver a young Hindu prince to his supporters by rail, with a motley group aboard a battered train under constant attack by raging Moslems. Kenneth More, as the officer, is the bravest of the brave; Lauren Bacall, as the prince's American governess, is the outspokenest of the outspeakers; and Herbert Lom is the most villainous of assassins. A perceptive screenplay and shrewd direction save the film from the Eastern-Western stereotype and give a remarkable sense of time and place and situation.

"McGuire, Go Home!" offers no explanation of politics or personality in Cyprus, but it stands as a perfectly palatable suspense drama that keeps things happening, regardless of the whys and wherefores. Dirk Bogarde, as British Intelligence, is impeccable as always and Denholm Elliott just dandy as his buddy.

The week's Americana includes a rerun of "Spencer's Mountain," whose more objectionable moments have been eliminated for home-screen viewing but which remains the kind of glossied-up low-brow glorification of simple virtues and simple minds that gives "family" films a bad name. On the non-family-fare side there's "Strange Bedfellows," involving the stalest of low-domestic-comedy plots (decked out with "topical" satire that suffers from neither taste nor wit) and concentrating entirely below the belt in the field of human relations.

On the Hollywood action front there's "Flight from Ashiya," a mixture of glup-and-preachment that is a close contender in the most-perfectly-awful-movie sweepstakes. Its thesis seems to be that it's a pleasure to be shipwrecked in a typhoon in the China Seas because Yul Brynner, Richard Widmark and George Chakiris, disguised as members of the Air Rescue Service but actually representing the Human Condition, will drop out of the sky to save you-but not, alas, before each of the trio has gone flash-backing all over the map. Ultimate salvation is hardly worth the wait.

TV Programs for week beginning Saturday, February 24

Morning

- 6:00 G COLOR AGRICULTURE FILM 6:25 R COLOR NEWS
- 6:30 ACROSS THE FENCE SUNRISE SEMESTER-Education COLOR Russian Literature: Dostoev-Duth . Kaunan

RATIONAL NUMBERS—Math Lesson: the mathematical sentence as a means of communication.

WOICE OF AGRICULTURE

COLOR Topic: a proposed nuclear powered sea water conversion plant.

A-7

7:00 CAGRICULTURE U.S.A. COLOR Topic: "Insects—Good Bad." John A Stearns is the host. and

sky's "The Brothers Karamazov," Part 1. Prof. Robert Magidoff lectures.	A CARTOON TIME—Children
CHANNELS LISTED IN NORT BAY AREA (2) KTVU (IND.) JACK LONDON SQ. (0AKLAND) 94607 (3) KRON-TV (NBC) 1001 VAN NESS AVE. (SAN FRANCISCO) 94119 (3) KPIX (CBS) 2655 VAN NESS AVE. (SAN FRANCISCO) 94109 (4) KGO-TV (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102 (4) KGO-TV (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102 (5) KGO-TV (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102 (4) KBHK (IND.) 420 TAYLOR ST. (SAN FRANCISCO) 94102 (5) KSBW-TV (CBS, NBC) 238 JOHN ST. (9) 9301 SAN JOSE (1) KNTV (ABC) 645 PARK AVE. 95110 (3) KGSC-TV (IND.) 1536 KERLEY DRIVE (5) 12 MODESTO (1) KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352	HERN CALIFORNIA EDITION CHICO (P) KHSL-TV (ABC, CBS) 180 E. FOURTH ST., BOX 489 95927 SACRAMENTO (P) KCRA-TV (NBC) 310 10TH ST. 95814 (P) KVIE (NET) P.O. BOX 6 95801 (P) KXTV (CBS) 400 BROADWAY 95818, BOX 10 95801 (P) KCVR-TV (ABC) 1216 ARDEN WAY, BOX 3283 95815 REDDING (P) KRCR-TV (ABC, NBC) 2770 PIONEER DR. 96001 (P) KIXE (NET) P.O. BOX 9 96001 SATELLITE STATIONS For those who watch: (11) Yosemite Valley (13) Aromas (P) Merced, Pismo Beach (P) Morterey County (P) San Ardo (P) Morgan Hill (B) Hollister (B1) San Luis Obispo (B) Modesto 130
TV GU	JIDE A-7

Saturday February 24, 1968

Morning

5 COLOR LONE RANGER COLOR DICK TRACY-Cartoon **M**SUNRISE SEMESTER-Education [COLOR] Russian Literature: Dostoevsky's "The Brothers Karamazov," Part 1. Prof. Robert Magidoff lectures. COLOR CAP'N DELTA-Cartoons 7:15 FARM FORUM COLOR | "Hail the Hearty" examines the progress that has been made in nutrition. TV CREDIT COURSE—History "Colonial Culture." Lecturer: Norman Turtow, (45 min.) 7:25 D SOIL CONSERVATION 7:30 COLOR SUPER PRESIDENT G COLOR ROAD RUNNER BROTHER BUZZ—Children COLOR Officer Kelly and his police dog show how the canine members of the police force work. Host: Patrick McCormick. m RIPCORD—Adventure COLOR | Ted and Jim are fighting a

LETTERS

Continued from page A-2

DAVID DISAGREES

Concerning the Feb. 3 "Doan Report" in which Richard O. Dunning said Rowan and Martins Laugh-In is in "poor taste," I disagree. I think it is hilarious.

David Jacobs Far Rockaway, N.Y.

[But couldn't it be both?-ED.]

BURR'S UPS AND DOWNS

Is it just a coincidence or did Raymond Burr meet with some kind of accident? Seems like every program or show he is on he is always sitting down. I know he plays the part of a crippled policeman, but I have seen him on personal appearances and he is always sitting down.

G. Marie Crandall North Stonington, Conn. We are informed that Mr. Burr can stand up if he wants to .- ED.]

forest fire and they're too busy to rescue Billy Jacobi's lost dog. Ted: Larry Pennell. Jim: Ken Curtis: Billy: Michel Petit.

EXISTENCE—Agriculture

COLOR Topic: how fertilizers help our crops and benefit all consumers. (Rerun)

7:45 DAVEY AND GOLIATH-Religion COLOR Father helps Davey build a lemonade stand, and teaches a lesson. **B** LINUS THE LIONHEARTED

8:00 3 (7) COLOR SUPER 6 5 8 10 12 CAPTAIN KANGA-ROO-Children

COLOR Guest: Monsieur Andre, who performs a wire-walking act. (60 min.) COLOR CASPER—Cartoons

8:15 COLOR CAP'N DELTA-Cartoons

8:30 DEXISTENCE—Agriculture

COLOR | Topic: lawn establishment and maintenance.

COLOR SUPER HEROES

(7) COLOR SUPER PRESIDENT

2 D COLOR FANTASTIC FOUR

9:00 MOVIE—Western

"Rider on a Dead Horse." (1962) Apaches force two prospectors to abandon their gold. John Vivyan, Kevin Hagen, Bruce Gordon. (90 min.)

MOVIE—Cartoon

COLOR "Mr. Magoo-Man of Mystery." (1964) Jim Backus is the voice of the near-sighted Mr. Magoo in this feature re-edited from the network TV series, (90 min.)

(7) COLOR FLINTSTONES 5 8 10 12 COLOR FRANKEN-STEIN JR.—Cartoons

6 9 9 SEMANTICS AND SEX

SPECIAL Telecast of the San Francisco State-Pacific Medical Center workshop on communication and sex continues from the Fairmont Hotel. Chairman and moderator is Dr. Jerold Lowenstein, UC Medical Center. Morning session speakers and topics include: "Semantic Distortions of Sexual Concepts," Prof. Lester Kirkendall, Oregon State University; and "Sex Talk: Public and Private," Prof. William Simon, University of Indiana. (Live: three hours)

Afternoon session begins at 1:30 P.M. COLOR SPIDER-MAN



Saturday February 24, 1968

Morning-Afternoon

cloth, textures and paint. 0:30 2 MOVIE—Western "Ambush at Cimarron Pass." (1958) A



SHELL'S WORLD OF GOLF 2:00 7 3:00 4 3:30 6 5:00 8

COLOR The ladies take to the links in this match at the Golf Club de Lausanne in Switzerland. Leading pros Carol Mann and Sandra Haynie compete for a \$10,000 purse (\$7000 for the winner, \$3000 for the loser).

The 1965 Ladies' Open champ, Carol is 6 feet, 3 inches tall—more than just a silly millimeter longer. A powerful driver, she generally beats her opponent to the green. Sandra, the '65 Ladies' PGA titlist, gives away 12 inches in height and some power with the woods and irons. Her favorite shot is the putt, and on the greens she ranks with the best.

But the long and short of this match is the thin, mile-high Lausanne atmosphere, which taxes the lungs and plays tricks with long or high shots. The par-72, 6000-yard course (which has the Alps as a backdrop) features steepbanked, elevated greens and deep roughs.

Gene Sarazen and Jimmy Demaret report the action. (60 min.)

86 PROOF

SINCE 1810

AMERICA'S GREAT STRAIGHT RYE WHISKEY

Carol Mann and Sandra Haynie

Delicious with Ginger Ale and Colas, as well as Soda

A. OVERHOLT & CO., CINCINNATI, OHIO

7 B AMERICAN BANDSTAND

COLOR Guests: singers Frankie Valli ("Can't Take My Eyes Off You") and Kim Weston ("Nobody"). (60 min.)

"Night Star, Goddess of Electra." (Italian; 1965) An army of zombies threatens to overthrow ancient Rome. John Drew Barrymore, Susi Andersen. (90 min.)

Afternoon

12:00 2 ROLLER DERBY

COLOR The Bay Bombers meet the Northwest Cardinals. (60 min.)

G COLOR FLINTSTONES-Cartoon

4 COLOR I WANT TO WORK

(9) DEAR DOCTOR—Discussion

SPECIAL See Mon. 7 P.M. Ch. 6 for details. (60 min.)

DEATH VALLEY DAYS—Drama <u>COLOR</u> The story of Sacajawea, the Indian woman who helped explorers Lewis and Clark. Sacajawea: Angela Dorian. Clark: Don Matheson.

9 NEWSPAPER OF THE AIR 44 MOVIE—Comedy

"Love, Honor and Goodbye." (1945) A stage-struck wife suspects her husband of infidelity and decides to disguise herself and play up to him. Virginia Bruce, Edward Ashley. (90 min.)

12:30 3 COLOR SAMSON & GOLIATH 4 WESTERNERS—Drama

> An embittered man, hated by the townspeople, shoots one of the leading citizens. The townspeople plan a lynching. Sheriff: Dick Powell. Hart: Paul Richards.

5 8 10 12 COLOR JONNY QUEST-Cartoons

COLOR Performing: the Nitty Gritty Dirt Band ('Euphoria''), and Linda Ronstadt of the Stone Poneys ('Up to My Neck in Muddy Water''). Also: a clip from the movie ''Bonnie and Clyde,'' and fashions inspired by the film.

1:00 2 MOVIE—Adventure

COLOR "Knights of Terror." (Italian; 1964) The superstitious people of a small country call on a duke to protect them from masked knights. Tony Russell, Scilla Gabel, Yves Vincent. (90 min.)



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Saturday February 24, 1968

Afternoon

3 CHAMPIONSHIP BOWLING COLOR: Skee Forensky plays Pete Tountas. Jack Drees reports.

WANTED—**DEAD OR ALIVE** Josh goes after a murderer. Josh: Steve McQueen. Jack: Robert P. Wilke.

 POTPOURRI—Jack Hanson
 NEW ORLEANS JAZZ
 An intimate portrait of the great Jelly Roll Morton, drawn by some of those who knew him. Excerpts from Morton's reminiscences, recorded for the Library of Congress Archives, are also heard.

 COLOR SPORTS WORLD
 AMERICAN BANDSTAND-Music Guests: the Music Explosion and singer Ray Chayfin. (60 min.)
 (60 17) COLOR LONE RANGER

TO BE ANNOUNCED

B CISCO KID—Western

COLOR Pancho's nephew has bought himself a horseless carriage. Duncan Renaldo, Leo Carrillo.

1:30 3 7 11 COLLEGE BASKETBALL —Santa Clara vs. San Jose State

> **COLOR** The league-leading Santa Clara Broncos meet the San Jose State Spartans in San Jose. Top-scoring Broncos are center Dennis Awtrey (53) and forward Bud Ogden (34). Spartan stand-outs include forward Coby Dietrick (44) and guard Tim Holman (21). Bud Foster and Pete Pelleta report. (Live)

4 MOVIE-Western

"In Old California." (1942) A Boston druggist goes to Sacramento to open a store during the period of the California gold rush. John Wayne, Binnie Barnes, Albert Dekker. (90 min.)

5 CBS GOLF CLASSIC

COLOR Quarter-final match: Charles Sifford and Dave Hill (winners over Marr and Jacobs) vs. Art Wall Jr. and Charles Coody (Sikes and Goalby). Jack Whitaker and Cary Middlecoff report the action from the Firestone Country Club. (60 min.)

6 9 9 SEMANTICS AND SEX

SPECIAL Afternoon session speakers and topics include: "Old Taboos and New Candor," the Rev. Lester Kinsolving, Episcopal clergyman, San Francisco; and "Cultural Influences on Sexual Behavior," Prof. William Crowley, UC Davis, and Prof. Herbert Williams, SF State. (Live; three hours, 30 min.)

Sunday's session will not be telecast.

B 10 12 COLOR ROAD RUNNER
 GREATEST SHOW—Drama
 COLOR Clay Kelfer holds a large block of stock options on the circus—enough, he thinks, to tell Slate how to run things.
 Barry Nelson, Edgar Bergen. (60 min.)
 COLOR ROLLER GAME

2:00 7 SHELL'S WORLD OF GOLF COLOR | Carol Mann vs. Sandra Haynie. See page A-10. (60 min.)

8 COLOR SEASPRAY—Adventure

ID FISHING—Gadabout Gaddis COLOR Gadabout goes into California's

High Sierras to fish for golden trout. [2] COLOR STINGRAY—Children

2:30 2 3 10 12 COLLEGE BASKET-BALL—USC vs. Washington State

> Two of the stronger teams in the Pacific-8 meet in today's contest between



February 24, 1968 Saturday

Afternoon

USC's Trojans and Washington State's Cougars, Bill Hewitt (31) leads the Trojans in scoring and rebounding with 7' 1" Ron Taylor (54) close behind. Jim McKean (42) at 6' 9" and Ted Wierman (52) at 6' 8" are two of the reasons for Washington State's success this season. Frank Sims reports from Pullman, Wash. (Live)

5 SKI BREED—Travel

COLOR Cameras follow skiers down the slopes in Canada's Banff Park.

AMERICAN SPORTSMAN

Quarry: wild turkey, striped marlin and brown bear. Football players Tucker Frederickson and Charley Johnson hunt for wild turkey (biggest game bird in the U.S.) in the hardwood forests near Jackson, Ala.; fishing expert Lee Wulff, using standard fly tackle equipment, angles for striped marlin-and a world record-off the coast of Salinas, Ecuador; on the Alaska Peninsula, Cornel Wilde and guide Ron Haves stalk the brown bear. (60 min.) MY FRIEND FLICKA-Drama

COLOR A stallion rebels and attacks

his frightened new owner. Ken: Johnny Washbrook. Rob: Gene Evans.

3:00 A SHELL'S WORLD OF GOLF COLOR | Carol Mann vs. Sandra Haynie.

See page A-10. (60 min.)

5 MOVIE—Drama

"Desert Patrol." (English; 1958) During World War II, a mining expert joins a British desert patrol under orders to destroy a petrol dump. Richard Attenborough, John Gregson. (Two hours) (7) COLOR CHINCHILLA RAISING

MOVIE—Comedy

"Bowery Blitzkrieg." (1941) A smalltime gangster deliberately provokes a fight with a young delinquent in order to have the boy sent to reform school. Leo Gorcey, Huntz Hall. (90 min.)

3:15 (7) FILM FEATURE

3:30 SHELL'S WORLD OF GOLF

COLOR Carol Mann vs. Sandra Haynie. See page A-10. (60 min.)

7 (7) III II PRO BOWLERSTOUR COLOR Final elimination rounds in

the second North Tampa-Sertoma (Fla.)



Saturday February 24, 1968

Afternoon-Evening

PBA Open. The \$40,000 event offers a top prize of \$6000. Defending champ: Mike Durbin. Chris Schenkel and Billy Welu report. (90 min.)

36 BROTHER BUZZ-Children

COLOR A visit to the Grand National Livestock Exhibition and Horse Show in San Francisco. Host: Patrick McCormick.

4:00 4 MOVIE—Science Fiction

"Missile Base at Taniak." (1953) Enemy agents plan to bombard the U.S. and Canada with missiles. Bill Henry, Susan Morrow, Arthur Space. (One hour, 45 min.)

3 COLOR FILM FEATURE

TIME OUT FOR SPORTS

12 WELLS FARGO—Western

Hardie becomes involved with a gunman and a renegade sheriff while trying to track two outlaws. Hardie: Dale Robertson. Jane Hardin: Jan Harrison.

36 LEFT, RIGHT AND CENTER Topic: "The Effectiveness of the Human

Relations Commission."

4:30 2 3 HORSE RACE—Santa Anita COLOR Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$75,000—San Antonio Stakes, a mile and one-eighth, four-year-olds and up. This is considered the final prep for the Santa Anita Handicap. Gil Stratton conducts the interviews and Harry Henson calls the race. (Live)

> Compiled by The Daily Racing Form MOVIE—Science Fiction

COLOR "Destination Inner Space." (1966) An experimental underwater station is terrorized by a strange creature. Scott Brady, Sheree North. (90 min.)



MOVIE-Drama

COLOR "Up Periscope." (1959) During World War II, a recent graduate of the Underwater Demolition School is assigned to a secret mission. James Garner, Edmond O'Brien. (Two hours)

VOYAGE—Adventure

See Sun. 5 P.M. Ch. 13. (60 min.)

G GARDENING-Clark Smith

GREEN HORNET-Adventure

COLOR Reporter Mike Axford is gathering evidence to expose a wealthy racketeer. Hornet: Van Williams. Claudia: Diana Hyland. Mike: Lloyd Gough.

5:00 OUTDOORSMAN: JOE FOSS

COLOR Joe Foss visits South Dakota and Nebraska for pheasant and grouse. **5** PERRY MASON—Mystery

Judy Bryant's derelict stepfather says he'll be happy to do her a favor-for \$10,000. Judy: Sarah Marshall. Matt Lambert: Bruce Bennett. (60 min.)

7 (7) (1) (B) WORLD OF SPORTS COLOR 1. Bruce Brown covers the International Surfing Championships at Makaha Beach, Hawaii. As in his critically acclaimed film "The Endless Summer." Brown gets close to the action by shooting from cameras mounted on surfboards, boats and a helicopter. The 15th annual event (taped Dec. 23-31) has entrants from six nations. They are judged on wave selection, positioning and maneuvering, and length of ride. 2. The Winternational Drag Racing Championships, taped Feb. 4 at Pomona, Cal. Entrants from 40 states compete for shares of a purse amounting to approximately \$70,000, (90 min.)

B SHELL'S WORLD OF GOLF

COLOR Carol Mann vs. Sandra Haynie. See page A-10. (60 min.)

9 YOGA FOR HEALTH—Exercises Yoga exercises for weight control.

36 REAL ESTATE—San Jose

44 TIME TUNNEL—Adventure

COLOR The time travelers land on the island of Krakatoa in 1883. Doug: Robert Colbert. Tony: James Darren. (60 min.)

5:30 2 TOMBSTONE TERRITORY

When a man visits his brother, who is about to be hanged, Sheriff Hollister foresees a jailbreak. Pat Conway, Richard Eastham. Reed Barker: Paul Richards.

9 SCIENCE REVIEW

Conclusion of a two-part program on computer graphics—a pictorial exchange of information between man and machine. Dr. Albert Hibbs is the host. (60 min.)

12 LOST IN SPACE—Adventure

COLOR: "The Flaming Planet." The crew of the Jupiter 2 must contend with two hazards: a rapidly growing plant (smuggled aboard by Dr. Smith) and a hail of missiles fired from the only planet where the spaceship can land. Sobram: Abraham Sofaer. John: Guy Williams. Don: Mark Goddard. (60 min.)

GG MOVIE—Drama

"Four Desperate Men." (English; 1959) A convict, his brother and two confederates take refuge on a small island in the harbor of Sydney, Australia. Aldo Ray, Heather Sears, Neil McCallum. (90 min.)

5:45 (4) COLOR NEWS-Art Finley

Evening

6:00 2 CHAMPIONSHIP BOWLING

 COLOR
 Skee Forensky plays Pete Tountas.

 tas.
 Jack Drees reports.
 (60 min.)

 (3)
 (4)
 (60 color)

 (4)
 (60 color)
 NEWS-McGee

5 COLOR NEWS-Sherry, Tompkins 44 HY LIT—Variety

COLOR Guests: the Who, the Formations and the Flamingos. (60 min.)

6:30 3 COLOR NEWS-Biondi, Doughty 4 SUSPENSE THEATRE—Drama COLOR Tom Bollington learns that his daughter and three college pals are in jail for running down a pedestrian—and they're treating the whole matter as a joke. Bollington: Robert Ryan, Janet Bollington: Katharine Ross. (60 min.)

> 5 10 12 COLOR NEWS-Mudd 7 KEEP TALKING-Game

COLOR Scheduled panelists: comedian Pat Harrington; TV personalities Tom Kennedy and Mickey Manners; and actors Dick Gautier, Beverly Garland and Mona Freeman. Jack Narz is the host. POLITICAL TALK—Rafferty STAR TREK—Drama COLOR See 8:30 P.M. Ch. 12. (60 min.) NEWS IN PERSPECTIVE

Scheduled: George Ball, former Under Secretary of State, joins the New York



Saturday February 24, 1968

Evening

Times panel for a discussion of Asian affairs. Topics: the Pueblo incident and escalation in Vietnam. Assistant managing editor Harrison Salisbury is joined by two New York Times experts: Seymour Topping and A. M. Rosenthal. (60 min.)

RIFLEMAN—Western

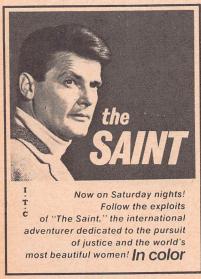
Leota Carraway alights from the stage in North Fork, some of the town boys gather round and Leota lets out a scream, Leota: Lee Patrick.

B MOVIE—Western

COLOR "Three Violent People." (1956) Following the Civil War, Colt Saunders brings his bride home to his Texas ranch and gets two pieces of bad news: carpetbaggers are after his ranch, and his wife is a former saloon hostess. Charlton Heston, Anne Baxter, Tom Tryon. (Two hours)

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see A-4.





7:00 2 GRAND OLE OPRY-Music

COLOR Guests: the Glaser Brothers ("What Does It Take"), Lonzo and Oscar ("Ole Slewfoot") and Tammy Wynette ("I Don't Wanna Play House").

3 MOVIE—Drama

"The Desert Rats." (1953) World War II story of the Australian Ninth Division and how it stopped Rommel's Afrika Korps from capturing the strategic garrison of Tobruk. Richard Burton, Robert Newton, James Mason. (90 min.)

SAN FRANCISCO BEAT—Police The owner of a boarding house is brutally slain. Warner Anderson, Tom Tully.

COLOR SPECIAL EDITION-News I DREAM OF JEANNIE—Comedy COLOR Comic Paul Lynde plays Commander Porter, the maniacal head of a nutrition experiment. Tony: Larry Hagman. Roger: Bill Daily. Jeannie: Barbara Eden. Bellows: Hayden Rorke.

DEATH VALLEY DAYS—Drama COLOR A Cavalry officer helps a bitter young man search for his sister. Lt. Col. Martin Burke: Ronald Reagan. Lorenzo Oatman: Tim McIntire.

1) 12 COLOR ALL-STAR BINGO 36 MOVIE—Drama

"Smoky." (1946) Story of the capture and training of a beautiful wild horse. From the story by Will James. Fred MacMurray, Anne Baxter, Burl Ives, Bruce Cabot. (Two hours)

44 DOBIE GILLIS-Comedy

When parents are invited to visit camp, Mr. Gillis wants to see how the Army made a man out of his son. Dwayne Hickman, Frank Faylen.

7:30 2 ALL-STAR BINGO—Game

COLOR Celebrity participants include actors Hans Conried, Peter Deuel, formerly of "Love On a Rooftop," Cheryl Miller of "Daktari" and Vera Miles. Michael Jackson is the host.

A SAINT—Mystery

COLOR "A Double in Diamonds." Murder leads the Saint to a private fashionshow as he investigates the death of a friend: a jeweler who was asked to make a copy of a fabulous diamond necklace. Saint: Roger Moore. (60 min.)

Guest Cast

Lord Gillingham Cecil Parker

PierreAnton Rodgers KateYolande Turner MaryIlona Rodgers

5 8 10 12 JACKIE GLEASON

COLOR The Honeymooners begin a free trip around the world, but the Atlantic crossing gets rough when Norton and seasick Ralph fall overboard in a lifeboat. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. June Taylor dancers; Sammy Spear conducts the orchestra. (Rerun; 60 min.)

Highlights

"When I Arrive in Paris"

.....Jackie, Art, Sheila, Jane "I Never Felt Better in My Life," "If

I Must Die"Jackie, Art 7 (7) M VIENNA CHOIR BOYS

SPECIAL COLOR The Vienna Choir Boys, organized five centuries ago, have become a symbol of excellence in choral music. This program, narrated by singer Alfred Drake, offers a view of what it takes to belong to the choir—the talent, training and self-discipline. Focusing on Austrian youth Rainhard Tilly, cameras follow him through auditions, private lessons with teacher-conductor Ferdinand Grossman, choir rehearsals and a personal triumph: selection as a choir soloist. Excerpts include Bruckner's "Ave Maria," Schubert's "23rd Psalm" and Mozart's "Coronation Mass." (60 min.)

"The Dating Game" and "The Newlywed Game" are pre-empted.

MOVIE—Fantasy

"Black Sabbath." (Italian-French; 1963) Boris Karloff introduces three tales of terror: 1. "The Drop of Water." Chekhov's tale of a woman who robs a deceased clairvoyant. Jacqueline Pierreux, Milly Monti. 2. "The Telephone." Mysterious phone calls drive a young woman to frenzy. Michèle Mercier, Lidia Alfonsi. 3. "The Wurdalak." Tolstoy's story about vampires. Boris Karloff, Mark Damon, Susy Andersen. (90 min.)

8:00 2 COLLEGE BASKETBALL —Oregon State vs. California

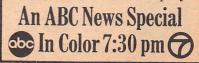
The Oregon State Beavers meet the Golden Bears of California at Berkeley. Johnny Holliday and Rick Barry report the play-by-play from Harmon Gym. (Live)

They work like the devil to sing like angels.



The Pursuit of Excellence: Vienna Choir Boys

Through the story of one boy, see what it takes to become a member of this superb choir and how it produces the magnificent music which has thrilled the world for almost 500 years. Alfred Drake narrates this ABC News Special, filmed in Vienna. Executive Producer Lester Cooper. Brought to you by B. F. Goodrich Company.



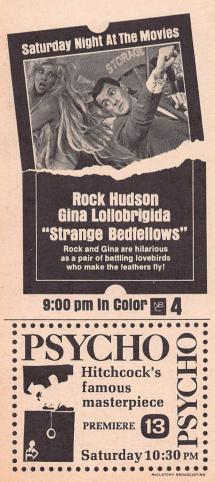
Saturday February 24, 1968

Evening

8:30 3 4 8 GET SMART-Comedy

COLOR Max and Agent 99 obliviously skirt disaster in an amusement park until a tempest in the tunnel of love brings home a message: The park is a KAOS front—a veritable maze of horrors. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Ed Platt.

Guest Cast WaxmanRichard Devon



Guest Cast

Toby Chambers Douglas V. Fowley Dutch Waiter Karl Bruck

COLOR Mardi Gras highlights: "Come to the Mardi Gras" (Bob Ralston); "Basin Street Blues" (Tanya Falan); "Of Man River" (Bob Havens); "Jambalaya" (Lynn Anderson); "Shrimp Boats a-Comin'" (Dick Dale); and "The South Rampart Street Parade" (Bob Lido). (60 min.)

9 SPECULATION—Discussion

"Reporting the Social Crisis," an evaluation of newspaper coverage of riots and other explosive situations. Guests include Ralph McGill, publisher of the Atlanta Constitution. (Rerun; 60 min.)

12 STAR TREK—Drama

COLOR "A Private Little War." Captain Kirk suspects that the warlike Klingons are behind the unexpected development of simple weapons in a primitive society. Kirk: William Shatner. McCoy: DeForest Kelley: Spock: Leonard Nimoy. Nona: Nancy Kovack. Tyree: Michael Witney. (60 min.)

9:00 3 4 8 MOVIE-Comedy

COLOR "Strange Bedfellows." (1964) In London, oil industry executive Carter Harrison tries to improve his corporate image by getting back together with his kooky wife Toni, a champion of minority causes. All goes well until Carter discovers Toni's scheme to picket the U.S. embassy—as Lady Godiva. (Two hours) Cast

Carter Harrison Rock Hudson ToniGina Lollobrigida Richard BramwellGig Young Harry JonesEdward Judd Assistant MorticianTerry-Thomas Carter's Taxi DriverArthur Haynes J. L. StevensHoward St. John Toni's Taxi Driver.....David King Agressive Woman Nancy Kulp 5 10 HOGAN'S HEROES—Comedy COLOR LeBeau has the POWs and the Nazis on his trail when he takes French leave to rescue a secret heart-throb, a Dutch doll he's been passing off to his buddies as the little old lady in charge of their message center. Hogan: Bob Crane, LeBeau; Robert Clary, Wilhelmina: Celeste Yarnall, Klink: Werner Klemperer. Schultz: John Banner. Newkirk: Richard Dawson, Carter: Larry Hovis. Kinchloe: Ivan Dixon.

RA LOS ANGELES BOXING

COLOR Welterweights Frankie Jennings and Reuben Rivera meet in a taped 10round bout. Dick Enberg and Mickey Davies report. (90 min.)

COLOR WARRIOR HIGHLIGHTS 9:30 5 10 12 PETTICOAT JUNCTION

COLOR Cousin Mae takes over the hotel while Kate is away, and manages to rile just about everybody in once-happy Hooterville. Uncle Joe: Edgar Buchanan. Sam: Frank Cady. Betty Jo: Linda Kaye. Steve: Mike Minor.

Guest Cast

Cousin Mae Shirley Mitchell Aunt Helen Rosemary DeCamp

7 (7) (1) (B) HOLLYWOOD PAL-ACE—Variety

COLOR Milton Berle plays host to Louis Armstrong, Phyllis Diller, operatic tenor Enzo Stuarti, singer-dancer Elaine Dunn, the singing Lettermen, Irving Benson (as Heckler Sidney Shpritzer) and Las Vegas's satiric "Bottoms Up Revue" (Nancy Austin, Melendy Britt, Bill Fanning and Breck Wall). In the finale, Milton and Enzo join the revue troupe in a barbed oratorio hailing and bewailing LBJ-and other Birds of the Johnson feather. Mitchell Ayres conducts the orchestra. (60 min.)

Highlights

"Willkommen," "No Time Is a Good
Good-By Time" Louis
Vesti la giubba (from Leoncavallo's
"Pagliacci")Enzo
Hits medleyLettermen
"After Today" Elaine
"The Put-Down Song"
Milton Nancy

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MOVIES

OF THE WEEK

saturday 10:30 p.m. "Shane"

SUNDAY 5:30 P.M.

"Francis in the Navy"

TUESDAY 9:00 P.M. "McGuire, Go Home!" — ON —



REDDING

Saturday

Evening

9 NET JOURNAL—Documentary

"We are barbarians. We want to be barbarians. It is an honorable title." These words of Adolf Hitler are graphically illustrated as "NET Journal" expands to 90 minutes for this German-produced documentary on the life of the Nazi Führer. Films and stills trace the career of the Austrian-born dictator, who rose to power from the ashes of the Weimar Republic, which he helped destroy. The concentration camps, the book burnings, the twisted propaganda, the assassinations, the holocaust of World War II-all are documented in grim testimony to Hitler's genius for destruction. Actors Leo Genn and Marius Goring are the narrators. (90 min.)

9:45 D JOE PYNE-Discussion

COLOR Time approximate. Guests are actor-comedian Godfrey Cambridge, Arnold Zander of the United World Federalists, and beautician Keith Orr. (90 min.)

10:00 5 00 12 MANNIX-Mystery

COLOR Intertect won't touch the case, so Mannix goes it alone to help a little girl get her father out of Death Row. The private eye makes plenty of waves as he checks out the prosecution witnesses, who have suddenly lost their tongues. Mannix: Mike Connors. Wickersham: Joe Campanella. (Rerun; 60 min.)

Guest Cast

Stella Scott	. Letitia Roman
Clint Houston	John Randolph
Larkin	Philip E. Pine
Betsy	. Amber Flower
Eve Brock	. Eleva Verdugo
THUR CONTRACTOR	Dunne

WIDE COUNTRY—Drama Warren Price, subject of an impressive book called "The Bravest Man in the World," has overwhelmed Andy with his daring deeds. Price: Ray Danton. Andy: Andrew Prine. (60 min.)

10:30 7 OH, MY WORD!-Game

COLOR Scheduled guests: humorist Art Hoppe and A.C.T. actor Barry Mac-Gregor. Merla Zellerbach, Scott Beech, June Lockhart and Paul Speegle are the regular panelists. Host: Jim Lange.

(7) MOVIE—Western

"Shane." (1953) By avoiding the clichés of the Hollywood horse opera, director George Stevens created a film deservedly

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hailed as a serious and realistic Western drama. Stevens wove together two themes: the frontier clash between cattlemen and homesteaders, and a young boy's tender friendship for a gunfighter. An Oscar went to Loyal Griggs' location footage, shot in Wyoming. Screenplay by Pulitzer Prize novelist A. B. Guthrie. Alan Ladd, Van Heflin, Jean Arthur, Brandon de Wilde, Jack Palance, Emile Meyer. (Two hours, 15 min.)

TRUE ADVENTURE

COLOR Films show how engineers face the dangers of building a railroad in Canada's sub-zero weather.

B MOVIE—Suspense

"Psycho." (1960) Alfred Hitchcock's black comedy about the sinister events that transpire at a small motel. John L. Russell's photography, George Tomasini's editing and Bernard Herrmann's score all contribute to the atmosphere of unrelenting suspense. Anthony Perkins, Janet Leigh, John Gavin, Vera Miles, Martin Balsam, John McIntire. (Two hours) GO BULLFIGHTS—Mexico

11:00 3 4 5 COLOR NEWS

7 11 COLOR NEWS-Keith McBee 8 MOVIE—Drama

COLOR "The Borgia Stick." (1967) A young couple plot to escape from the crime syndicate which employs them. Don Murray, Inger Stevens, Barry Nelson, Fritz Weaver, Marc Connelly. (Two hours) TO MOVIE—Drama

COLOR "Imitation of Life." (1959) Fannie Hurst's story of a widow striving for a Broadway career and a Negro girl who tries to pass for white. Lana Turner, John Gavin, Sandra Dee, Dan O'Herlihy. (Two hours, 20 min.)

12 MOVIE—Drama

COLOR "Portrait in Black." (1960) Ross Hunter produced this story of a woman and a doctor who are blackmailed after the murder of her invalid husband. Lana Turner, Anthony Quinn, Sandra Dee, John Saxon, Lloyd Nolan.

44 MOVIE—Drama

"Sands of Iwo Jima." (1949) A Marine Corps platoon goes from training to the battles fought with the Japanese during World War II. John Wayne, John Agar, Adele Mara. (90 min.)

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- 1665 W. San Carlos, San Jose, Tel. 286-1953
- 329 Lighthouse Ave., Monterey, Tel. 375-3371

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Evening

11:15 2 MOVIE—Drama

Time approximate. "The Blackboard Jungle." (1955) Ex-GI Rick Dadier is enthusiastic about his first teaching job in a vocational high school until he encounters discipline problems. Glenn Ford, Anne Francis, Sidney Poitier. (90 min.)

COLOR NEWS—Dick Carlson MOVIE—Biography

"The Great Imposter." (1960) The life story of Ferdinand Waldo Demara Jr., who successfully posed as a Canadian naval doctor, a prison guard and a Harvard research fellow. Tony Curtis, Karl Malden, Edmond O'Brien. (Two hours)

11:30 3 MOVIE—Fantasy

COLOR "The Demon Planet." (Italian; 1965) Director Mario Bava filmed this bizarre tale of an expedition to an alien planet whose atmosphere turns men into homicidal animals. Barry Sullivan, Norma Bengell, Angel Arnda, Evi Marandi, Fernando Villena, Stelio Candelli.

4 MOVIE—Drama

"The Bad Seed." (1956) Christine Penmark suspects that her pre-teen daughter is a murderess. Nancy Kelly, Patty McCormack, Henry Jones, Eileen Heckart, Evelyn Varden. Based on Maxwell Anderson's play and William March's novel. (Two hours, 30 min.)

5 MOVIE—Comedy

COLOR "Good Neighbor Sam." (1964) An ad man volunteers to help his attractive neighbor win her inheritance. Jack Lemmon, Romy Schneider, Dorothy Provine, Edward G. Robinson, Louis Nye, Michael Conners, Edward Andrews, Robert Q. Lewis. (Two hours, 30 min.)



7 MOVIE—Comedy

COLOR "North to Alaska." (1960), a comedy-adventure about two prospectors competing for the same girl. John Wayne, Stewart Granger, Ernie Kovacs, Capucine, Fabian. (Two hours)

12:30 B MOVIE-Drama

"2,000 Women." (English; 1944) Three downed fliers seek refuge in a German camp in which 2,000 women are interned. Phyllis Calvert, Flora Robson, Patricia Roc, James McKechnie. (90 min.)

12:45 2 COLOR GREAT MOMENTS-Music (7) NEWS—Keith McBee

1:20 TWILIGHT ZONE-Drama

Once the toast of Hollywood, Barbara Jean Trenton longs desperately to recapture her youth. Barbara: Ida Lupino. Danny Weiss: Martin Balsam.

1:30 7 MOVIE-Western

COLOR "Three Hours to Kill." (1954) A man flees from his home town after being accused of murder. Dana Andrews, Donna Reed. (One hour, 25 min.)

2:00 A MOVIE—Adventure

"The Moonraker." (English; 1958) In England of 1651, Oliver Cromwell's Roundheads attempt to capture a staunch Royalist and notorious swordsman known as the Moonraker. George Baker, Sylvia Syms, Peter Arne. (One hour, 40 min.) MOVIE—Adventure

"Tarzan and the Huntress." (1947) Tarzan seeks to foil the efforts of a zoological expedition intent on capturing scores of animals for various zoos. Johnny Weissmuller, Brenda Joyce, Johnny Sheffield. (One hour, 25 min.)

2:55 7 MOVIE—Science Fiction

"The Amazing Colossal Man." (1957) After being burned in a plutonium explosion, an Army colonel starts growing at the rate of 10 feet per day. Glenn Langan, Cathy Downs. (One hour, 40 min.)

3:40 4 CAIN'S HUNDRED-Police

It's a blow to the syndicate when George Dedmon is arrested by two small-town officers. Cain: Mark Richman. Dedmon: Don Hammer. (60 min.)

4:35 7 MOVIE—Western

"Star of Texas." (1953) A Texas Ranger poses as an outlaw to round up a gang of crooks. Wayne Morris, Paul Fix, Frank Ferguson. (One hour, 55 min.)

February 25, 1968 Sunday

Morning

Morning

6:00 5 THE ANSWER-Religion 6:30 4 PROFILE—San Diego State **5** BIG PICTURE—Army COLOR Films show how a young Infantryman learns to handle weapons and defend himself in combat. VOICE OF AGRICULTURE COLOR June Edwards, Bakersfield housewife, discusses cropdusting. HERALD OF TRUTH—Religion 6:40 COLOR NEWS 6:45 B SACRED HEART-Religion COLOR "Personality and Prejudice." 7:00 AGRICULTURE U.S.A. COLOR The use of rubber on the farm is discussed by industry expert Russel DeYoung. Host: John A. Stearns. **5** INTERNATIONAL ZONE Conclusion of a two-part report on the Asian Highway, a project of the UN Economic Commission for Asia and the Far East. Host: Allistair Cooke. T IT IS WRITTEN—Religion COLOR | Films compare youth in American cities with those in other countries. THIS IS THE ANSWER-Religion COLOR Cameras show students working with U.S. medical teams in Honduras. FAITH FOR TODAY-Religion COLOR A husband is persuaded by his wife to take a chance on religion. Pastor William A. Fagolis is host. 7:30 CHRISTOPHERS—Religion COLOR A citizen's obligation to participate in politics; and the story of

Frederic Remington, a painter of the Western scene. 4 COLOR HERITAGE-Religion S NEXT QUESTION—Interview INSIGHT—Religion COLOR A small-town mayor is caught between white bigots and black-power advocates. David: Steve Forrest. SACRED HEART—Religion "God Speaks in Nature." Father Francis L. Filas. TV CREDIT COURSE—History Topic: "From Colonies to Provinces." Lecturer: Thomas Wendel, (45 min.) THIS IS THE LIFE—Religion COLOR Guilt plagues a woman who feels hostile toward her mother. 7:45 COLOR WEATHERFORD QUARTET—Gospel Music 8:00 R THIS IS THE LIFE—Religion A proud man spends a night in a smalltown jail. Waters: Phillip E. Pine. 4 COLOR GREEN THUMB 5 B M LAMP UNTO MY FEET "Ferment and Faith." a film report on the training of American and European missionaries in Latin America. Cuernavaca, Mexico: Missionaries are shown attending workshop classes to orient themselves to social, political and religious changes in Latin-American countries. The center's founder and the Bishop of Cuernavaca discuss the role of religion in missionary work. (Rerun) 7 COLOR DICK TRACY—Cartoon 7 COLOR FAITH FOR TODAY COLOR CAP'N DELTA-Cartoons

8:15 ALABEMOS AL SENOR—Pena



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Morning



5 DRESSING BY DESIGN

Terri York describes how design lines in clothes affect your appearance.

- 7 7 COLOR LINUS-Cartoons
- COLOR TOM AND JERRY

SPUR PLANNING CONFERENCE SPECIAL "Out of Chaos," a telecast of the eighth annual planning conference of the San Francisco Planning and Urban Renewal Association (SPUR), taped Feb. 21 at the St. Francis Hotel. Speakers include Mayor Joseph Alioto; John Hirten, SPUR executive director; William Slayton, executive vice president, Urban America; and S. G. Worthington, president of SPUR. (Three hours)

HERALD OF TRUTH—Religion MOVIE—Drama

"Right Cross." (1950) Dick Powell, June Allyson, Ricardo Montalban. (90 min.)

- 9:30 2 EDITOR'S FORUM—Discussion 5 ENCOUNTER—Discussion Scheduled: John Williams, director of the Oakland Redevelopment Agency. 7 (7) COLOR BUGS BUNNY
 - 8 10 12 COLOR UNDERDOG
 - COMICOS Y CANCIONES-Variety

10:00 FIREBALL XL-5-Children

COMMUNITY CIRCLE-Discussion COLOR Scheduled guests include members of the World Championship Dominoes Tournament; Michael R. Gordon, executive director of the Junior Statcsman Foundation; Mrs. Joseph M. Fee, board member of Guide Dogs for the Blind, Inc.; and Mel Swig, president of the California Theater Foundation who discusses the future of A.C.T.

5 10 12 CAMERA THREE

COLOR "Singing of Gold: Memories of a Nubian Homeland." Nubian folk singer Hamza El Din sings traditional songs about childhood, village life and his ancient homeland, which was flooded by the waters from Egypt's Aswan Dam.

- 7 7 COLOR BULLWINKLE
- B FAITH FOR TODAY—Religion

COLOR Pastor and Mrs. William Fagal interview a missionary to Korea.

10:30 2 MOVIE—Western

COLOR "Hellfire." (1949) William Elliott, Marie Windsor. (90 min.)

February 25, 1968 Sunday

Morning-Afternoon

3 4 FRONTIERS OF FAITH

COLOR "Is Peace Possible?" The last program in this four-part series examines violence and war. The discussion focuses on justifications for war; the influence of the military on government policy; and non-violent disorders, such as strikes and sit-ins. Guest is Arthur Waskow of the Institute for Policy Studies in Washington, D.C.

5 7 10 12 FACE THE NATION

A Saigon interview with Nguyen Van Thieu, President of South Vietnam.

DISCOVERY '68—Children COLOR ''Ghosts of the Old West" come to life as cameras visit Tombstone, Ariz., once a busy mining center and now a living memorial. Old photos show what the city was like in the 1880's, and reveal the true appearance of the legendary Wyatt Earp, Bat Masterson and Doc

Holliday. Also shown: O.K. Corral, site of the historic gunfight.

UN CANTO DE MEXICO—Music BEXISTENCE—Agriculture

COLOR Topic: how to control the Oak tree pests.

11:00 3 INSIGHT—Religion

COLOR A humanitarian dedicates himself to the world—but neglects his own daughter. Jack: Mark Richman.

A RAWHIDE—Western

5 8 10 12 PRO HOCKEY

-Maple Leafs vs. Rangers

COLOR Toronto Maple Leafs vs. Rangers from the new Madison Square Garden in New York. The Stanley Cup champion Leafs have stayed in the thick of the jam-packed Eastern Division race behind the strong goal tending of Johnny Bower (1) and Bruce Gamble (30). Their top scorers: Mike Walton (16) and Frank Mahovlich (27). The Rangers' high-scoring trio are Rod Gilbert (7), Jean Ratelle (19) and Phil Goyette (20). Jim Gordon and Stu Nahan report. (Live)

7 7 1 B PRO BASKETBALL -76ers vs. Hawks

COLOR Inter-division match: The Philadelphia 76ers meet the Hawks at St. Louis. At press time, both teams were locked in a fight for the league's best won-lost mark, and a possible homecourt edge in the play-offs. Philadelphia high scorers: Wilt Chamberlain (13) and Hal Greer (15). For the Hawks: Zelmo Beaty (31), Len Wilkens (14) and Bill Bridges (32). Chris Schenkel and Jack Twyman report. (Live)

11:30 CAPITAL AND THE CLERGY COLOR Topic: "Sex Education in the Schools." Host: The Rev. Clifton Moore.

Afternoon

12:00 2 CHAMPIONSHIP BOWLING

Al Savas meets Fred Ricilli. Fred Wolf reports from Toledo, Ohio. (60 min.)

COLOR SPEAK OUT-Art Finley

CALIFORNIA U.S.A.-Agriculture COLOR Guest: Harold Russell, chairman of the President's Committee on Employment of the Handicapped.

9 NEWSPAPER OF THE AIR 44 MOVIE—Adventure

"Women of Pitcairn Island." (1957) James Craig, Lynn Bari. (90 min.)

- 12:30 CANIMAL SECRETS—Children COLOR "The Hostile Environment" explores the problems man must face when he travels into space.
 - COLOR NEWS-Ed Hart

1:00 2 CALIFORNIA GOLFERS RETURN COLOR A series of 60-minute programs featuring prominent golfers competing at clubs throughout the state. Today's players are Joe DiMaggio, Lefty O'Doul, Bob Ring and Scotty Campbell. (60 min.)

> 3 4 7 COLOR MEET THE PRESS-Interview



A quality Blackcherry Mixture at popular price.

Afternoon

7 DIRECTIONS—Religion

"From Nine to Five," an essay in still pictures on the daily grind of the average worker. In focus: a counterman, a secretary, a delivery man, an office manager, a factory worker and an executive. Pictures by free-lance photographer Fortune Monte.

SPUR PLANNING CONFERENCE SPECIAL See 9 A.M. Ch. 9 for details. (Two hours, 30 min.)

WORLD TOMORROW—Religion OUTDOORSMAN: JOE FOSS

COLOR Joe Foss tours Florida to shoot wild turkey and quail.

VOICE OF MEXICO—Variety 1:30 BIG THREE GOLF—Scotland

> **SPECIAL COLOR** Arnold Palmer, Jack Nicklaus and Gary Player compete in this four-round filmed golf match. Played on four courses (three in Scotland and one in Puerto Rico), the individual rounds will be telecast on consecutive weeks. Scoring is by strokes, and the purse is \$50,000 (\$25,000 for first). The course of the day: the par-70, 6644yard Gleneagles, in the Scottish Highlands. British golf journalist and broadcaster Henry Longhurst reports the action. (60 min.)

Regular programming is pre-empted. **MOVIE**—Comedy

"Let's Make It Legal." (1951) Claudette Colbert, Macdonald Carey. (90 min.)

5 CHILDREN'S FILM FESTIVAL

COLOR "Funny Stories." (Russian; 1962) Mischievous children: Mishka the instigator, and Denis, a quiet lad who reluctantly joins in. The pair ride a merry chase on a motorbike, pretend they are cosmonauts in a rain-barrel rocketship, and engage two girls in a free-forall with spray paint. Hosts: Burr Tillstrom, Fran Allison, and puppets Kukla and Ollie. Mishka: Sasha Kekish. Denis: Misha Kislyarov. (60 min.)

6 9 SPECULATION—Discussion

Four "swinging singles" discuss their life styles. Guests: Richard Hoaglund, president of the Never on Friday Club; Rubin Carson, writer; Dr. Carl Younger, psychiatrist; and Laura Newman, TV producer. Host: Keith Berwick, (60 min.)

ISSUES AND ANSWERS

COLOR Scheduled: Sen. J. William Fulbright (D., Ark.), chairman of the Senate Foreign Relations Committee.

(7) INSIGHT—Religion

A governor seeking re-election faces a divorce. Governor: Leif Erickson.

B FILM FEATURE

CBS GOLF CLASSIC

COLOR See Sat. 1:30 P.M. Ch. 5 for details. (60 min.)

COLOR FAITH FOR TODAY

NAKED CITY-Drama

When the 12-year-old son of gangster Phil Clifford fails a test in school, Phil visits the teacher and tries to get the grade "fixed." Phil: Richard Conte. Marlow: Myron McCormick. (60 min.)

BOTH SIDES—Debate

COLOR Guests Michael McCloskey, conservation director, Sierra Club; and John Callaghan, secretary manager of the California Forest Protective Assn. debate conservation in California. (60 min.)

- 19 BIG PICTURE—Army
- 44 FUN HOUSE-Cartoons

2:00 2 MOVIE—Science Fiction

COLOR "From the Earth to the Moon." (1958) Joseph Cotten, George Sanders, Debra Paget. (Two hours)

CHEYENNE—Western

The cattle herds in the Texas panhandle are being depleted by a deadly fever. Chevenne: Clint Walker. (60 min).

- T SHASTA COLLEGE REPORTS
- B TALENT CONTEST—Salinas

SPECIAL COLOR The eight semi-finalists in the NBC-Universal City Studios sponsored talent search appear today in front of a panel of judges. They will be judged on acting ability, poise, personal appearance and professionalism. The winner receives a role in an upcoming "World Premiere" movie. (60 min.)

KENNY FORMAN—Religion

D FILM FEATURE

Cameras view the sports and resorts of Hawaii, our 50th state.

2:30 G-E COLLEGE BOWL—Quiz COLOR Furman University (S.C.), winner of last week's match, vs. Georgetown University (Washington, D.C.).

Postponed from an earlier date.

February 25, 1968 Sunday

Afternoon

5 MOVIE—Comedy

"Double Dynamite." (1951) Jane Russell, Groucho Marx. (90 min.)

6 9 SCIENCE REVIEW

A report on how the space program's new methods of welding metals are being applied to industry. (60 min.)

(7) ENGINEERING WEEK

CALENDAR-Music

COLOR WONDERS OF THE

WORLD-Travel

CBS GOLF CLASSIC

COLOR Semifinal match: Harold Henning and George Knudson vs. Art Wall Jr. and Charles Coody. The winning team competes for the \$50,000 top prize in the April championship rounds. Jack Whitaker and Cary Middlecoff report. (60 min.)

BETTER UNDERSTANDING

COLOR Topic: "Brotherhood." Guest: Cantor Eli Cohn of the Temple B'nai Israel, Sacramento.

KEYES ASSEMBLY OF GOD CHURCH—Religion

3:00 3 ILLINOIS SPECIAL—Variety

SPECIAL COLOR Steve Allen hosts a sesquicentennial tribute to Illinois. Guests include Jack Benny, Dave Garroway, Bob Hope, Mahalia Jackson, Mercedes McCambridge, Burr Tillstrom, the original Benny Goodman Trio, Sens. Everett Dirksen and Charles Percy, former senator Paul Douglas, Gov. Otto Kerner, Chicago's mayor Richard Daley, Mark Van Doren, R. Buckminster Fuller and balladeer Win Stracke. (60 min.)

Pre-empted: "Flipper," "Wild Kingdom."

4 7 8 EXPERIMENT IN TV

COLOR Mildred Dunnock in "The Hamster of Happiness," a two-character drama about the communication gap between an elderly, cantankerous woman and her frightened, unsophisticated daughter-inlaw. Mrs. Marbeth Muke and young Dinette have one thing in common: Mrs. Muke's son—Dinette's husband—has deserted them. Written by Charles Eastman, whose work is being seen on TV for the first time. (60 min.)

Cast

Mrs. Marbeth Muke...Mildred Dunnock DinnetteSusan Tyrrell

PROFESSIONALS—Sports

COLOR Hockey: a study of Bobby Orr of the Boston Bruins.

DRESSING BY DESIGN

COLOR How to develop a wardrobe color plan. Instructor: Dorothy Gardiner.

CHAMPIONSHIP BOWLING

COLOR Johnny Guenther vs. Tommy Tuttle. Jack Drees reports. (60 min.)

B FOCUS ON EDUCATION

GOD'S POINT OF VIEW

MOVIE—Western

COLOR "Fort Yuma." (1955) Peter Graves, Joan Vohs. (90 min.)

3:30 6 9 NET JOURNAL-Documentary See Sat. 9:30 P.M. Ch. 9 for details. (Rerun; 60 min.)

7 COLOR PAGE ONE-Grimsby

9 REPERTORY THEATRE-Comedy

"St. Patrick's Day," a comedy by the 18th-century British playwright and politician Richard Brinsley Sheridan. A roguish lieutenant schemes to win his lady's



Afternoon

hand over the strenuous objections of her father. The cast are members of Boston's Charles Playhouse. Walter Kerr is the host. Lieutenant O'Connor: Terrence Currier. Justice Credulous: Earl Montgomery Jr. Dr. Rosy: Edward Finnegan, (60 min.)

CHILDREN'S FILM FESTIVAL

COLOR See 1:30 P.M. Ch. 5. (60 min.) CHAMPIONSHIP BOWLING

COLOR Bill Bunetta vs. Harry Smith. Jack Drees reports. (60 min.)

FOR MEN ONLY-Cooking

COLOR Katherine Kitchen's guest is Ted Shields, public relations director of the American Dairy Assn. of California ALLEN REVIVAL HOUR-Religion

MOVIE Cartoon

4:00 2 MOVIE—Cartoon

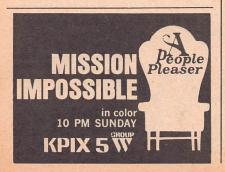
COLOR "Alakazam the Great!" (Japanese; 1961) Jonathan Winters, Frankie Avalon and Sterling Holloway did the voices for this story. (90 min.)

3 MOVIE—Adventure

"Tarzan's Fight for Life." (1958) Gordon Scott, Eve Brent. (90 min.)

BIG THREE GOLF—Scotland

SPECIAL COLOR Arnold Palmer, Jack Nicklaus and Gary Player move to Scotland's Carnoustie Golf Club for the second match in the series. The \$50,000 series offers a winner's share of \$25,000 (\$15,000 for second; third, \$10,000). One of the world's toughest courses, Carnoustie will host the 1968 British Open. The dominant feature of the par-71, 6795-yard layout is the Barry Burn, a meandering stream that winds around and across the heavilybunkered fairways. British golf journal-



ist-broadcaster Henry Longhurst reports. (60 min.)

Regular programming is pre-empted. POW!—Rolfe Peterson

Scheduled guest: British satirist David Frost ("That Was the Week That Was").

7 AMERICAN SPORTSMAN

COLOR 1. Host Curt Gowdy and sportsman Frank Woolner surf cast in the salt waters off Cape Cod, Mass. 2. In Evora Province, Portugal, a look at the colorful sport of coursing: hunting with hounds that trail game by sight rather than scent. 3. Actor Troy Donahue stalks antelope in the Colorado Rockies. Blinding speed and keen eyesight make the antelope one of the most elusive of big game. (60 min.)

B INSIGHT—Religion

COLOR A man questions his faith when there's racial tension in his neighborhood. McBride: Edward Andrews.

MOVIE—Fantasy

"The Incredible Shrinking Man." (1957) Grant Williams, Randy Stuart. (90 min.)

B VIENNA CHOIR BOYS

SPECIAL COLOR See Sat. 7:30 P.M. Ch. 7 for details. (60 min.)

- 19 TIMES OF REFRESHING-Religion
- 36 COLOR BIBLE ANSWERS

4:30 5 10 21st CENTURY

COLOR "Now You See It" surveys the new science of electro-optics, which combines electronic and optical phenomena. In the near future, man can expect to make extensive use of . . . Thermographs: cameras detect heat and, consequently, diseased areas of the body. (This technique is already in use against cancer.) Electro-beam polishers: devices that polish lenses by moving particles as small as atoms. Fiber optics: fibrous tubes are inserted into arterial systems to permit pictures of the working heart.

CHILDREN'S FILM FESTIVAL

"Skinny and Fatty" (Japanese; 1959), a story about a growing friendship between two schoolboys. Skinny, poor and thin, excels at sports, studies and making friends. Fatty, well-to-do but shy, has a knack for antagonizing the other children. Skinny tries to help, by prodding Fatty into thinking and acting on his



Afternoon

own. Hosts: Burr Tillstrom, Fran Allison, and puppets Kukla and Ollie. (Rerun; 60 min.)

Cast

FattyY. Kataoka SkinnyH. Sha Prof, NakagawaM. Saito

9 NET FESTIVAL—Comedy

"Ustinov on the Ustinovs." Peter Ustinov traces his family tree and illustrates the ancestral traits that led to his own unique brand of eccentricity. (Rerun; 60 min.)

MOVIE—Drama

"Hellcats of the Navy." (1957) In a prolog, Admiral Chester Nimitz explains how, in 1944, he approved the submarine invasion of the heavily mined Tsushima Straits—a Naval maneuver dramatized in this film. Ronald Reagan, Arthur Franz, Nancy Davis, Robert Arthur, William Leslie. (90 min.)

D PENTECOSTAL CHURCHES OF GOD—Religion

33 FAITH FOR TODAY—Religion

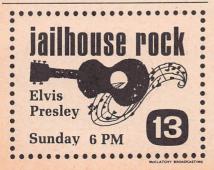
COLOR A drama about the responsibility of the individual in crime prevention. Peabody: Chris Bohn.

MONROES—Western

COLOR The Monroe twins find a huge dog seriously wounded. Clayt: Michael Anderson Jr. (60 min.)

5:00 (4) (7) ANIMAL SECRETS-Children

COLOR Human nature—personality depends on the brain's ability to remember what it has learned. Scientists are at work on experiments designed to see if the brain's memory can be sharpened. Cameras focus on experiments with



cats, rats and chicks subjected to electrical, chemical and other stimuli that affect their ability to learn.

B PERRY MASON—Mystery

Disapproving of his daughter-in-law, wealthy Walter Frazer offers her \$50,000 to divorce her husband, Frazer: Torin Thatcher. Sue: Diana Millay. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale. (60 min.)

6 9 BOSTON SYMPHONY-Music Charles Munch conducts a performance

of Mozart's Piano Concerto No. 24 with pianist Claude Frank as soloist. (60 min.)

"French Chef" will not be seen today.

MOVIE—Comedy

COLOR "Pillow Talk." (1959) This Oscar-winner (story and screenplay) concerns a playboy songwriter and an interior decorator who share a party line and hate each other. Doris Day, Rock Hudson, Tony Randall. (Two hours)

MOVIE—Adventure

COLOR "Adventures of Robin Hood." (1938) The saga of the benevolent outlaws of Sherwood Forest. Errol Flynn, Olivia de Havilland, Basil Rathbone, Claude Rains, Patric Knowles, Eugene Pallette. (Two hours)

R VOYAGE—Adventure

COLOR "Man-Beast." The Seaview's crew has a Jekyll-Hyde problem: a descent in the diving bell wreaks a strange change in Crane—periodically transforming the captain into a hairy, raving monster. Crane: David Hedison. Nelson: Richard Basehart. (60 min.)

AMERICA SINGS—Hymns

36 ALLEN REVIVAL HOUR-Religion

5:30 DOCTOR'S NEWS CONFERENCE

"Advice to a Drinking Nation" examines the advertising of liquor, the insurance coverage for alcoholics, legalized drinking on campus and reduction of the national drinking age.

3 MOVIE—Science Fiction

COLOR "Cyborg 2087." (1966) Cyborgs (half-man, half-machine) revolt in the year 2087 and travel backward in time to prevent their own creation. Michael Rennie, Wendell Corey, Eduard Franz, Karen Steele. (Two hours)

4 8 COLOR FRANK MCGEE

February 25, 1968 Sunday

7 MOVIE—Comedy

"Francis in the Navy." (1955) An Army lieutenant gets word that his buddy, a talking mule is about to be auctioned off as Navy surplus. Donald O'Connor, Martha Hyer, Jim Backus. (90 min.)

PROFILE: BAY AREA

A discussion of the workshop held at San Francisco State on "Semantics and Sexuality. (Rerun)

COWBOY IN AFRICA—Adventure COLOR | Hayes clashes head-on with an African demagoque who is exploiting an epidemic of cattle disease to drive out the game ranchers. Hayes: Ronald Howard. Jim: Chuck Connors. John Henry: Tom Nardini, Hemera: Louis Gossett, Dr. Lawson: Len Birman, (60 min.)

FACE OF CONFLICT 33 MOVIE—Comedy

"Blondie's Anniversary." (1947) Dagwood manages to complicate his life when he sets out to deliver a watch to the bank president's secretary. Penny Singleton, Arthur Lake. (90 min.)

MOVIE—Comedy

"Leave It to Blondie." (1945) The Bumsteads enter a songwriting contest and Dagwood blunders into immense difficulties. Penny Singleton, Arthur Lake, Larry Simms, Marjorie Weaver. (90 min.)

Evening

6:00 GIDGET—Comedy

[COLOR] With Russ out of town, Gidget is all alone. Gidget: Sally Field.

4 B G-E COLLEGE BOWL—Quiz COLOR The University of Southern California vs. the winner of last week's match between Furman University (S.C.) and Georgetown University (Washington, D.C.). Moderator: Robert Earle.

S YOU'VE GOT A RIGHT-Drama First of a two-part program dealing with the Sixth Amendment and how it is applied to a citizen's right to legal defense.

(3) (9) REPERTORY THEATRE

"Creditors," by 19th-century Swedish playwright August Strindberg. A parasitic woman's former husband returns to undermine her present marriage. Gustav: Paul Stevens. Adolf: Donald Madden. Tekla: Marcia Hubert. (60 min.)

12 21st CENTURY

COLOR "From Cradle to Classroom" concludes with a look at intensive-education programs for children under four. Cameras view day-care centers at Syracuse University and the University of Illinois. The youngsters begin by associating words with objects, then learn to put the objects into categories. From there, they can learn to think in abstract terms. Result: below-average I.Q.s of 90 soar to 120. Narrator: Walter Cronkite.

Afternoon-Evening

B MOVIE—Musical

"Jailhouse Rock." (1957) After release from prison where he learned to play the guitar, Vince Everett forms his own recording company. Elvis Presley, Mickey Shaughnessy, Judy Tyler. (Two hours)

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.





Marlin Perkins takes you to the world's largest cattle ranch, where the cowboys ride barefoot for a ROUNDUP ON THE RUPUNUNI



Evening

D NAKED CITY-Drama

Pro football star Elvin Rhodes meets an unusual fan in his hotel room. Rhodes: Aldo Ray. Eleanor Hubber: Sandy Dennis. Ketton: Joe Silver. Flint: Paul Burke. Parker: Horace McMahon. (60 min.)

6:30 2 MY FAVORITE MARTIAN

COLOR Tim has contracted a Martian virus from Uncle Martin. Martin: Ray Walston. Tim: Bill Bixby.

4 8 FLIPPER—Adventure

COLOR The boys are amused by an elderly sponge diver who claims that Flipper is his reincarnated brother. But Porter finds the old man a problem: He's poaching in the marine preserve. Porter: Bran Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Alexis Demopoulos: Dino Terranova. Tommie: Cal Bellini. (Rerun)

5 TWILIGHT ZONE—Drama

Where is everybody? is the question Mike Ferris asks when he finds a deserted small town. Mike: Earl Holliman.

9 WILLIAM F. BUCKLEY JR.

Guest is Fred Schwarz, president of the Christian Anti-Communism Crusade. (50 min.)

COLOR TRUE ADVENTURE

7:00 D HOLLYWOOD AND THE STARS

Film clips document the techniques of the great lovers of the screen, from Francis X. Bushman to Marlon Brando.

4 7 WILD KINGDOM—Nature

COLOR Cattle roundup: Marlin Perkins rides the grassy savanna along the Rupununi River in Guyana, South America. On a sprawling cattle ranch, Marlin joins ranch manager Stan Brock, who captures a tamandua (anteater).

5 (B) (D) (D) (LASSIE—Adventure **COLOR** "Escape to Danger." After a truck accident, "Lassie goes to work rounding up performing animals set free in the predator-infested woods. Corey: Robert Bray. Tom: Jay Novello.

6 (9) SHOWCASE—Drama

Rod Steiger and Claire Bloom in "Dark Lovers." Readings and songs from the Middle Ages re-create the tragic romance of Heloise and Abelard, (60 min.)

7 1 VOYAGE—Adventure

COLOR "Savage Jungle." The men of the Seaview battle alien invaders who are attempting to return the earth to its primordial state, a jungle-covered planet with an atmosphere of unbreathable carbon dioxide. Nelson: Richard Basehart. Crane: David Hedison, Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. Keeler: Perry Lopez. (60 min.)

MOVIE-Musical

"Small Town Girl." (1953) Playboy Rick Livingston is arrested for speeding in a small town and ends up in jail. Jane Powell, Farley Granger, Ann Miller.

36 MOVIE—Drama

"A View from the Bridge." (French-American; 1961) Sidney Lumet directed this adaptation of Arthur Miller's play about a Brooklyn longshoreman whose jealousy drives him to destory the romance between his step-niece and her lover. Raf Vallone, Carol Lawrence, Maureen Stapleton. (Two hours)



Bay Area Television Premiere! In Color! SOPHIA LOREN MARCELLO MASTROIANNI MARRIAGE ITALIAN STYLE 7:30 PM · TONIGHT



Evening

44 ARREST AND TRIAL—Drama

When a doctor refuses to do more than give first aid to an accident victim, former surgeon Alexander Safford performs an emergency operation. Safford: Richard Basehart. Egan: Chuck Connors. Anderson: Ben Gazzara. (90 min.)

7:20 9 KQED REPORT—James Day 7:30 2 MOVIE—Comedy

COLOR "Marriage Italian Style." (French-Italian; 1964) After a 20-year romance, Filomena Marturano pretends to be dying to persuade Domenico Soriano to marry her. Sophia Loren, Marcello Mastroianni, Aldo Puglisi. (Two hours)

3 4 The Young Loner," first of a two-part adventure about a hardened young orphan forced to earn his own way. Set on a sheep ranch in the Thirties, the story traces the lad's growing insight into life. (60 min.)

Cast

BumperButch Patrick Freda WilliamsKim Hunter CarlosFrank Silvera Bert ShannonEdward Andrews AngieJane Zachary

5 8 10 12 GENTLE BEN

COLOR During a raging storm, the Wedloes and rancher Boomhauer search for the runaway son of a fisherman. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. Boomhauer: Rance Howard.

Guest Cast

Oce Franklin.....Fritz Weaver Jamie.....Richard Duemmling NEWSPAPER OF THE AIR

8:00 5 8 10 12 ED SULLIVAN

COLOR Scheduled guests: Dinah Shore, singer Ed Ames (a regular on "Daniel Boone") comic Jackie Mason, Gladys Knight and the Pips, singer-comic Andy Stewart, magician Dominique and Bruski, unicycle-act. Ray Bloch conducts the orchestra. (60 min.)

Highlights

Who Will Answer?".....Ed "The End of Our Road"....Gladys, Pips CONCERT—Youth Orchestra

Ross Shub conducts the Superior California Youth Orchestra. (Rerun)

7 III IB FBI-Drama

COLOR "Region of Peril." The FBI launches a search for a homicidal robber who has kidnaped Katherine Daly, and is forcing her to guide him through the grueling Arizona desert. Erskine: Efrem Zimbalist Jr. (60 min.)

Guest Cast

Katherine Daly	Anne Baxter
Frank Padgett	Steve Ihnat
Will Channahon	Mark Roberts
Joseph Daly	Arthur Franz
Al Barnes	Hal Lynch
Tony Chandler	Skip Ward
Agent Durant	Dean Harens
Michael Peterson	Tom Palmer
Gilroy	Steve Marlo
Linda Soames	Corinne Cole

8:30 (3) (4) MOTHERS-IN-LAW-Comedy COLOR The mothers-in-law try diplomacy and artful deception to prevent a blow-up between Herb and Roger over a \$100 loan. Eve: Eve Arden. Kaye: Kaye Ballard. Roger: Roger C. Carmel. Herb: Herbert Rudley. Jerry: Jerry Fogel.



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Sunday

Evening

6 9 9 COLOR PBL Chs. 6 and 9R do not colorcast. 7 GUNS OF WILL SONNETT

COLOR A lead to James Sonnett's whereabouts promises to burden Will and Jeff with unexpected responsibilities: An unwed mother claims that her baby is James Sonnett's son. Will: Walter Brennan. Jeff: Dick Rambo, Leah: Annette André, Simeon: Torin Thatcher.

HOT SEAT-Discussion

1. Author Vance Packard ("Status Seekers") discusses sex and marriage, false advertising and the urban crisis. 2. Historian Herbert Aptheker, an expert on Communism, talks about freedom of speech, black power and his unsanctioned trip to North Vietnam. (90 min.)

9:00 3 4 7 8 BONANZA—Western COLOR Hoss casts the vote that deadlocks a jury in the murder trial of Johnny Mule. The responsibility weighs heavily on Hoss when Johnny breaks jail to avoid retrial—before Hoss has a chance to prove Johnny's innocence. Hoss: Dan Blocker. Little Joe: Michael Landon. Ben: Lorne Greene. Candy: David Canary. (60 min.)

Guest Cast

Johnny Mule .	Noah Beery
Marcy	Coleen Gray
Virgil Lowden	Lee Patterson
Cleve Lowden	Jack Ging
Prosecutor	John Archer
Deputy	John Lodge
Bartender,	Bruno Ve Sota

An article about this series' newest member, David Canary, is in next week's issue of TV Guide.

5 0 12 SMOTHERS BROTHERS

COLOR Guests: folk singer Pete Seeger, whose September apppearance on the show sparked a row when his song "Waist Deep in the Big Muddy" was deleted by network censors. Tonight, Pete is scheduled to sing the song, written about World War II military maneuvers but rejected as "anti-Vietnam and bitterly anti-Administration." Also: an audience sing-along and the Smothers Poll on TV programming. Leight French, Louis DaPron dancers, Jimmy Joyce singers, Nelson Riddle orchestra. (60 min.)

February 25, 1968

Highlights

"Round and Round Old Joe Clark," "Turn, Turn, Turn". . Pete, Dick, Tom "Lazy Days".....Dick, Singers "Lloyd George," "Legman"

7 m R MOVIE—Adventure

COLOR "Flame over India" (English; 1959), an action tale set at the turn of the century. A British officer leads a Hindu prince and his party on a perilous 300-mile train journey through hostile Moslem territory. Directed on location by J. Lee Thompson ("The Guns of Navarone"). (Two hours, 30 min.)

Cast

Captain Scott	Kenneth More
Catherine Wyatt	
Van Leyden	Herbert Lom
Bridie	.Wilfrid Hyde-White
Gupta	I. S. Johar
Lady Windham	Ursula Jeans
Peters	Eugene Deckers
Sir John Windham .	Ian Hunter
Brigadier Ames	
Prince Kishan	Govind Raja Ross
36 MOVIE—Spani	sh

"Jesusita En Chihuahua." Pedro Infante.

9:30 ALAN BURKE-Discussion

COLOR | Piri Thomas, author of "Down These Mean Streets," talks about his youth in Spanish Harlem; psychiatrist Frederick Werthman talks about violence in books and comics. (Two hours)

10:00 3 4 8 HIGH CHAPARRAL

COLOR Ricardo Montalban plays a wounded desperado whose forced confinement at High Chaparral puts everyone in danger. A mob is out to lynch the outlaw -and his brother will kill to free him. John: Leif Erickson, Victoria: Linda Cristal. Vaguero: Rodolfo Acosta. Blue: Mark Slade, Manolito: Henry Darrow. Buck: Cameron Mitchell. (60 min.)

Guest Cast

El TigreRicardo Montalban Rafael Daniel Ades Travers Noah Keen

5 10 12 MISSION: IMPOSSIBLE

COLOR Phelps and Cinnamon set up housekeeping next door to a man suspected of running a nationwide network of hired killers. Their bizarre plan to expose the death merchant includes visita-



Evening

tions from the spirit world—and the "murder" of an IMF member. Phelps: Peter Graves. Cinnamon: Barbara Bain. Rollin: Martin Landau. Barney: Greg Morris. Willy: Peter Lupus. (60 min.) Guest Cast

GordonGerald O'Loughlin ConnieRoy Jenson (7) AVENGERS—Mystery

COLOR "Return of the Cybernauts." Four scientists, kidnaped by a cybernaut (robot), are forced to create a device that destroys will power. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. Beresford: Peter Cushing. (60 min.)

MOVIE-Mystery

"The Golden Eye." (1948) Charlie Chan tangles with smugglers who bring gold ore into the U.S. Roland Winters, Mantan Moreland, Victor Sen Yung. (90 min.)

10:30 O FESTIVAL—Comedy

A parody of the modern affluent female. Actress comedienne Beverly Younger portrays an unhappy suburban housewife. Host: Norman Pellegrini.

11:00 3 COLOR SUNDAY MAGAZINE 4 5 COLOR NEWS 7 TO BE ANNOUNCED

B 10 12 COLOR NEWS-Reasoner
 11:15 7 COLOR CHINCHILLA RAISING
 SACRED HEART—Religion
 COLOR "God Speaks in Nature."
 Father Francis L. Filas.

D MOVIE—Drama

"The Fountainhead." (1949) An unconventional architect struggles to maintain his personal integrity. Gary Cooper, Patricia Neal. (Two hours, 10 min.)

PETER GUNN—Mystery

Someone is out to kill a former underworld boss. Gunn: Craig Stevens.

 11:30 2 HUMAN JUNGLE—Drama Frank Hewitt is a deeply religious man tormented by guilt. Hewitt: Derek Farr. Dr. Corder: Herbert Lom. (60 min.)
 2 JOHNNY CARSON—Variety
 COLOR Guests: actor Jim Brown, singer Trini Lopez and British singer-actress Lulu. (Rerun; 90 min.)
 COLOR NEWS—Harry Reasoner

7 7 1 13 COLOR NEWS-Harry Reasoner McBee

11:45 5 MOVIE—Comedy

"Carry On, Teacher." (English; 1959) A Ministry of Education inspector and a child psychiatrist investigate conditions at a secondary school. Ted Ray, Kenneth Connor, Leslie Phillips. (90 min.)

7 COLOR NEWS-Dick Carlson

D COLOR GREAT MOMENTS-Music B JOEY BISHOP—Variety

COLOR Scheduled: Susan Hayward, insult comic Don Rickles, singer D'Aldo Romano and organist Jack Frost. (90 min.)

12:00 7 MOVIE—Drama

"Destination Fury." (French; 1959) A police inspector assigned to Interpol sets out to escort a notorious drug dealer from Paris to Rome. Eddie Constantine, Renato Rascel. (One hour, 50 min.)

1:15 5 SILENTS PLEASE—Movies One of the best known of the early cow-

boy stars, William S. Hart strove to present the "real West" as he had known it in his youth.

1:50 7 COLOR CHANGING TIMES



February 26, 1968 Monday

Morning

6:00 3 RHYME AND REASON 1. Ed Wallowitch discusses his work as a photographer of cities, 2. White America's view of the Indian. (60 min.) MICHIGAN—Education Prof. John Bardach shows how oceanographers study the beginnings of life. **SUNRISE SEMESTER-Education** [COLOR] Near East: "The Jewish State in Palestine." Prof. Peters lectures. COLOR A.M.—Jim Dunbar **10** INDUSTRY ON PARADE 6:15 m SALVATION ARMY 6:25 COLOR NEWS 6:30 4 COLOR NEWS-Ed Hart 5 CITIES IN CONFLICT—Discussion Pathology of Family Life: "The Family Unit of Tomorrow." Dr. Richard Rogers. **M** SUNRISE SEMESTER-Education COLOR Near East: "The Jewish State in Palestine." Prof. Peters lectures. COLOR ED ALLEN TIME 7:00 3 7 8 TODAY COLOR Scheduled guests: John Daly, director of the Voice of America; the Cowsills; and Stan Steiner, who has written a book about present-day American Indians. Hugh Downs. (Two hours) 5 NEWS—Jim Anderson NEWSPAPER OF THE AIR COLOR FOCUS ON FARMING CHRISTOPHERS—Religion COLOR The story of a teacher who helped a student win a scholarship. COLOR CARTOONLAND 7:05 5 10 COLOR NEWS-Joseph Benti 7:30 R NEWS—Jim Anderson 10 12 COLOR NEWS-Joseph Benti 7:45 TV CREDIT COURSE—History Topic: "From Colonies to Provinces." Lecturer: Thomas Wendel. (45 min.) 7:55 10 COLOR NEWS-Norm Bales COLOR SPORTS REPORT 8:00 (4) TODAY COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.) 5 10 12 CAPTAIN KANGAROO [COLOR] In the pet corner: a honey bear and a cat. (60 min.)

Morning 7 COLOR GYPSY ROSE LEE CLASSROOM—Education 8:20 MILTON THE MONSTER-Cartoon 8:30 7 VIRGINIA GRAHAM—Interviews COLOR | Guests include actress Hermione Gingold and Marion Javits (wife of New York's Republican senator). COLOR HOCUS POCUS-Cartoons 8:40 (9) CLASSROOM—Education Recess: 9:05 to 9:15 A.M. 8:45 RELIGION TODAY-Protestant 8:50 COLOR CARTOONLAND 9:00 2 COLOR POPEYE-Cartoons 3 4 B SNAP JUDGMENT-Game COLOR Guests: actors Robert Horton and Dina Merrill. Host: Ed McMahon. 5 10 12 CANDID CAMERA Buster Keaton assumes the role of a gas-station attendant who baffles his customers. Host: Allen Funt. MOVIE—Drama "The Human Comedy," Part 1. (1943) The adventures of a teen-age boy growing up in a small American town during PAT BOONE IN HOLLYWOOD" With Cliff Arquette and guests this week - Sue Ane Langdon, Frank Sutton, George Maharis, Tennessee

Ernie Ford, Don Knotts and many others . . . **3:30 PM** Weekdays in color

Monday February 26, 1968

Morning-Afternoon

World War II. Mickey Rooney, Frank Morgan, James Craig. (90 min.) 7 JACK LA LANNE-Exercise HOCUS POCUS CLUBHOUSE **DATING GAME** 9:15 (3 (9) CLASSROOM—Education Ch. 6 recess: 11:30 A.M.-1:10 P.M.: Ch. 9R recess: 11:45 A.M.-1:10 P.M. 9:25 8 4 8 COLOR NEWS-Dickerson 9:30 2 COLOR ROMPER ROOM-Children 3 4 (7) 8 COLOR CONCEN-TRATION-Game 5 10 12 BEVERLY HILLBILLIES COLOR Jethro decides that it's time he moved into a bachelor pad. Jethro: Max Baer. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. DISCOVERY '68—Children "East Meets West" as students from over 30 countries join together to study technology and promote international understanding. COLOR TRUTH OR CONSE-QUENCES—Game 10:00 3 4 7 8 PERSONALITY-Game COLOR Celebrities: Gig Young, Bill Cullen and Totie Fields. On film: Ben Gazara of "Run for Your Life." 5 COLOR SECRET STORM-Serial ANDY GRIFFITH—Comedy Peaceful Mayberry explodes when Barney reopens a long-forgotten assault case. Barney: Don Knotts. COLOR JACK LA LANNE BABY GAME 10:25 R CHILDREN'S DOCTOR 10:30 D COLOR JACK LA LANNE eople Pleaser REENIN 7 PM MONDAY

3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Players: Jim Backus, Wally Cox, Abby Dalton, Glenn Ford, Michael Landon, Jack Palance, Janis Paige, Shelley Winters and Charley Weaver.

(5) (10) (12) DICK VAN DYKE Rob recalls the nerve-wracking days just before his son's birth. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

DONNA REED—Comedy
 The search is on after Donna loses her
 wedding ring. Alex/Samuel: Carl Betz.
 LORETTA YOUNG—Drama

Norvil Knox is disturbed because his wife refuses to answer a questionnaire. Alva: Loretta Young. Norvil: Paul Langton.

- 11:00 (2) LAW AND MR. JONES—Drama Ned Ruddy is accused of running down a popular policeman with his motorcycle. James Whitmore, Henry Daniell.
 - 3 (1) (7) [COLOR] JEOPARDY 5 (3) (10) (12) [COLOR] LOVE OF LIFE—Serial
 - 7 11 13 COLOR TEMPTATION
- 11:25 5 10 COLOR NEWS 7 11 13 COLOR NEWS—Sanders
 - 8 12 COLOR NEWS-Benti

11:30 2 STAR AND STORY—Drama Fresh out of college, Terry goes off to Chicago. Terry: Theresa Wright.

- 3 4 7 8 COLOR EYE GUESS
- 5 10 12 COLOR SEARCH FOR
- TOMORROW-Serial

7 11 13 HOW'S YOUR MOTHER-IN-LAW?—Game

COLOR This week's comic counselors: Sandy Baron, Richard Dawson and Louis Nye. Host: Wink Martindale.

YOGA FOR HEALTH—Exercises Demonstration: yoga exercises to calm and revitalize the mind.

11:45 5 10 12 COLOR GUIDING LIGHT 11:55 3 4 7 COLOR NEWS-Newman 8 COLOR NEWS-Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS 4 7 8 COLOR LET'S MAKE A DEAL-Game

KPIX 5 W

Channel 10 BIG NEWS 6-7:30 PM

News that's more comprehensive, more informative, more pictorial ... with Solon Gray and Channel 10's complete staff of professional newsmen ... plus CBS News with Walter Cronkite.

90

MINUTES OF

BIG NEWS every weeknight at 6.

KXTV-10 NEWS





NOON NEWS Report

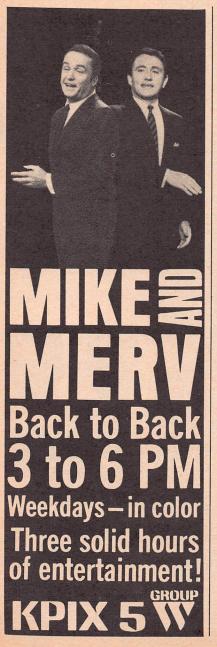
Solon Gray joins Lynn Taylor to bring you News at Noon, with features of special interest to homemakers.



11th HOUR REPORT

Charles Rowe and Creighton Sanders with a sum-up of all the news of the day.

TUNE TO 10 FOR COMPLETE NEWS



Monday Afternoon BEWITCHED—Comedy Samantha's Uncle Arthur creates a magical mess when he teaches Darrin a few tricks. Arthur: Paul Lynde. O NEWSPAPER OF THE AIR Ch. 9 leaves the air 1-1:10 P.M. LU RYDEN—Variety DIVORCE COURT-Drama COLOR : An elderly couple sue each other for incompatibility. Marion: Kitty Kelly, George: Joseph Greene, 12:30 PASSWORD-Game COLOR | Celebrity guests: Arlene Francis and singer-actor Larry Blyden. MERV GRIFFIN—Variety COLOR See 4:30 P.M. Ch. 5. (60 min.) 4 COLOR DAYS OF OUR LIVES 5 8 10 12 COLOR AS THE

WORLD TURNS—Serial

1:00 MOVIE—Drama

O'Neil. (Two hours)

Claude Akins. (60 min.) 1:10 (6) (9) (9) CLASSROOM-Education Ch. 6 recess: 2:30-5:15 P.M.; Ch. 9R

recess: 3:15-5:15 P.M.

7 7 1 COLOR TREASURE ISLE 3 COLOR NEWS—Rashleigh 12:45 3 COLOR AGRICULTURE TODAY

> "Secret Beyond the Door." (1948) Only after she marries a magazine publisher does an heiress discover that the man is a homicidal maniac. Joan Bennett, Michael Redgrave, Anne Revere, Barbara

COLOR DOCTORS—Serial
 SON DOCTORS—Serial
 SON DOCTORS LOVE IS A
MANY SPLENDORED THING—Serial

7 7 1 13 FUGITIVE—Drama The fugitive doctor is forced to help two kidnapers. Kimble: David Janssen. Ralph:

COLOR Guests: actor Robert Lansing, and Barbara Feldon of "Get Smart." **5 8 10 12** COLOR TO TELL

2:00 3 4 YOU DON'T SAY!-Game

1:30 3 4 COLOR ANOTHER WORLD 5 8 10 12 HOUSE PARTY COLOR Art's guest is Pat Boone.

- THE TRUTH—Game
- GAME COLOR NEWLYWED
- 2:25 5 10 12 COLOR NEWS COLOR NEWS-Edwards

February 26, 1968 Monday

Afternoon

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4:30 2 Col
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COLOR
Hermione
Frost and Lynch an
Lynch an

spinster befriend a thief. Ken: Johnny Washbrook. Rob: Gene Evans.

3:30 2 COLOR CAPTAIN SATELLITE 4 MOVIE—Drama

The Last Summer." (West German; 1960) A Scandinavian assassin falls in ove with the daughter of the political eader he intends to murder. Hardy Kruger, Nadja Tiller, Lilo Pulver. (90 min.)

7 D B COLOR DARK

HADOWS—Serial MOVIE—Comedy

Buck Privates." (1941) Bud Abbott, ou Costello, Lee Bowman. (Two hours)

D PAT BOONE—Variety

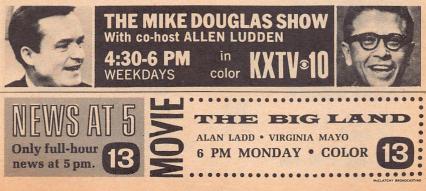
COLOR | See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR Scheduled guest: TV personality Allen Ludden. (90 min.)

- 33 WORLD OF WOMEN-Adel Hall
- COLOR CAPT. SAN FRANCISCO
- 35 44 COLOR HUCKLEBERRY HOUND
- :45 44 COLOR POPEYE-Cartoon
- O 7 7 1 COLOR DATING GAME
 - B COLOR CAP'N DELTA-Cartoons
 - 36 COSMO'S CASTLE-Children
- (1) COLOR YOGI BEAR-Cartoon
- 1:15 (1) COLOR BUGS BUNNY-Cartoon

I:30 2 COLOR UNCLE WALDO MERV GRIFFIN—Variety COLOR Scheluded guests: actress Hermione Gingold, British satirist David Frost and comedians Marty Ingels, Tony Lynch and Lee Tully, (90 min.)



Monday February 26, 1968

Afternoon

7 MOVIE—Drama

"Knock on Any Door." (1949) A young man from the slums, accused of murdering a policeman, is defended by a lawyer who grew up in the same environment. Humphrey Bogart, John Derek, George Macready. (Two hours)

(7) BEWITCHED—Comedy

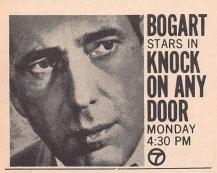
Samantha's cousin shows up to protect her from her dangerously mortal husband. Edgar: Arte Johnson.

 ART STUDIO TOO—Education
 See Wed, 7 P.M. Ch. 9 for details.
 MIKE DOUGLAS—Variety
 COLOR: Scheduled guest: TV personality Allen Ludden. (90 min.)

COLOR SEVEN SEAS-Travel

COLOR MARINE BOY-Cartoon

 5:00 2 LEAVE IT TO BEAVER—Comedy An argument threatens the friendship of Beaver and Larry. Jerry Mathers, Rusty Stevens, Hugh Beaumont, Tony Dow.
 4 COLOR FLINTSTONES



WORLDS GREATEST COUNTRY STARS

- PORTER WAGONER
- WILBURN BROS. AND OTHERS

MON. - FRI. 7:00 P.M.

(7) COWBOY IN AFRICA-Adventure

See Sun. 5:30 P.M. Ch. 11. (60 min.) MISTEROGERS—Children

Animals with built-in protection. **PERRY MASON**—Mystery

A museum employee and an artist are accused of stealing a valuable painting. June Sinclair: Mala Powers. David Lambert: Joe Maross. (60 min.)

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5 (60 min.)

B COLOR NEWS-Rashleigh

FILM FEATURE

Animated film and time-lapse photography tell the story of wheat.

36 COLOR CISCO KID-Western

- 44 THREE STOOGES—Comedy
- 5:15 6 9 ABOUT THE OCEAN Lesson: "Jacques Costeau's Diving Sau-

cer." Last show of the series. Next week, "Misterogers' Neighborhood" debuts here.

5:30 2 DENNIS THE MENACE-Comedy

Only two things annoy Mr. Wilson—Dennis and the starlings. Jay North, Joseph Kearns, Herbert Anderson.

3 TRAVENTURE THEATRE

COLOR Cameras follow the search for a Spanish treasure fleet that was lost off the coast of Florida in 1715.

ADDAMS FAMILY—Comedy

In this first of a two-part story, Morticia and Gomez celebrate their 13th wedding anniversary. Morticia and Ophelia: Carolyn Jones, Gomez: John Astin.

B MUNSTERS—Comedy

When Eddie doesn't do well at the trackteam tryouts, Herman promises to coach him. Fred Gwynne, Butch Patrick.

9 WHAT'S NEW—Children Different types of turtles; principles of an ion rocket; folk music of Iran.

COLOR NEWS-Bob Young

CARTOON FUN HOUSE

33 WELLS FARGO—Western

Hardie is sure that a little old lady knows something about three stagecoach robberies. Hardie: Dale Robertson.

ASTROBOY—Cartoon 5:45 6 FRIENDLY GIANT—Children Cousin Polly visits the music room. MUSICAL INTERLUDE

February 26, 1968 Monday

Evening

6:00 2 PATTY DUKE—Comedy

Ross is determined not to let a Southern belle sweet-talk him into going to a dance. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe.

3 COLOR NEWS-Huntley, Brinkley 4 5 7 10 12 COLOR NEWS

6 9 THE AMISH—Documentary

Evening

"Fence Around the Amish," an awardwinning film about the life of the Amish, a Mennonite sect living in Lancaster County, Pa. Actor Ed Begley is the narrator.

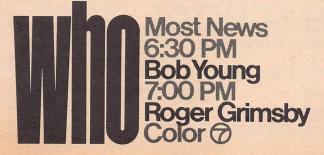
 8 NEWS—Mark Rogers
 9 FRIENDLY GIANT—Children Friendly discusses life on the farm.

this is an ad for TV sports Journalist BARRY TOMPKINS

We had originally planned to write glowing words telling you about the outstanding credentials of our new Eyewitness News Sports Reporter but instead, we'd rather invite you to See For Yourself.

EVEWITNESS NEWS

KPIX 5 W



Monday February 26, 1968

Evening

MIKE DOUGLAS—Variety

COLOR Scheduled guest: TV personality Allen Ludden. (60 min.)

COLOR "The Big Land." (1957) A group of Texas drovers desert their leader when they find out how little money the cattle will bring. Alan Ladd, Virginia Mayo, Edmond O'Brien. (90 min.)

36 YOU ASKED FOR IT-Jack Smith 1. A Russian acrobatic troupe performs in Moscow. 2. A fox performs tricks. **37** LITTLE RASCALS—Comedy

6:15 TIME FOR JOHN—Children DEBUT John Rausch is the host of this 15-minute children's series. Today: John visits a mother rabbit.

6:30 2 McHALE'S NAVY—Comedy The torpedoes that Parker fires at a German U-boat miss. McHale: Ernest Borgnine. Parker: Tim Conway.

COLOR NEWS—Whitten, Jervis
 Totor NEWS—Chet
Huntley, David Brinkley

5 8 12 COLOR NEWS-Cronkite

6 (9) KINDERGARTEN—Education

COLOR NEWS-Bob Young

9 PORTRAIT IN MUSIC

"Jeux" and "Prelude a l'Apres-Midi d'un Faune," by Debussy.

TONY CHAVEZ—Variety O PORTER WAGONER—Music

COLOR | Songs include "It's My Way"

and "Good-by, City, Good-by, Girl."

44 MISTER ED—Comedy

Wilbur and Addison are going to manage a wrestler named Tiger Davis. Alan Young, Larry Keating, Ricki Starr.

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:55 19 NEWS—Charles McEwen 7:00 2 I LOVE LUCY—Comedy

Lucy and Ethel decide that they're bored with married life. Lucy: Lucille Ball. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR Captain De Vere Baker narrates films of his round-the-world trip.

5 RIFLEMAN—Western

On the way to his hanging, killer Walt Ryerson murders the marshal. Lucas: Chuck Connors. Nate: Arthur Hunnicutt. ODEAR DOCTOR—Discussion

SPECIAL Part 1 in a series that looks at newspaper advice columns and their readers. Sacramento psychologists discuss the quality of advice offered and its effect on the troubled readers who seek help. Panelists: marriage counselors J. Ronald Posey and Richard Chilois; and psychologist Dr. Joseph Lyons, UC Davis. Moderator: Dr. Arthur Burton. (60 min.)

COLOR NEWS—Grimsby, Foster
 BIG VALLEY—Western

COLOR In the mining town of Rimfire, Jarrod jeopardizes a family business deal—and angers a wealthy mine owner —when he tries to protect the rights of a Chinese couple. This episode is the pilot film for a projected fall series. Jarrod: Richard Long. Sheriff Dave Barrett: Van Williams. (60 min.)

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Sacramento—422-0300	Address Apt. City/State Zip

TV GUIDE

B WYATT EARP—Western

A legendary female bandit arouses unexpected parental instincts in Doc Holliday and his wife. Wyatt: Hugh O'Brian. ANTIQUES

RETURN George Michael, antiques dealer, collector and auctioneer of Rochester, N.H. explores American antiques. George Michael shows how to tell the difference between antiques and old junk.

Repeated Thurs. 4:30 P.M.

D COLOR NEWS—Walter Cronkite MOVIE—Drama

COLOR "Written on the Wind." (1956) Dorothy Malone won an Oscar for her performance in this story about the corrupting influences great wealth brings to a second-generation Texas oil family. Rock Hudson, Lauren Bacall, Robert Stack. (Two hours)

PN.Y.P.D.—Drama

COLOR "Macho" is Spanish for a real man, the kind who, like Guijon Flores, would take a policeman's side in a brawl with a gang of toughs. Corso: Frank Converse. Ward: Robert Hooks. Guijon Flores: Jamie Sanchez. Teresa: Miriam Colon.

19 RIFLEMAN—Western

There's a complication in Mark's case of typhoid fever. Lucas: Chuck Connors. MOVIE—Mystery

"White Fire." (1954) Searching for his missing brother, a man follows the trail to a night club that diamond sumgglers are using as a base for their operations. Scott Brady, Mary Castle. (90 min.)

44 DOBIE GILLIS—Comedy

The Prince of Imbodia gives a ferocious lion to the people of America. Dwayne Hickman, Bob Denver.

7:30 2 MOVIE—Comedy

COLOR Sophia Loren in "Marriage Italian Style." See Sun. 7:30 P.M. Ch. 2. (Two hours)

3 4 MONKEES—Comedy

COLOR Tonight's Monkee madness takes the boys to merrie England, where Davy has inherited a fabulous estate. Monkees: Peter Tork (who made his directing debut with this episode), David Jones, Michael Nesmith, Micky Dolenz. Twiggly: Bernard Fox. Lance: Jack Good. Butler: Reginald Gardiner. Friar: Laurie Main. Mary: Myra de Groot.

Your Monday Request Movie at 7:00 PM



Oľ





Written on the



LAUREN BACALL and ROCK HUDSON with DOROTHY MALONE and ROBERT STACK

Boyhood friendship becomes a duel of the fittest as a wealthy playboy and his boyhood friend fall in love with the same girl. Complications arise when the playboy's sister becomes a temptrous who nearly destroys the lives of everyone close to her! Based on the novel by Robert Wilder, "Written On The Wind" won Best Supporting Actor, Best Male Actor, and Best Supporting Actress awards, 1956 and '57. ***1/2 N. Y. Daily News.

We thrive on Entertainment. KNTV()

Monday February 26, 1968

Evening

5 8 0 12 GUNSMOKE-Western

COLOR Academy Award winner Ed Begley plays Mr. Sam'l, a 'Water witcher'' who stirs up hope in drought-stricken Dodge. While the ranchers let him search for water, a murderous land swindler takes steps to see he doesn't find it. Matt: James Arness. Festus: Ken Curtis. (60 min.)

Guest Cast

Mr. Sam'lEd	Begley
Ben Akins Larry F	Pennell
MarcieSandra	Smith
Dave Akins Duke I	
Norman Trainor Mark Ri	chman

7 B COWBOY IN AFRICA

COLOR "Man of Value." John Henry and Samson become pawns in a dangerous waiting game. Alone at the ranch, they unwittingly take in three kidnapers who intend to deliver a political hostage to his enemies—in Hayes' plane. John Henry: Tom Nardini. Samson: Gerald B. Edwards. Jim: Chuck Connors. Hayes: Ronald Howard. (60 min.)

Guest Cast

Shendi SuakinJame	s Edwards
BaronJohr	n Alderson
Sean BassityPatri	ck Horgan
MEWCDADED OF THE A	ID

9 NEWSPAPER OF THE AIR

19 MOVIE-Musical

"Small Town Girl." See Sun. 7 P.M. Ch. 19 for details.

44 HONEYMOONERS—Comedy

Ralph and Norton purchase a TV set. Jackie Gleason, Art Carney.

8:00 3 4 ROWAN AND MARTIN

COLOR Guests: Connie Stevens, comic Larry Storch, and the rocking Temptations, who sing "Get Ready" in a French Foreign Legion sketch. Performing in the New Talent Showcase: Larry as an Indian guru, Inga Nielsen as a bugler, and the singing Prunk Sisters (Connie, Judy Carne, Goldie Hawn, Joanne Worley). Mod, Mod World looks at vacation spots; and crime gets a satirical going-over in the finale. Arte Johnson, Henry Gibson, Larry Hovis, Roddy Maude-Roxby, Gary Owens. (60 min.)





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The Lucy Show -with guest star Joan Crawford

In the merriest mix-up of the season Lucy breaks up the place, thinking Joan has fallen on hard times.

8:30pm, CBS 5, 8, 10, 12

Monday February 26, 1968

Evening

6 9 WILLIAM F. BUCKLEY JR.

Author Paul Goodman discusses public schools. (60 min.)

7 FBI—Drama

COLOR See Sun. 8 P.M. Ch. 7. (60 min.) 44 HAZEL—Shirley Booth

COLOR Hazel tries to help a struggling young lawyer and his expectant wife. Hazel: Shirley Booth.

8:30 5 8 10 12 LUCILLE BALL

COLOR Joan Crawford makes her TV comedy debut. The film star is cleaning an empty house when Lucy and pal Viv drop in to use the phone. Thinking that Joan is broke, the gals decide to put her back on her financial feet—by starring

Joan in "Speakeasy Daze," a Twenties comedy with Lucy and Viv as a gangsters' molls. Viv: Vivian Vance. Mooney: Gale Gordon. Joan Crawford: Herself. () (3) RAT PATROL—Drama COLOR "The Hickory Dickory Dock Raid" requires the desert fighters to silence the whistle at a German supply de-

pot. But Moffitt may spoil things: He has just learned that a German bomb killed his kid brother. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Larry Casey. Pettigrew: Justin Tarr. Captain Hunte: Gary Lasdun. **9 GREAT WAR**—Documentary Sir Michael Redgrave covers the first

eight months of 1915 as he tells how the

CLOSE-UP 9:00 3 4 7

SPECIAL COLOR Danny departs the Hollywood sound stage for this night-club hour, taped during a summer engagement at Lake Tahoe, Nev.

Working before a packed house, Danny sings, mugs, mimics and reminisces, drawing upon the material and memories of 35 years in show business.

Danny has advice for newlyweds ("Fight!"), and jabs for in-laws, mini-skirts, teen-agers, middle-agers and his own improbable family (which provided a real-life counterpart for the flamboyant Uncle Tonoose character on his old TV series).

In a serious vein, Danny scolds "unthinking adults" who scorn young people, recites a favorite poem by Edgar Guest, and tells of his work on behalf of the St. Jude Children's Hospital in Memphis.

Danny sings "Hello, Young Lovers," "People," "Sunrise, Sunset" and "The Impossible Dream." Walter Popp (Danny's long-time accompanist) conducts the orchestra. (60 min.)





February 26, 1968 Monday

Evening

combatants began to adapt themselves to the new kind of warfare.

33 MERV GRIFFIN—Variety

COLOR Guests include George Jessel; comedy writer Selma Diamond; comic Charlie Callas; singers K. C. Townsend and Frankie Valli; and UPI White House correspondent Merriman Smith. (90 min.)

A PAT BOONE—Variety

COLOR Guests are Ethel Merman, comics Charley Weaver and Pat Henry, and singer Don Cherry. (90 min.)

9:00 3 4 7 DANNY THOMAS

SPECIAL COLOR Danny presents his night-club act. For details, see the Close-up opposite. (60 min.)

5 8 10 12 ANDY GRIFFITH

COLOR Emmett's 25th wedding anniversary is creating problems. He was planning to spend \$50; his wife has her eye set on a mink coat. Emmett: Paul Hartman. Goober: George Lindsey. Opie: Ronny Howard. Martha: Mary Lansing.

Guest Cast

Mrs. PendletonRuth McDevitt BernieRonnie Schell FloraAlberta Nelson (6) (9) NET JOURNAL—Discussion

See 9:30 P.M. Ch. 9. (90 min.)

COLOR "Epitaph for a Cop." Two thugs use terror tactics and murder in a campaign of revenge against Det. Sam Stone, who shot their brother years before. Sam: Howard Duff. Jim: Dennis Cole: Dan: Ben Alexander. Mace: Don Gordon. Leroy: Tom Fielding.

KALEIDOSCOPE—Interview

Scheduled guest: Bernard B. Dryer, physician and author of "The Torch Bearers" and "The Image Makers."

9:30 2 PASSPORT TO TRAVEL

COLOR Hal Sawyer hosts a cruise along the Rhine River by river steamer.

5 8 10 12 FAMILY AFFAIR

COLOR When Bill meets an attractive widow with three children, all signs point to a family merger—until her kids spend the weekend with his. Margaret: Coleen Gray. Bill: Brian Keith. French: Sebastian Cabot. Vicky: Kay Cole. Timmy: Tony Fraser. Jill: Martine Fraser. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker.

7 D B PEYTON PLACE—Serial

COLOR Rossi gives Joe another chance; Jill questions Rodney about Allison; Betty verbally lashes Norman. Rossi: Ed Nelson. Joe: Michael Christian. Jill: Joyce Jillson. Rodney: Ryan O'Neal. Betty: Barbara Parkins.

9 NET JOURNAL—Discussion

"Television and the White House," a candid analysis of relations between TV newsmen and the President. Panelists include three former Presidential press secretaries: James C. Haggerty (Eisenhower), Pierre Salinger (Kennedy) and Bill Moyers (Johnson). Under discussion: the Presidential press conference and how it's arranged; Presidential attitudes toward TV news; and TV coverage of events and personalities in the White House. Other panelists are correspondents Dan Rather. of CBS and Frank McGee of NBC. Moderator is Edward P. Morgan of "PBL." (90 min.)

Repeated Sat. 9:30 P.M.



Monday February 26, 1968

Evening

10:00 2 COLOR NEWS—Atkinson, Park 3 4 (7) I SPY—Drama

COLOR Jim "Mr. Magoo" Backus plays a straight dramatic role in "Happy Birthday... Everybody." Also featured: Gene Hackman (who received critical acclaim for his role in "Bonnie and Clyde"). In Mexico, Robinson and Scott try to protect a retired agent and his family from a maniacal killer whose specialty is working with high explosives. Robinson: Robert Culp. Scott: Bill Cosby. (60 min.)

Guest Cast

Tom MathewsJim Backus Frank HunterGene Hackman Shiri MathewsJeanne Bal RosyPerla Walter

S B 10 (2) CAROL BURNETT COLOR Carol welcomes ex-boss Garry Moore, Durward Kirby and singer John Gary. Reviving a popular feature of Garry's old series, all hands salute "That Wonderful Year"—a spoof of 1937's foibles and follies. Also: Martians investigate earth's secret weapon (TV), and John Gary does impressions of three fellow singers. (60 min.)

Highlights

"The Most Beautiful Girl in the World," "The Night Is Young and

You're so Beautiful''...John, Dancers "An Old-fashioned Wedding"

.....Carol, John

COLOR "Bounty on a Barkley." Nick falls head over heels for newcomer Layle Johnson, an aloof lady who slowly warms to his attentions—but neglects to mention that she's married, Nick: Peter Breck. Victoria: Barbara Stanwyck. Heath: Lee Majors. (60 min.)

Guest Cast

Layle JohnsonLeslie Parrish Wheeler JohnsonPeter Haskell

CELEBRITT BILLIARDS

COLOR Minnesota Fats is challenged by comedian Morey Amsterdam.

44 COLOR JOE DOLAN!-Discussion

10:30 2 COLOR PAT MICHAELS 6 9 MOVIE—Drama

Time approximate. NET Playhouse: "The Lady with the Dog," a critically acclaimed 1960 Russian film. Based on the Anton Chekhov short story, the film focuses on the growing love between a middle-aged bank clerk and a beautifui young woman, both already married. English subtitles. Anna: Iya Savvina. Gurov: Alexei Batalov. (One hour, 15 min.)

G MOVIE—Western

"Shotgun." (1955) Actor Rory Calhoun co-authored the screenplay of this Western about a deputy's search for a killer. Sterling Hayden, Yvonne DeCarlo.

11:00 🕗 MOVIE—Drama

"Lease of Life." (English; 1954) A sick parson with a year to live is faced with the problem of getting enough money for his daughter. Robert Donat, Kay Walsh.

3 4 5 7 7 COLOR NEWS 8 11 NEWS

- 9 TIME OF YOUR LIFE-Education 10 12 13 COLOR NEWS
- 44 MOVIE—Western

COLOR "The Maverick Queen." (1956) A Pinkerton man poses as a badman in an effort to break up a gang. Barbara Stanwyck, Barry Sullivan (90 min.)

11:20 9 WEEK IN REVIEW—Washington

11:30 3 4 7 8 JOHNNY CARSON

COLOR Back in New York, Johnny's scheduled guests include the Cowsills ("We Can Fly"). (90 min.)

5 MOVIE—Drama

"The Third Man." (English; 1949) This screen classic is about a manhunt in postwar Vienna. Joseph Cotten, Orson Welles, Alida Valli. (One hour, 55 min.)

COLOR I Scheduled: singers Jerry Vale and Louise O'Brien, and jazz guitarist Charlie Byrd. (90 min.)

MOVIE—Drama

"The Frogmen." (1951) John Lawrence, the new commander of a veteran underwater demolition team, is a strict disciplinarian. Richard Widmark, Dana Andrews, Gary Merrill. (One hour, 50 min.)

COLOR OUTDOOR WORLD

11:35 MOVIE—Adventure

"A Queen for Caesar." (Italian; 1962) In the year 50 B.C., Cleopatra challenges her brother for the throne of Egypt. Pascale Petit, Gordon Scott, Akim Tamiroff. (One hour, 45 min.)

1:00 7 COLOR FAMOUS WRITERS

February 27, 1968 **Tuesday**

Morning

Morning	COLOR GYPSY ROSE LEE
	8:20 B CENTER OF THE EARTH
5:55 3 COLOR FARM NEWS	8:30 7 VIRGINIA GRAHAM—Interviews
6:00 3 RHYME AND REASON	COLOR Guests: actresses Josephine
1. Contemporary church architecture. 2.	Premine and Maureen Arthur.
The heritage of the Iroquois. (60 min.)	9 CLASSROOM—Education
A MICHIGAN—Education	ID COLOR HOCUS POCUS-Cartoons
Prof. John Bardach talks about the food	8:45 2 RELIGION TODAY—Catholic
resources of the oceans.	8:50 COLOR CARTOONLAND
5 SUNRISE SEMESTER-Education	9:00 2 COLOR POPEYE-Cartoons
COLOR Russian Literature: "The	3 4 8 SNAP JUDGMENT
Brothers Karamazov," conclusion.	COLOR Guests: actors Robert Horton
COLOR A.M.—Jim Dunbar	and Dina Merrill. Host: Ed McMahon.
BIG PICTURE—Army	5 10 12 CANDID CAMERA
6:25 3 COLOR NEWS	Bowling pins mysteriously avoid the
6:30 4 COLOR NEWS-Ed Hart	ball; a life-size gladiator comes to life
5 CITIES IN CONFLICT-Discussion	in an art gallery.
Pathology of Family Life: "How Society	MOVIE—Drama
Can Best Care for the Aged."	"The Human Comedy," conclusion. See
O SUNRISE SEMESTER-Education	Mon. 9 A.M. Ch. 7. (90 min.)
COLOR Russian Literature: "The	T JACK LA LANNE—Exercise
Brothers Karamazov," conclusion.	R DATING GAME
COLOR ED ALLEN TIME	9:05 6 9 CLASSROOM—Education
7:00 3 7 8 TODAY	Recess: 11:30 A.M1:05 P.M.
COLOR Scheduled: Sidney Poitier, playwright Robert Alan Arthur, sculptor	9:25 3 4 8 COLOR NEWS-Dickerson
Patricia Mangione and biochemist James	9:30 2 COLOR ROMPER ROOM-Children
Watson. Hugh Downs. (Two hours)	3 4 (7) 8 COLOR CONCEN-
5 NEWS—Jim Anderson	TRATION—Game
9 NEWSPAPER OF THE AIR	5 10 12 BEVERLY HILLBILLIES
Ch. 9 leaves the air 8-8:30 A.M.	COLOR Jed wants Jethro to have a col-
COLOR FOCUS ON FARMING	lege education. Jed: Buddy Ebsen. Jeth-
12 BIG PICTURE—Army	ro: Max Baer. Granny: Irene Ryan.
COLOR Films show GIs rebuilding a	HEART SURGERY—Discussion
war-torn Vietnamese village.	SPECIAL A discussion on the recent ad-
	vances in heart research and the break- throughs in heart surgery.
7:05 5 10 COLOR NEWS-Joseph Benti	COLOR TRUTH OR CONSE-
7:30 5 NEWS—Jim Anderson	QUENCES—Game
COLOR NEWS-Joseph Benti	10:00 3 4 7 8 PERSONALITY
7:45 TV CREDIT COURSE—History	COLOR Celebrities: Gig Young, Bill
Topic: "Colonial Culture." Lecturer: Nor-	Cullen and Totie Fields. On-film person-
man Turtow. (45 min.) 7:55 10 COLOR NEWS-Norm Bales	ality: actress Polly Bergen.
	5 COLOR SECRET STORM—Serial
COLOR SPORTS REPORT	O D ANDY GRIFFITH—Comedy
8:00 4 TODAY	Mayberry gets a newspaper after Opie
COLOR Picked up in progress. See 7	and his friends go into the publishing
A.M. Ch. 3 for details. (60 min.)	business. Opie: Ronny Howard.
5 10 12 CAPTAIN KANGAROO	BABY GAME
COLOR The Captain helps Grandfather Clock write a poem. (60 min.)	10:25 B CHILDREN'S DOCTOR

Tuesday February 27, 1968

Morning-Afternoon

10:30 COLOR JACK LA LANNE Afternoon 3 4 (7) 8 HOLLYWOOD SQUARES—Game 12:00 2 3 5 10 COLOR NEWS COLOR Guests: Jim Backus, Glenn 4 (7) 8 COLOR LET'S MAKE A Ford, Michael Landon, Jack Palance, DEAL-Game Janis Paige and Shelley Winters. BEWITCHED_Comedy 5 10 12 DICK VAN DYKE Bumbling Aunt Clara comes up with an Buddy wreaks havoc when he stays over unusual prescription to cure Samantha's at the Petries'. Buddy: Morey Amsterstrange malady. Clara: Marion Lorne. dam. Rob: Dick Van Dyke. NEWSPAPER OF THE AIR DONNA REED—Comedy LU RYDEN—Variety Jeff refuses to work on a school com-DIVORCE COURT-Drama mittee-until he meets the pretty co-COLOR A woman accuses her husband chairman. Jeff: Paul Petersen. of desertion. Pauline: Elaine Partnow. IN LORETTA YOUNG-Drama Donald: Warren Miller. A widow persuades her boy friend to 12:30 PASSWORD—Game marry her. Teddy: Loretta Young. COLOR | Celebrity guests: Arlene Fran-11:00 D LAW AND MR. JONES-Drama cis and singer-actor Larry Blyden. Jones gets an anonymous letter, enclos-MERV GRIFFIN—Variety ing a fee, and instructions to defend a COLOR | See 4:30 P.M. Ch. 5. (60 min.) skid-row character. James Whitmore. COLOR DAYS OF OUR LIVES 3 4 7 COLOR JEOPARDY 5 8 10 12 COLOR AS THE 5 3 10 12 COLOR LOVE OF WORLD TURNS—Serial LIFE—Serial 7 (7) COLOR TREASURE ISLE 7 II B COLOR TEMPTATION COLOR NEWS-Rashleigh 11:25 5 10 COLOR NEWS 12:45 COLOR AGRICULTURE TODAY 7 D B COLOR NEWS-Sanders 1:00 MOVIE—Comedy COLOR NEWS-Benti "Behave Yourself." (1951) A young cou-11:30 2 STAR AND STORY-Drama ple accidentally acquire a trained dog Pat had thought she was happily marbelonging to a gang of smugglers. Farley ried until her husband arrives home to Granger, Shelley Winters, William Demtell her that he is in love with a girl in arest. (Two hours) his office. Pat: Joanne Dru. 4 COLOR DOCTORS-Serial 3 4 7 8 COLOR EYE GUESS 5 8 10 12 COLOR LOVE IS A 5 10 12 COLOR SEARCH FOR MANY SPLENDORED THING-Serial TOMORROW-Serial 7 (7) (1) (3) FUGITIVE—Drama 7 11 13 HOW'S YOUR MOTHER-An accident endangers Kimble's freedom. IN-LAW?-Game Kimble: David Janssen. Aimee: Barbara COLOR This week's comic counselors: Barrie, (60 min.) Sandy Baron, Richard Dawson, Louis Nye. 9 CLASSROOM—Education 11:45 5 10 12 COLOR GUIDING LIGHT 1:05 (9) CLASSROOM-Education 11:55 3 (4) (7) COLOR NEWS-Newman Ch. 6 recess: 2:40-3 P.M.; Ch. 9R re-COLOR NEWS-Bud Walling cess: 2:40-6 P.M.



TV GUIDE

was a SIZE 22 – Aiming for a SIZE 12... MISSION IMPOSSIBLE

...until I met Eileen Feather



Connie Anderson before her Eileen Feather Program SIZE 22 Mrs. Connie Anderson came down from SIZE 22 to a PERFECT SIZE 12 in only 11 WEEKS at the

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SALON*

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If you have a figure problem that seems impossible why not make it your mission this week to call Eileen Feather . . . Let her show you how quickly you too can have a lovely new figure.

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*The before and after photos are of an actual patron of the Eileen Feather Salon and show the actual results she achieved on the Eileen Feather program. The use of these photos is not a representation that all women will achieve like results or measurements.

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Salon hours 9 a.m. to 9 p.m. Saturdays 10 a.m. to 1 p.m.

Tuesday February 27, 1968

Afternoon

1:30 3 4 COLOR ANOTHER WORLD 7 (7) (1) (COLOR GENERAL HOSPITAL-Serial 5 3 0 P HOUSE PARTY COLOR Guest: physician Robert Brad-3 10 12 COLOR SECRET STORM ley, who discusses ESP and spiritualism. **GYPSY ROSE LEE**—Interviews 2:00 C YOU DON'T SAY!-Game COLOR Guests: actress Coleen Gray COLOR Guests: actor Robert Lansing, and ESP expert Fred Kimball. and Barbara Feldon of "Get Smart." A MY FRIEND FLICKA-Drama 5 8 10 12 COLOR TO TELL [COLOR] The construction crews working THE TRUTH—Game to reopen a mine are contaminating the 7 (7) 11 (3 COLOR NEWLYWED ranch's water supply. Ken: Johnny Wash-GAME brook, Rob: Gene Evans. 3:30 COLOR CAPTAIN SATELLITE 2:25 5 10 P COLOR NEWS COLOR NEWS-Edwards A MOVIE—Drama 2:30 3 4 (7) MATCH GAME "It's Never Too Late." (English: 1961) The Hammond family doesn't know it, [COLOR] Guests: comedian Soupy Sales but the mother of the household is the and psychologist Joyce Brothers. author of a best-selling novel. Phyllis 5 8 10 12 COLOR EDGE OF Calvert, Guy Rolfe, Patrick Barr, Susan NIGHT-Serial Stephen. (90 min.) COLOR BABY GAME 7 7 1 G COLOR DARK IN DIVORCE COURT-Drama SHADOWS—Serial COLOR A man says that his wife neg-MOVIE—Comedy lects him. James: Thomas Bellin. "Buck Privates Come Home." (1947) Af-2:55 3 4 (7) COLOR NEWS-Kalber ter serving nobly, if ineffectually, during COLOR CHILDREN'S DOC-World War II, two halfwits board a TOR—Dr. Lendon Smith troop transport for the U.S. Bud Abbott, 3:00 2 COLOR POPEYE-Cartoons Lou Costello. (Two hours) MOVIE—Comedy PAT BOONE—Variety "Chicken Every Sunday." (1949) Jim COLOR See 8:30 P.M. Ch. 44. (60 min.) Hefferen's bad investments make his wife MIKE DOUGLAS—Variety decide to take in boarders. Dan Dailey, COLOR See 3 P.M. Ch. 5. (90 min.) Celeste Holm, (Two hours) 36 WORLD OF WOMEN-Adel Hall DIVORCE COURT—Drama 44 COLOR CAPT. SAN FRANCISCO COLOR | A wife sues for divorce when her husband objects to her visits to a 3:35 44 COLOR HUCKLEBERRY HOUND nudist colony. Naomi: Gay Hart. 3:45 44 COLOR POPEYE-Cartoon MIKE DOUGLAS—Variety 4:00 7 (7) ID COLOR DATING GAME COLOR Scheduled guests: TV person- KINDERGARTEN—Education ality Allen Ludden and the musical COLOR CAP'N DELTA-Cartoons Rhodes Brothers. (90 min.) 6 LET'S LIPREAD—Education COSMO'S CASTLE—Children COLOR YOGI BEAR-Cartoon Rose Broberg reviews vowel sounds, and teaches words used at the drugstore. 4:15 44 COLOR BUGS BUNNY-Cartoon 4:30 COLOR CARTOON CUTUPS Recess: 3:30-5:45 P.M. Repeated: 8 P.M.



February 27, 1968 Tuesday

5 MERV GRIFFIN—Variety

COLOR Scheduled guests: Joan Crawford, comedian Charlie Manna, singer Lynn Kellogg, dancer Pegleg Moffit and psychologist Rose Franzblau. (90 min.) TMOVIE—Musical

"Mardi Gras." (1958) Mardi Gras in New Orleans promises to be a swinging time for four military cadets—especially Paul Newell, whose raffle ticket won him a date with a movie star. Pat Boone, Christine Carère. (Two hours)

(7) BEWITCHED—Comedy

Aunt Clara's bumbling monkey business turns Darrin into a chimpanzee. Clara: Marion Lorne. Darrin: Dick York.

EDUCATION IN MOTION-Report
 MIKE DOUGLAS—Variety
 COLOR See 3 P.M. Ch. 5. (90 min.)
 COLOR SEVEN SEAS—Travel
 COLOR SPORTS QUIZ—Game
 4:45
 COLOR WARRIOR PRE-GAME
 COLOR VARRIOR PRE-GAME
 DEAVE IT TO BEAVER—Comedy

Beaver finds Wally locked in his room practicing the Cha-Cha. Jerry Mathers. 3 4 COLOR FLINTSTONES

CASPER—Cartoons
 MISTEROGERS—Children
 Topic: preparations for a peace party.
 PERRY MASON—Mystery
 Sarette Winslow's nephew has cut off her credit. Sarette: Lurene Tuttle. Joyce Ful-

ton: Patricia Donahue. (60 min.)

COLOR See 4:30 P.M. Ch. 5. (60 min.) COLOR NEWS—Rashleigh FILM FEATURE

Afternoon

36 COLOR CISCO KID-Western

PRO BASKETBALL—Warriors

COLOR The Warriors meet the 76ers at Philadelphia. Hank Greenwald and Bob Fouts report. (Live)

5:30 2 DENNIS THE MENACE—Comedy The two-party telephone line is causing trouble for Henry Mitchell, Jay North.

3 TRAVENTURE THEATRE

COLOR Films show the capture of a live cougar in Idaho. Host: Bill Burrud.

4 MUNSTERS—Comedy

Eddie's grades have been low, so the Board of Education sends a juvenile investigator to throw a scare into the Munsters. Arch Johnson, Butch Patrick.

(7) FLIPPER—Adventure

Peter calls in a marine research scientist to help deal with a sudden infestation of sharks. Porter: Brian Kelly. Dr. William Tollner: Marshall Thompson. Sandy: Luke Halpin. Bud: Tommy Norden. (Rerun)

Thompson is Dr. Tracy on "Daktari."

B MUNSTERS—Comedy

Lily's boarder is Chester Skinner, a secretive soul who works at night and packs a gun. Yvonne DeCarlo, Charles Bateman.

9 WHAT'S NEW—Children

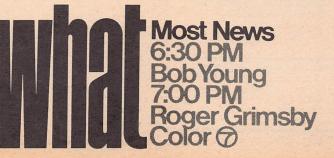
Similarities between snakes and lizards; trips to the moon; folk music of Nepal.

COLOR NEWS-Bob Young

- CARTOON FUN HOUSE
- CO WELLS FARGO—Western

Outlaw Cole Younger breaks into a house where Hardie is baby sitting. Hardie: Dale Robertson.

5:45 6 FRIENDLY GIANT—Children The gang rehearses for a concert.



Tuesday February 27, 1968

Evening

6:00 2 PATTY DUKE—Comedy The girls are planning a slumber party. Patty and Cathy: Patty Duke. COLOR NEWS-Huntley, Brinkley 4 5 7 10 12 COLOR NEWS G (9) GREAT DECISIONS-1968 See Wed. 8:30 P.M. Ch. 9. (Rerun) B NEWS—Mark Rogers FRIENDLY GIANT—Children Friendly and Rusty play bird songs. **MIKE DOUGLAS**—Variety COLOR See 3 P.M. Ch. 5. (90 min.) B MOVIE—Western "The Showdown." (1950) A former Texas Ranger seeks revenge for his brother's murder. William Elliott, Walter Brennan, Marie Windsor. (One hour, 25 min.) **YOU ASKED FOR IT-Jack Smith** 1. Performing chimpanzees, 2. Viewers accompany airborne medics as they perform a rescue in Japan. 3. A spider salesman. 4. Feats of marksmanship. 6:15 O PRESS CONFERENCE—Reagan 6:30 McHALE'S NAVY-Comedy To impress Admiral Benson, Binghamton claims that his men are giving a dinner in his honor. McHale: Ernest Borgnine. Binghamton: Joe Flynn. COLOR NEWS-Whitten, Jervis (7) COLOR NEWS-Chet Huntley, David Brinkley 5 8 2 COLOR NEWS-Cronkite 6 (9) KINDERGARTEN—Education COLOR NEWS-Bob Young TONY CHAVEZ—Variety COLOR WILBURN BROTHERS 6:45 9 PORTRAIT IN MUSIC "Partitas for Harpsichord" by Johann Sebastian Bach, performed by Albert Fuller. SPECIAL ANNOUNCEMENT If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:55 D NEWS-Charles McEwen

7:00 2 I LOVE LUCY—Comedy

The Ricardos buy the Mertzes a new TV set for their wedding anniversary. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD

COLOR Don Hobart's cameras follow the Oregon stagecoach routes of the early nineteen hundreds.

5 TWILIGHT ZONE—Drama

"One for the Angels." Informed by Death that he is scheduled to die at midnight, pitchman Lew Bookman hopes he can now do what has always eluded himmake the pitch of a lifetime. Lew: Ed Wynn. Death. Murray Hamilton.

6 9 WHAT'S NEW—Children Growth of a colony of blue heron.

COLOR NEWS—Grimsby, Foster
 FLYING NUN—Comedy

COLOR Emmy-winner Albert Paulsen plays Pedro, an illiterate who is determined to learn to read and write. Sr. Bertille: Sally Field. Bishop: Oliver Mc-Gowan. Juan: Julio Medina.

B FOUR WINDS TO ADVENTURE

COLOR "Canoes to the Arctic" follows the journey of three scientists, who traveled from Lake Athabaska in Northern Canada to the Arctic, studying the earth's rotation.

9 POINT OF VIEW—Discussion

COLOR NEWS-Walter Cronkite

12 HOGAN'S HEROES—Comedy

COLOR See Sat. 9 P.M. Ch. 5.

CARAVAN—Country Music MOVIE—Mystery

"Web of Evidence." (English; 1959) Paul Mathry hopes to prove the innocence of his father, who's serving a life sentence in a London prison. Van Johnson, Vera Miles, Emlyn Williams. (90 min.)

DOBIE GILLIS—Comedy

Dobie joins the school band to be near his newest doll. Dobie: Dwayne Hickman. Esme: Kathe Green.

7:25 B COLOR OUTDOORSMAN-Lange

7:30 2 TRUE ADVENTURE—Travel

COLOR Host Bill Burrud shows excavations of two cities in the American Southwest built by Stone Age Indians.

3 4 I DREAM OF JEANNIE

COLOR Tony's private life and public image face ruination when Jeannie for-

BELL, BOOK

D

James Stewart • Jack Lemmon • Kim Novak in Color Tuesday 9:00 PM

200



Tuesday February 27, 1968

Evening

sakes her magical powers to prove what a swell little mortal she could be. Jeannie: Barbara Eden. Tony: Larry Hagman. Mrs. Bellows: Emmaline Henry. Bellows: Hayden Rorke. Roger: Bill Daily. Haji: Abraham Sofaer.

5 (3) (1) (2) DAKTARI-Adventure COLOR Judy the chimp plays protector for an ailing lion, then risks her life for the animal when it becomes the quarry of native tribesmen. Dr. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Mike: Hari Rhodes. Hedley: Hedley Mattingly. Ngana: Charles Lampkin. (60 min.)

6 9 FOLK GUITAR-Music

Laura Weber continues her discussion of chords and scales.

Repeated Wed. 6 P.M.

7 7 1 B GARRISON'S GOR-ILLAS—Drama

COLOR "The Frame-up." A lovely lady con artist joins the Gorillas for a caper on the French Riviera. The group plans to discredit a brilliant German de-

fense tactician by exploiting his two main weaknesses; gambling and beautiful women. Garrison: Ron Harper. Actor: Cesare Danova. Casino: Rudy Solari. Goniff: Christopher Cary. Chief: Brendon Boone. (60 min.)

Guest Cast

DuchessGena Rowlands General von RauschnigJan Merlin DuclosH. M. Wynant

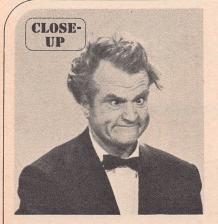
NEWSPAPER OF THE AIR MOVIE—Drama

"Invitation." (1952) When Simon Bowker learns that his daughter Ellen has a fatal disease, he "persuades" a struggling architect to marry her. Van Johnson, Dorothy McGuire, Ruth Roman, Louis Calhern. (Two hours)

44 HONEYMOONERS—Comedy

Norton wants to move up at work. Ralph: Jackie Gleason. Norton: Art Carney.

8:00 2 WORLD ADVENTURE—Travel COLOR Tour of Japan: Tokyo, the ancient capital at Kyoto and a Children's Day celebration.



Laughter, The Universal Language

RED SKELTON 8:30 5 0 0 0

COLOR Vice President Hubert H. Humphrey introduces Red's pantomime concert, taped in New York City before an audience of UN dignitaries and other guests.

Among the Skelton classics are the astronaut, a sleepy girl dressing in the morning, the little boy who hunts a sparrow with his slingshot, the piano recital, the American tourist couple at the Eiffel Tower, the drive-in movie, and the old man watching a parade.

Punctuating the silence with sound effects, Red offers two noisier routines: the neighbors, and the fickle rooster.

Red's 1960 UN show, which marked the organization's 15th anniversary, won him the U.S. Information Agency's Award for Distinguished Service.

Also appearing: Chanin Hale and actor David Sharp. David Rose conducts the orchestra. (60 min.)

February 27, 1968 Tuesday

3 4 JERRY LEWIS—Variety

COLOR Jane Powell and Bobby Darin join Jerry in an elaborate spoof of variety shows. A violin duet dissolves into a duel, and sight gags feature unusual musical instruments. After impersonating a host of show business personalities, the trio rolls into an acrobatic routine. Also: Jerry stars as a hapless handyman in a retirement community. George Wyle singers, Nick Castle dancers, Lou Brown orchestra. (60 min.)

Highlights

"Chattanooga Choo Choo"Jane "Talk to the Animals," "16 Tons"

Bobby

"Epicurean Delight"

6 (9) LET'S LIP-READ-Education

Rose Broberg reviews vowel sounds, and teaches words used at the drugstore.

44 HAZEL-Shirley Booth

COLOR Hazel tries to persuade a famous painter to visit the orphan her club has adopted. Hazel: Shirley Booth. Gabriel Fairchild: Douglas Dick.

8:30 2 SEVEN SEAS—Travel

COLOR Mr. and Mrs. George Wilhelm took a shantyboat through the Everglades. Host: Jack Douglas.

5 8 10 12 RED SKELTON

COLOR "Laughter, the Universal Language." See opposite. (60 min.)

6 9 FRENCH CHEF—Cooking

Julia Child shows how to make poulet en cocotte (chicken roasted in a casserole).

7 1 B IT TAKES A THIEF

COLOR In the Balkans, a kooky lady thief is conned into helping Mundy steal a sable coat. The lining holds top-secret charts planted by a scheming official to wreck an Anglo-Balkan trade agreement. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Evening

Guest Cast

Chuck/Sydnor Cavendish

	Susan Saint James
Dmitri	Mario Alcalde
Bakst	Ben Wright
Henderson	Terry Jenkins

(7) BEWITCHED—Comedy

COLOR Samantha goes AWOL to coax a ghost from an English warlock's castlehotel. Samantha: Elizabeth Montgomery. Darrin: Dick York. Aunt Clara: Marion Lorne. Ockie: Reginald Owen.

9 CRITIC'S CIRCLE—Reviews

 Leon Katz reviews the Theatre Guild production of "The Killing of Sister George." 2. Lynn Matteson reports on paintings and sculptures currently displayed in local galleries. 3. Philip Elwood discusses the jazz scene.

36 MERV GRIFFIN—Variety

COLOR Guests include Robert Clup of "I Spy" and his wife, actress France Nuyen; actress Tallulah Bankhead; Margaret Truman; comic Pat Paulsen of "The Smothers Brothers Show"; singer Enzo Stuarti; and Boston Red Sox outfielder Tony Conigliaro. (90 min.)

44 PAT BOONE—Variety

COLOR Guests: actress Sue Ane Langdon, Frank 'Sutton of ''Gomer Pyle'', comics Charley Weaver and Jack Sheldon, and the rocking Curtain Calls. Pat Boone is the host. (90 min.)

9:00 2 LOS ANGELES BOXING

COLOR Lightweights Mando Ramos and Frankie Crawford meet in a taped 10round bout. (60 min.)

3 MOVIE—Comedy

COLOR "Bell, Book and Candle" (1958), John Van Druten's stage hit about a publisher who moves into a flat above a curio shop run by a beautiful young girl and her aunt—who happen to be witches. James Stewart, Kim Novak, Hermione Gingold, Jack Lemmon. (Two hours)

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AT HOME Win diplo	ma in spare time, get ob. Mail coupon today.	Zone



Tuesday

Evening

4 (7) MOVIE-Drama

COLOR "McGuire, Go Home!" (English; 1965), set against the background of Cyprus's 1957 struggle for independence from Britain. The film dramatizes the personal conflicts of a British Intelligence officer torn between duty to country and love for a Cypriot girl. (Two hours)

Cast

Major McGuire	Dirk Bogarde
Juno Kozani	Susan Strasberg
Haghios	
Baker	Denholm Elliott
Skyros	Grégoire Aslan
Emile	Colin Campbell
Dr. Andros	Joseph Fuerst
Alkis	Paul Stassino
Mrs. Andros	Katherine Kath

6 9 PRESS CONFERENCE-Reagan 9 CONCERT—Marcella DeCray

Marcella DeCray is the soloist for this program of harp music with the Mills Performing Group. (60 min.)

9:30 5 8 10 12 GOOD MORNING WORLD—Comedy

COLOR Comic Jan Murray plays Mickey Mouze, a pushy record promoter with the gift of gab—and a grab bag of payola. For the benefit of a Government investigator, DJs Dave and Larry recount how they nearly fell victim to the pay-off practitioner. Dave: Joby Baker. Larry: Ronnie Schell. Hutton: Billy De Wolfe. Benson: George Tyne.

TUESDAY NIGHT—John Crabbe Scheduled segments: 1. "Fench Around the Amish," an award-winning film about the life of the Amish, a Mennonite sect living in Lancaster County, Pa. 2. Grant Morrill, winner of the annual Calavaras County Gold Essay contest. 3. Dwight Dewing, local landscape architect. Host: John Crabbe. (90 min.)

Segments 2 and 3 postponed from an earlier date.

7 DB N.Y.P.D.—Drama

COLOR Corso poses as a bum to nab a gang of muggers in Central Park. By impressing the gang leader with tales of life on the road, Corso hopes to extract the names of the other hoodlums. Corso: Frank Converse. Ward: Robert Hooks.

February 27, 1968 **Tuesday**

Evening

Guest Cast TimDon Scardino HelenJennifer West (9) COMMUNITY SPOTLIGHT "Toyon Job Corps Conservation Center," Part 1. Granville Tillman, director of the center, discuss the center's program. NAKED CITY-Drama See Sun. 6 P.M. Ch. 19. (60 min.) 10:00 2 COLOR NEWS-Atkinson, Park 5 10 12 WALTER CRONKITE IN VIETNAM—Report SPECIAL COLOR Walter Cronkite visited Vietnam for this first-hand correspondents' report. Scheluded: General

CLOSE-

IIP

Westmoreland; President Thieu: Vice President Ky; Douglas Pike of the USIS, an expert on Viet Cong tactics; and Gen. Donnlly P. Bolton, who describes how the VC infiltrated saigon

At press time, there was a possibility that this program would be expanded to an hour, pre-empting th program listed at 10:30 P.M.

7 INVADERS—Drama

COLOR "The Miracle." A glowing alien crystal drastically changes the life of a New Mexico teen-ager. Believing the object to be a religious manifestation, Beth Ferguson resolves to keep the crystal from all who want it: David, her cov-

10:30 5 KPIX REPORTS—Interview

A British Look at Eric Hoffer



SPECIAL British satirist David Frost is host for this taped interview with San Francisco's longshoreman-philosopher Eric Hoffer.

Hoffer discusses his early blindness (from age 7 to 15) and the woman who cared for him during that time, and reminisces about his days on the waterfront and his first attempts at writing.

He also gives his views on a wide variety of subjects including: the British ("everyone wants to be a squire"), British Prime Minister Harold Wilson ("I could send 12 longshoremen that could run Britain better"), the U.S. and British economies ("in a poor country people work for words, in this country we give them money"), French President Charles de Gaulle (". . . couldn't get an empire with an army and now he wants an empire and has no army"), and his belief in the good of the common man.

Produced at KPIX-TV for the BBC



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31 other filter kings tested.

Only Carlton gives you all four: 1. Air Cooled filter. 2. Good easy draw. 3. Great light taste. 4. "Tar" and nicotine numbers on the pack.



Analyses of the smoke of samples of Carlton Cigarettes are made periodically by an independent laboratory. Analyses during the most recent test period prior to the manufacture of the cigarettes in this package averaged less than:



"TAR"* 7 MG ... PER CIGARETTE NICOTINE 0.5 MG ... PER CIGARETTE

> *Smoke components commonly but inaccurately called "tar."

> > . The American Tobacco Company

Tuesday

Evening

etous father and the desperate invaders. David: Roy Thinnes. (60 min.)

Guest Cast

Beth Ferguson	Barbara Hershey
Harry Ferguson	Edward Asner
Father Paul	Arch Johnson
Ricky	Robert Biheller
Johnny	Christopher Shea
Nun	

STAR TREK—Drama

COLOR Kirk tries to prevent history from repeating itself. Historian John Gill has become a new Führer on the planet Ekos. Gill is leading his people down a bloody Nazi path, festooned with the same old trappings and terror. Kirk: William Shatner. Spock: Leonard Nimoy. John Gill: David Brian. (60 min.)

O DAVID SUSSKIND—Discussion

COLOR 1. Four disenchanted Democrats talk about the anti-Johnson movement and their desire for an open convention in Chicago. 2. Humorous views of showbusiness personalities are offered by Rex Reed, Gay Talese and Liz Smith, freelance writers who specialize in celebrity profiles. (One hour, 45 min.)

(9) INQUIRY-Chico State

SOMETHING SPECIAL—Starr

COLOR Kay Starr is accompanied by the singing Kids Next Door. (60 min.) **33** MOVIE—Comedy

"The Bullfighters." (1945) Stan Laurel finds himself in the bull ring. Laurel & Hardy, Margo Woods, Richard Lane.

A JOE DOLAN!-Discussion

COLOR Scheduled guests include Captain Vernon Lowell, author of "Airline Safety Is a Myth." (60 min.)

10:30 2 COLOR HILLY ROSE-Interviews 5 KPIX REPORTS—Interview

SPECIAL A British look at Eric Hoffer. See the Close-up on page A-71.

(9) CHALLENGE OF SPACE

Films of zero-gravity experiments show how life can be supported in outer space. V.I.P.—Interview

COLOR Guest: Sacramento Mayor Richard Marriott. Host: Solon Gray.

D TO BE ANNOUNCED

11:00 2 MOVIE—Drama

"The Well." (1951) The disappearance of a little girl leads to mass hysteria

February 27, 1968

and racial animosities. Harry Morgan, Richard Rober, Barry Kelley.

3 4 5 7 7 COLOR NEWS 8 11 NEWS 10 12 13 COLOR NEWS

MOVIE—Adventure

COLOR "West of Zanzibar." (English; 1955) An African game warden goes after a gang of ivory poachers. Anthony Steel, Sheila Sim, William Simons. (90 min.)

11:30 3 4 7 8 JOHNNY CARSON COLOR Scheduled guest: comic actor Orson Bean. Ed McMahon. (90 min.) S MOVIE—Drama

"The Big Lift." (1950) The story of the American airlift in 1948 when the Russians blocked off Berlin. Montgomery Clift, Paul Douglas, Cornell Borchers. (Two hours, 15 min.)

(2) (3)

MOVIE—Drama

"The Mark." (English; 1961) Stuart Whitman was nominated for an Academy Award for his performance in this study of a maladjusted man just released from prison. Stuart Whitman, Maria Schell, Rod Steiger. (Two hours, 10 min.)

11:35 MOVIE—Drama

"No Trees in the Street." (English; 1958) In a London slum before World War II, a mother encourages her children to become involved with a criminal. Sylvia Syms, Herbert Lom. (Two hours)

11:40 O KQED REPORT—James Day

1:00 7 MOVIE—Drama

"Chicago Syndicate." (1955) An accountant working for a citizens' committee sets out to catch a leading racketeer. Dennis O'Keefe, Paul Stewart, Abbe Lane, Xavier Cugat. (One hour, 35 min.)

2:35 7 MOVIE—Adventure

COLOR "Hercules Unchained." (Italian-French; 1959) Hercules engages in the War of the Chariots. Steve Reeves, Sylva Koscina. (Two hours, 5 min.)

4:40 7 MOVIE—Drama

"Jet Attack." (1958) A jet ace leads a mission over Korea to find a missing scientist. John Agar, Audrey Totter, Gregory Walcott. (One hour, 20 min.) Menthol smokers:

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Montclair Menthol Tip

20 CIGARETTES

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45% less "tar" than the average menthol filter king.

[.] The American Tobacco Company

Wednesday February 28, 1968

Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

1. The reactions of two boys to a frustrating situation. 2. The problems of retaining Indian culture in a non-Indian world. (60 min.)

MICHIGAN—Education

Law professor William W. Bishop talks about the international laws applying to fishermen and hunters.

SUNRISE SEMESTER-Education COLOR Near East: "Judaism in the Diaspora." Prof. Peters lectures.

- COLOR A.M.—Jim Dunbar
- 10 COLOR ACROSS THE FENCE
- 6:25 B COLOR NEWS

6:30 (4) COLOR NEWS—Ed Hart (5) CITIES IN CONFLICT—Discussion Alienation and Meaning: "Pressures of Mass Society on the Individual."

COLOR Near East: "Judaism in the Diaspora." Prof. Peters lectures.

7:00 3 (7) 8 TODAY

COLOR Scheduled guests: TV GUIDE movie critic Judith Crist, comic Bob and Ray, and Henry Chafetz, whose book "The Compleat Swindler" surveys con games. Hugh Downs. (Two hours)

5 NEWS—Jim Anderson 9 NEWSPAPER OF THE AIR

Ch. 9 leaves the air 8-8:15 A.M.

COLOR FOCUS ON FARMING

EXISTENCE—Agriculture

COLOR Topic: the many uses for safflower.

COLOR CARTOONLAND

- 7:05 5 10 COLOR NEWS-Joseph Benti 7:30 5 NEWS-Jim Anderson
- 10 12 COLOR NEWS-Joseph Benti 7:45 11 TV CREDIT COURSE—History
- Topic: "The Great War for Empire." Lecturer: Ted Hinckley. (45 min.)
- 7:55 10 COLOR NEWS—Norm Bales 12 COLOR SPORTS REPORT 8:00 4 TODAY
 - COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.)

CAPTAIN KANGAROO [COLOR] In the pet corner: baby rabbits and a chimpanzee. (60 min.) COLOR GYPSY ROSE LEE 8:15 O CLASSROOM—Education Recess: 11:35 A.M.-12 Noon. 8:20 B SPIDER-MAN-Cartoons 8:30 7 VIRGINIA GRAHAM—Interviews COLOR Guests: Joan Crawford and author Collen Moore ("Silent Star"). COLOR HOCUS POCUS-Cartoons 8:40 (9) CLASSROOM—Education 8:45 RELIGION TODAY—Lutheran 8:50 COLOR CARTOONLAND 9:00 2 COLOR POPEYE-Cartoons 3 4 8 SNAP JUDGMENT COLOR Guests: actors Robert Horton and Dina Merrill. Host: Ed McMahon. 5 10 12 CANDID CAMERA People check in at a hotel, where the desk clerk pleasantly informs them that their rooms cost \$500 a day. MOVIE—Drama "As You Desire Me." (1932) A young bride is kidnaped by enemy marauders and her grief-stricken husband devotes himself to military duties, hoping someday to find his wife. Greta Garbo, Melvyn Douglas, Erich von Stroheim, Owen Moore. (90 min.) (7) JACK LA LANNE—Exercise HOCUS POCUS CLUBHOUSE **DATING GAME**

9:05 (5) (CLASSR00M—Education Ch. 6 recess: 11:10 A.M.-1:05 P.M.; Ch. 9R recess: 11:45 A.M.-1:05 P.M.

9:25 3 4 8 COLOR NEWS-Dickerson

9:30 2 COLOR ROMPER ROOM-Children 3 4 7 8 COLOR CONCEN-TRATION-Game

> **5 10 12 BEVERLY HILLBILLIES COLOR** There's a catastrophe in the kitchen when Elly May tries her hand at cooking. Elly May: Donna Douglas.

- BULLWINKLE—Cartoons
- COLOR TRUTH OR CONSE-
- QUENCES—Game
- 10:00 3 4 7 8 PERSONALITY COLOR Celebrities: Gig Young, Bill Cullen and Totie Fields. On-film personality: Jerry Lewis.

5 COLOR SECRET STORM-Serial

February 28, 1968 Wednesday

Morning-Afternoon



Afternoon

12:00 2 3 5 10 COLOR NEWS 4 7 8 COLOR LET'S MAKE A DEAL—Game

> **T 13 BEWITCHED**—**Comedy** It's Halloween—and Samantha can't decide how to celebrate! Samantha: Elizabeth Montgomery. Darrin: Dick York.

9 NEWSPAPER OF THE AIR 11 LU RYDEN—Variety

DIVORCE COURT—Drama

COLOR A wife charges mental cruelty, claiming her husband mistreated his stepchildren. Joan: Kaye Elhardt. Martin: Thomas Markus. Judge: Voltaire Perkins. Barbara: Shirley O. Mills.

12:30 2 PASSWORD—Game

COLOR Celebrity guests: Arlene Francis and singer-actor Larry Blyden.

B MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 COLOR DAYS OF OUR LIVES

PAT BOONE IN HOLLYWOOD

With Cliff Arquette and guests this week — Sue Ane Langdon, Frank Sutton, George Maharis, Tennessee Ernie Ford, Don Knotts and many others...

S:30 PM Weekdays in color

Wednesday February 28, 1968

Afternoon

 3 3 0 2 COLOR AS THE WORLD TURNS—Serial 7 1 COLOR TREASURE ISLE 3 COLOR NEWS—Rashleigh 12:45 3 COLOR AGRICULTURE TODAY 1:00 2 MOVIE—Drama "Someone to Remember." (1943) A kind- ly old lady remains in an old hotel when it is taken over as a dormitory for men students. Mabel Paige, John Craven, Dorothy Morris. (Two hours) 4 COLOR DOCTORS—Serial 5 8 00 2 COLOR LOVE IS A MANY SPLENDORED THING-Serial 7 1 3 FUGITIVE—Drama Kimble is arrested for hitchhiking by a small-town lawman. Simms: Pat Hingle. Kimble: David Janssen. (60 min.) 9 CLASSROOM—Education 1:05 6 9 CLASSROOM—Education 1:30 3 4 COLOR ANOTHER WORLD 3 9 0 2 HOUSE PARTY COLOR Guest: actors Carol Lynley. Art announces two missing heirs. 2:00 3 4 YOU DON'T SAY!—Game COLOR Guest: actor Robert Lansing, and Barbara Feldon of 'Get Smart." 3 10 2 COLOR NEWLYWED CAME 2:25 5 10 12 COLOR NEWS 8 COLOR NEWS B COLOR NEWS—Edwards 	 2:30 3 4 7 MATCH GOLOR Guests: co and psychologist Joy 5 3 10 12 50 NIGHT—Serial 7 11 COLOR BA B DIVORCE COUL COLOR A woman band harasses her kins. Patricia: Paula 2:55 3 4 7 COLOR CH TOR—Dr. Lendon S 3:00 2 COLOR POPEN 3 MOVIE—Dram COLOR "They CO (1959) During the paign, Maj. Thomas his command and se worthy of the Con- Honor. Gary Cooper, Heflin. (Two hours) 4 DIVORCE COUL COLOR A woman committed adultery Faye: Alice James. 5 MIKE DOUGLA COLOR Scheduled ton, TV personality singing Free Desig Blackstone and inco ard Block. (90 min.) 7 11 3 50 HOSPITAL—Serial 8 10 12 COLOR

H GAME

omedian Soupy Sales vce Brothers.

OLOR EDGE OF

ABY GAME RT-Drama

says that her hus-Judge: Voltaire Per-A Harding.

- NEWS-Kalber HILDREN'S DOC-Smith
- YE-Cartoons na

Came to Cordura." 1916 Mexican cam-Thorn is relieved of ent to find five men gressional Medal of Rita Hayworth, Van

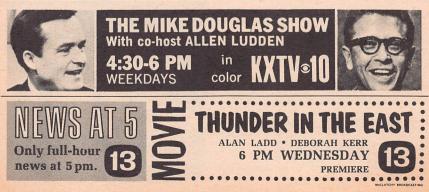
RT-Drama

claims her husband with her best friend. Cook: Bob Osborne.

AS_Variety

quests: Charlton Hes-Allen Ludden, the gn, magician Harry me-tax expert Rich-

COLOR GENERAL SECRET STORM



February 28, 1968 Wednesday

GGYPSY ROSE LEE—Interviews [COLOR] Guests include singer Ella Logan and actor Richard Deacon. MY FRIEND FLICKA-Drama COLOR Susan, a young guest at the ranch, has a run-in with one of the animals, Susan: Reba Waters, 3:30 COLOR CAPTAIN SATELLITE MOVIE-Drama "Johnny Trouble." (1957) A wealthy widow refuses to move when a college converts her apartment building into a men's dormitory. Ethel Barrymore, Cecil Kellaway, Carolyn Jones. (90 min.) 7 7 1 B COLOR DARK SHADOWS-Serial MOVIE—Comedy "Hit the Ice." (1943) A pair of candid cameraman are involved in a bank holdup. Bud Abbott, Lou Costello, (Two hours) D PAT BOONE—Variety COLOR See 8:30 P.M. Ch. 44. (60 min.) MIKE DOUGLAS—Variety COLOR See 3 P.M. Ch. 5. (90 min.) Paul Lukas. (Two hours)

Afternoon

WORLD OF WOMEN-Adel Hall
(1) COLORI CAPT. SAN FRANCISCO
3:35 COLOR HUCKLEBERRY HOUND
3:45 44 COLOR POPEYE-Cartoon
4:00 7 7 1 COLOR DATING GAME
KINDERGARTEN—Education
COLOR CAP'N DELTA-Cartoons
COSMO'S CASTLE—Children
44 COLOR YOGI BEAR-Cartoon
4:15 (1) COLOR BUGS BUNNY-Cartoon
4:30 2 COLOR UNCLEWALDO-Cartoons
5 MERV GRIFFIN—Variety
COLOR Scheduled guests: Robert Gou-
let, TV producer David Susskind, co-
medians Stanley Myron Handleman and
Joanne Worley, and Anthony and the
Imperials. (90 min.)
MOVIE—Adventure
COLOR "Kim." (1950) Rudyard Kip-
ling's story of a British orphan boy who
lives among the Hindus in 1885 and
eventually becomes a spy for British In-
telligence. Errol Flynn, Dean Stockwell,

FRANK DILL NOW ON 4!

Frank Dill, well-known sports commentator, is now a member of the KRON-TV News team. For the most informative sports reports, watch for Frank on SIX O'CLOCK RE-PORT, Monday through Friday,

11 O'CLOCK FINAL REPORT, Monday through Sunday.



Wednesday February 28, 1968

Afternoon-Evening

(7) BEWITCHED—Comedy

Samantha is expecting, but Darrin is the one with morning sickness-thanks to Endora's hex. Darrin: Dick York. POINT OF VIEW—Discussion MIKE DOUGLAS—Variety COLOR See 3 P.M. Ch. 5. (90 min.) COLOR SEVEN SEAS-Travel 44 COLOR MARINE BOY-Cartoon 5:00 D LEAVE IT TO BEAVER Beaver and Larry are asked to head the cookie fund committee at school. Jerry Mathers, Rusty Stevens. 3 4 COLOR FLINTSTONES (7) BATMAN—Adventure Batman's secret identity is imperiled after King Tut sets his knaves a-digging for a precious metal. Batman: Adam West, Robin: Burt Ward, Batgirl: Yvonne Craig: King Tut: Victor Buono. MISTEROGERS—Children Activities at the peace party. PERRY MASON—Mystery Irene Wallace threatens to blackmail Stacey Chandler-unless he helps her in

Irene Wallace threatens to blackmail Stacey Chandler—unless he helps her in an extortion plot. Chandler: John Bryant. Irene: Jean Willes. (60 min.)

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

FILM FEATURE Films follow a young woman through her dietetic training in a hospital.

RA COLOR CISCO KID—Western

44 THREE STOOGES—Comedy

5:30 DENNIS THE MENACE-Comedy

Dennis decides to build a bench for the postman. Jay North, Robert B. Douglas.

3 TRAVENTURE THEATRE

COLOR Host Bill Burrud and his crew travel to the Bering Sea near Alaska to bring back rare baby walruses.

ADDAMS FAMILY—Comedy Morticia concludes her story of Gomez' headlong courtship—of her sister Ophelia. Carolyn Jones, John Astin.

(7) SECOND HUNDRED YEARS

COLOR Luke gets a job at a dude ranch, where he's soon competing with the foreman for the attentions of the pretty ranch owner. Luke: Monte Markham. Edwin: Arthur O'Connell. Sonny: Susan Howard. Joe: William Smith.

8 MUNSTERS—Comedy

Herman inadvertently snapped pictures of two bank robbers. Fred Gwynne.

9 WHAT'S NEW-Children

Different types of snakes giving birth; rocket fuels; folk music of Vietnam.

COLOR NEWS-Bob Young

D CARTOON FUN HOUSE

36 WELLS FARGO—Western

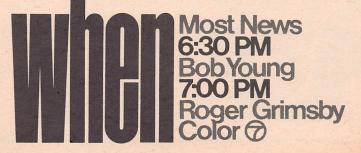
Hardie and an Army patrol face a desert showdown. Hardie: Dale Robertson.

5:45 6 FRIENDLY GIANT—Children A concert by Friendly (on the pipe) Rusty (guitar) and Fiddle (vibraphone).

Evening

6:00 2 PATTY DUKE—Comedy

Patty decides to open a baby-sitting agency. Patty and Cathy: Patty Duke. COLOR NEWS-Huntley, Brinkley



February 28, 1968 Wednesday

4 5 7 10 12 COLOR NEWS 6 9 FOLK GUITAR—Music

Laura Weber continues her discussion of chords and scales.

B NEWS—Mark Rogers
 FRIENDLY GIANT—Children
 Patty the raccoon plays the guitar.
 MIKE DOUGLAS—Variety
 COLOR See 3 P.M. Ch. 5. (90 min.)
 MOVIE—Adventure

"Thunder in the East." (1953) India has gained her independence from Great Britain, and an American adventurer hopes to take advantage of the intrigueridden situation by supplying guns. Alan Ladd, Deborah Kerr. (90 min.)

30 YOU ASKED FOR IT-Jack Smith 1. Feats of accuracy with horseshoes. 2. Singing birds that perform on cue. 3. Tokyo artisans using live fish to create decorations. 4. A routing by a young waterskier. Host: Jack Smith.

44 LITTLE RASCALS—Comedy 6:15 9 COLOR LONDON LINE—Report

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:30 McHALE'S NAVY-Comedy

Binghamton plans to court-martial Tinker. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Tinker: Billy Sands. GOLOR NEWS—Whitten, Jervis TOCOLOR NEWS—Chet Huntley, David Brinkley S 8: 12 COLOR NEWS—Cronkite G KINDERGARTEN—Education COLOR NEWS—Bob Young PORTRAIT IN MUSIC Serenade in E Major for Strings, Op. 22,

by Anton Dvorak. 19 TONY CHAVEZ—Variety 36 COW TOWN JAMBOREE—Music

MISTER ED—Comedy Mister Ed falls in love with a cute filly. Alan Young, Connie Hines.

6:55 19 NEWS—Charles McEwen 7:00 2 I LOVE LUCY—Comedy

Ricky and Fred decide to redecorate.

Evening

Lucy: Lucille Ball. Ricky: Desi Arnaz. Fred: William Frawley.

4 WIDE WONDERFUL WORLD

COLOR "Schooner to Tonga." Aloha Walters narrates films of the voyage she and her husband made from New Zealand to the island kingdom of Tonga, near Fiji.

5 MARSHAL DILLON—Western

Matt follows the trail of an Indian scout accused of murder into Comanche territory. Matt: James Arness.

6 9 WHAT'S NEW-Children

Development of young birds; story of Benedict Arnold and John Campe.

7 COLOR NEWS—Grimsby, Foster 7 THAT GIRL—Comedy

COLOR A tense and tongue-tied Ann tries to allay the suspicions of her house guest, Don's prudish mother. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Mrs. Hollister: Mabel Albertson.

McCord runs into the exact look-alike of the first man he killed in battle. Mc-Cord: Chuck Connors.

ART STUDIO TOO—Education

Bernie Casey, Los Angeles Rams flanker and professional artist, joins Linda Schmid to demonstrate oil painting techniques for landscapes.

D COLOR NEWS—Walter Cronkite PERRY MASON—Mystery

Mason gets an unexpected client—his friend and associate Paul Drake has been accused of murder. Drake: William Hopper. Donna: Vanessa Brown. (60 min.)

19 PORTER WAGONER-Music

COLOR Guest Diana Trask sings "There Goes My Everything."



MISS INTERNATIONAL SHOWGIRL 1968

BAY AREA TELEVISION FIRST RUN WEDNESDAY · COLOR

9:00 PM



Wednesday

Evening

36 MOVIE-Musical

"Go Go Mania." (English; 1965) This line-up of pop-music stars, introduced by Jimmy Savile, features the Beatles, the Animals, Herman's Hermits, Peter and Gordon, The Nashville Teens, Billy J. Kramer and the Dakotas, Matt Munro, Susan Maughan, the Honeycombs, the Rockin' Berries, the Four Pennies, the Fourmost, Tommy Quickly and the Remo Four, Sounds Incorporated, the Spencer Davis Group and Billie Davis. (90 min.)

Mrs. Gillis enters another contest, but signs Dobie's name. Dobie: Dwayne Hickman. Mrs. Gillis: Florida Friebus.

7:30 2 LOWELL THOMAS—Adventure COLOR Films report on the life of the Txucahameii who live near the Amazon River. Lowell Thomas is the host.

3 (4) (7) 8 VIRGINIAN—Drama COLOR When his arm is severely injured, young Stacey suffers both mental and physical anguish: The arm may be permanently paralyzed. Stacey: Don Quine. Virginian: James Drury. Trampas: Doug McClure. Grainger: John Mc-Intire. Elizabeth: Sara Lane. (90 min.) Guest Cast

Janie Lee Kroeger Holly GraingerJeanette Nolan Mrs. Buell Barbara Werle Dr. Andrews Robert H. Harris 5 10 LOST IN SPACE—Adventure COLOR "The Great Vegetable Rebellion." It's flora vs. fauna when the Robinsons land on a planet where the plants talk, feel-and seek revenge against the animal world. Jungle warfare results when carrotlike Tybo tries to transform the space travelers into leafy denizens of his domain. John: Guy Williams. Dr. Smith: Jonathan Harris. Will: Billy Mumy. Robot: Bob May. Judy: Marta Kristen, Don: Mark Goddard, Tybo: Stanley Adams. (60 min.) 6 (9) SACRAMENTO FILE-Nichols

6 (9) SACKAMENTO FILE-NICHOIS 7 (1) (3) AVENGERS—Adventure COLOR "The Fifty Thousand Pound Breakfast." How not to cure Britain's pound problem: smuggle vast sums of currency and diamonds out of the country. Enter Steed and Mrs. Peel, and an investigation into the life of enigmatic

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GET ALL 3 FREE MAIL COUPON 347-0781	ADDRESSPHONE CITYPHONE ResidentialMultipleCommercial

Wednesday February 28, 1968

Evening

Alex Litoff, a multimillionaire seen by very few. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (60 min.)

Guest Cast

Glover	Cecil Parker
Miss Pegram	Yolande Turner
Sir James Arnall	. David Langton
Mrs. Rhodes	. Pauline Delany
Judy	Anneke Wills

See next week's issue of TV GUIDE for an article about Patrick Macnee's new leading lady.

9 NEWSPAPER OF THE AIR 19 MOVIE—Drama

Van Johnson in "Invitation." See Tues. 7:30 P.M. Ch. 19. (Two hours)

HONEYMOONERS—Comedy

A newspaperman asks Ralph who is the head of his house. Ralph: Jackie Gleason.

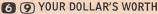
8:00 2 SECRET AGENT-Drama

In Spain, Drake and an American agent try to free a former leader who's been condemned to death. Drake: Patrick Mc-Goohan. Carlos Bisbal: Eric Pohlmann. Ramon Torres: Harold Coldblatt. (60 min.)

Win treasure at your leisure.

12:30 PM CH. 7 7 0

Relax and enjoy sunny Florida over the air every weekday on the tropical game show that lets you play and win at home!



This report on safety features of the 1968 cars includes an interview with auto-safety crusader Ralph Nader, whose book "Unsafe at Any Speed" helped to bring about new safety laws. (60 min.)

12 TWILIGHT ZONE—Drama

See Tues. 7 P.M. Ch. 5 for details.

44 HAZEL—Shirley Booth

COLOR A visiting athlete tells Harold that he beat up George when they were boys. Hazel: Shirley Booth. Harold: Bobby Buntrock. King: Leif Erickson.

8:30 5 10 12 BEVERLY HILLBILLIES

COLOR Hans Conried plays Sebastian Stromboli, a vainglorious violin virtuoso, who—for a \$20,000 fee—takes on a nearly impossible task: teaching Jethro how to play the violin. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. Jane: Nancy Kulp. Drysdale: Raymond Bailey.

YEARS—Comedy

COLOR Luke ventures into a gambling house to challenge Black Bart, a card vitruoso who took a little old lady to the cleaners. Luke/Ken: Monte Markham. Edwin: Arthur O'Connell.

Guest Cast

Mrs. HildebrandPortia Nelson Black BartJohn Marley DoormanHenry Corden

Last show in this time spot. The series moves to Thursday, 7:30 P.M., beginning March 21.

9 GREAT DECISIONS-1968

The future of Great Britain is discussed by Patrick Jenkin, a Conservative member of Parliament, and Anthony Hartley, former editor of the Economist, an English news and finance periodical.

33 MERV GRIFFIN—Variety

COLOR Guests include actors Pat O'Brien and Orson Bean, comedian Norm Crosby, bandleader Skitch Henderson, former fashion model Sloan Simpson, singer Freda Payne and psychologist Cleo Dawson. (90 min.)

A PAT BOONE—Variety

COLOR Guests: actor George Maharis, comics Don Knotts, Charley Weaver and Glen Ash, and Jane Kean of "The Jackie Gleason Show." (90 min.)

ab

February 28, 1968 Wednesday

9:00 2 WEDNESDAY SHOWCASE

COLOR Las Vegas showgirls compete for the title of Miss International. Guest performers include actor Dennis O'Keefe, comic Irving Benson, and singers Freddie Bell and Roberta Linn. (60 min.)

3 4 KRAFT MUSIC HALL

CLOSE

COLOR Steve Allen hosts "The Comedy Survival Kit," a showcase for the styles and routines of Steve and his guests:

Evening

Louis Nye, Allen and Rossi, and Stiller and Meara. Also on hand: the mischievous Marquis Chimps. Sketches . . . 1. Steve does man-on-the-street interviews with Louis Nye (as bon vivant Gordon Hathaway), and writers Jack Burns and Pat McCormick. 2. Louis plays a harried schoolteacher at a children's pageant. 3. Allen and Rossi offer a burlesque routine. 4. Stiller and Meara portray a sec-

PRESENT LAUGHTER 9:00 7 7 0 6

SPECIAL COLOR Peter O'Toole and Honor Blackman star in Noel Coward's fast-paced comedy, first produced in 1943.

London stage favorite Garry Essendine is a jumble of frazzled nerves. Preparing foran African stage tour, he must contend with oddball servants, devoted but defiant production associates, and various intruders, including one distinctly mad playwright.

Enter Joanna, the lascivious wife of one of Garry's partners. Joanna is splitting up that old gang of Garry's with her romantic escapades. Her latest target: Garry himself.

Directed by Gordon Flemyng, who has filmed episodes for "The Saint" and "The Avengers." Taped in London. (Two hours)

Cast

Garry EssendinePeter O'Toole Liz EssendineHonor Blackman Joanna: Yolande Turner, Monica: Avice Landon, Morris: Edward Hardwicke. Henry: William Dexter, Fred: Tony Selby. Miss Erickson: Sheila Keith, Maule: Tim Preece.



FATOR

Peter O'Toole

Wednesday February 28, 1968

Evening

retary and her boss on their first date. 5. Steve joins Allen and Rossi to read the great poetry of the day—lyrics from rock songs. 6. The cast presents a satire on radio dance-bands. Peter Matz orchestra. (60 min.)

5 8 10 12 GREEN ACRES

COLOR Headaches mount for Oliver when he pays for Eb's barber course. The novice is going at it clipper and comb—with Oliver as his guinea pig, Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. Haney: Pat Buttram.

699 COLOR WORLD PRESS Chs. 6 and 9R do not colorcast.

7 7 1 B PRESENT LAUGH-TER—Comedy

SPECIAL COLOR Peter O'Toole and Honor Blackman star. For details, see the Close-up on page A-83. (Two hours)

The network movie is pre-empted. JOAQUIN ESTEVES—Variety 9:30 5 8 10 HE & SHE—Comedy

COLOR Dick has two days to get 30 tickets for an important college football game. The Hollisters and their former classmates have made elaborate plans for a reunion at the game, but Dick forgot to reserve the seats. Dick: Richard Benjamin. Paula: Paula Prentiss. Andrew: Hamilton Camp. Harry: Kenneth Mars.

Guest Cast

Bartender Allen Drake		
Ticket TakerDick Wilson		
Shady Vincent		
Man at BarJ. S. Johnson		
FELONY SQUAD—Drama		

COLOR See Mon. 9 P.M. Ch. 7.

10:00 2 COLOR NEWS—Atkinson, Park 3 4 3 RUN FOR YOUR LIFE COLOR "Beware My Love." In Italy, Paul poses as an insurance investigator to probe the death of American socialite JoAnne Harley. Paul has been brought into the case by the victim's sister, who has proof that JoAnne feared for her life, Paul: Ben Gazzara. (60 min.) Guest Cast

Hendrik VerbeckJohn van Dreelen Barbara Sherwood/JoAnne Harley

	Susan Trustman	
Helga Galen	Anna-Lisa	
Roger Aldington	Michael Evans	
Chins Harley	Grant Woods	

5 10 12 JONATHAN WINTERS

COLOR Guests: Art Carney, Connie Francis, and Peter, Paul and Mary. Jonathan portrays a famed naturalist, and joins Art for take-off on those movies about World War I flying aces. Connie sings "Once in a Lifetime" and a medley of Italian songs. Dick Curtis, Robert Banas dancers; Paul Weston conducts the orchestra. (60 min.)

6 9 NET FESTIVAL-Music

"An Hour with Joan Sutherland," which one critic said "proves a notable demonstration of the range of her artistry." Assisting the Australian soprano in this program of 18th and 19th-century music are soprano Marilyn Horne and Metropolitan Opera tenor John Alexander. The Cambridge Festival Orchestra is conducted by Richard Bonynge (Miss Sutherland's husband). (Rerun; 60 min.)

9 NET FESTIVAL-Musical

"The World of Kurt Weill," singer-actress Lotte Lenya's critically acclaimed musical tribute to her fate composer-husband. Weill, a revolutionary composer, blended angry satire and a desperate compassion in his work. Before leaving Germany in 1933, he and Bertolt Brecht produced the famous "Threepenny Opera." In the U.S., he collaborated on such hits as "Lady in the Dark" and "Lost in the Stars." Miss Lenya's selections include "September Song." "Lost in the Stars." "Mack the Knife" and "Greenup Time." Actor George Voskovec is the host and narrator. (Rerun; 60 min.)



February 28, 1968 Wednesday

Evening

36 JOE PYNE—Discussion

COLOR Guests and topics are actor Rudy Vallee (the entertainer's right to speak out on public issues), author Steven Vizcenzey (the beauty of women over 30) and the Rev. Herbert Blackschleger and Evangelist Richard Tate (faith healers). (90 min.)

10:30 2 COLOR JOE DOLAN!-Discussion 10:30 2 COLOR PAT MICHAELS 11:00 2 MOVIE—Drama

"Patterns" (1956), the story of an idealistic young executive who discovers he has been promoted to ease out an older man. Van Heflin, Everett Sloane.

3 4 5 7 7 COLOR NEWS 8 11 NEWS

9 YOGA FOR HEALTH—Exercises

Demonstration: yoga exercises to calm and revitalize the mind.

10 12 13 COLOR NEWS 44 MOVIE—Drama

COLOR "Lisbon." (1956) A smooth American, participating in smuggling operations in the Lisbon area, becomes involved in murder. Ray Milland, Claude Rains, Maureen O'Hara. (90 min.)

11:30 (3 (4) (7) (8) COLOR JOHNNY CARSON—Variety (5) MOVIE—Adventure

COLOR "The Long Ships." (English-Yugoslavian; 1963) The son of a Viking shipbuilder sails in search of a legendary golden bell. Richard Widmark, Sidney Poitier. (Two hours, 20 min.)

7 12 13 JOEY BISHOP—Variety COLOR Scheduled guests: Carol Channing, Western veteran Slim Pickens and singer Jack Hilliard. (90 min.)

MOVIE—Musical

COLOR "Give My Regards to Broadway." (1948) An elderly vaudevillian dreams of the day his family will return to the footlights. Dan Dailey, Charles Winninger, Nancy Guild, Charlie Ruggles. (One hour, 45 min.)

11:35 11 MOVIE—Drama

"The Star." (1953) A former movie great, who retired soon after winning her Oscar, tries to make a comeback. Bette Davis, Sterling Hayden, Warner Anderson. (One hour, 55 min.)

1:00 4 MOVIE—Adventure

"Wake of the Red Witch." (1948) A rugged sea captain and a powerful East Indies trade monarch come into conflict over a fortune in gold bullion. John Wayne, Gail Russell, Gig Young. (Two hours, 5 min.)

MOVIE—Western

COLOR "Gun Fury." (1953) A man searches for his fiancée, who has been abducted by a killer. Rock Hudson, Donna Reed, Lee Marvin. (One hour, 45 min.)

2:35 7 MOVIE—Melodrama

"Monster from the Surf." (1964) Actor Jon Hall directed and stars in this story about a demented killer who terrorizes Southern California surfers. Sue Casey, Walker Edmiston, Elaine Dupont, Arnold Lessing. (One hour, 35 min.)

4:10 7 MOVIE—Drama

"Then There Were Three." (1962) A German captain goes through American lines to capture an important Italian partisan. Directed by, and starring, Alex Nicol. (One hour, 50 min.)

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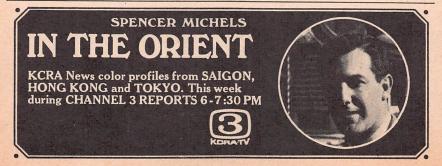
Thursday February 29, 1968

Morning

5:55 COLOR FARM NEWS 6:00 RHYME AND REASON 1. The recent growth of the Soviet economy. 2. An examination of the Western Sioux and Crow. (60 min.) MICHIGAN-Education A report on new developments in the science of oceanography. SUNRISE SEMESTER-Education COLOR Russian Literature: a summary of Dostoevsky. COLOR A.M.-Jim Dunbar 6:25 R COLOR NEWS 6:30 COLOR NEWS-Ed Hart G CITIES IN CONFLICT-Discussion Alienation and Meaning: "The Alienation of Youth." Guest: Pat Gleeson. **M** SUNRISE SEMESTER-Education COLOR Russian Literature: a summary of Dostoevsky. COLOR ED ALLEN TIME 6:55 D SOIL CONSERVATION 7:00 3 (7) 8 TODAY COLOR Scheduled: Maureen Stapleton and Oxford don John Sparrow, who has written a book about the assassination of President Kennedy and the report of the Warren Commission. (Two hours) 5 NEWS—Jim Anderson **9** NEWSPAPER OF THE AIR Ch. 9 leaves the air 8-11:30 A.M. COLOR FOCUS ON FARMING COLOR NAVY FILM-Report

- COLOR CARTOONLAND
- 7:05 5 10 COLOR NEWS-Joseph Benti
- 7:30 5 NEWS-Jim Anderson COLOR NEWS-Joseph Benti 7:45 TV CREDIT COURSE—History Topic: "Coming of the Revolution." Lecturer: Thomas Mendel, (45 min.) 7:55 COLOR | NEWS-Norm Bales COLOR SPORTS REPORT 8:00 4 TODAY COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.) CAPTAIN KANGAROO COLOR The Captain discusses leap year. (60 min.) COLOR GYPSY ROSE LEE O CLASSROOM—Education Recess: 11:20-11:30 A.M. 8:20 FANTASTIC FOUR-Cartoons 8:30 7 VIRGINIA GRAHAM—Interviews COLOR Scheduled guests include singers Jane Powell and Anna Moffo. COLOR HOCUS POCUS-Cartoons 8:45 RELIGION TODAY—Evangelist 8:50 COLOR CARTOONLAND 9:00 2 COLOR POPEYE-Cartoons **3 4 B** SNAP JUDGMENT COLOR Guests: actors Robert Horton and Dina Merrill. Host: Ed McMahon. 5 10 12 CANDID CAMERA Messengers are asked to remove their clothes before delivering a package to a nudist colony. Host: Allen Funt. MOVIE—Drama "Edward, My Son." (1949) The desire to

"Edward, My Son." (1949) The desire to provide the best for his son changes the character of a middle-class, respectable Londoner. Spencer Tracy, Deborah Kerr, Ian Hunter. (90 min.)



February 29, 1968 Thursday

Morning-Afternoon

	morning Arternoon
(7) JACK LA LANNE—Exercise	5 8 10 12 COLOR LOVE OF
HOCUS POCUS CLUBHOUSE	LIFE—Serial
DATING GAME	
9:05 6 9 CLASSROOM—Education	11:25 5 10 COLOR NEWS
Recess: 11:25 A.M1 P.M.	
	7 11 13 COLOR NEWS—Sanders
9:25 8 4 8 COLOR NEWS-Dickerson	8 12 COLOR NEWS—Benti
9:30 2 COLOR ROMPER ROOM-Children	11:30 2 STAR AND STORY—Drama
3 4 7 8 COLOR CONCEN-	Thomas Mitchell stars as Victor Parry, a
TRATION—Game	grieving widower, who refuses to forgive
5 10 12 BEVERLY HILLBILLIES	his daughter's fiancée for driving the
COLOR Granny tries to attract suitors	car which crashed and killed his wife.
for Elly May. Granny: Irene Ryan.	3 4 7 8 COLOR EYE GUESS
BUGS BUNNY—Cartoons	5 10 12 COLOR SEARCH FOR
COLOR TRUTH OR CONSE-	TOMORROW—Serial
QUENCES—Game	7 D B HOW'S YOUR MOTHER-
10:00 3 4 7 8 PERSONALITY	IN-LAW?—Game
COLOR Celebrities: Gig Young, Bill	COLOR This week's comic counselors:
Cullen and Totie Fields. On-film person-	Sandy Baron, Richard Dawson, Louis Nye.
ality: Zsa Zsa Gabor.	
5 COLOR SECRET STORM	O YOGA FOR HEALTH—Exercise
10 12 ANDY GRIFFITH	Demonstration: Yoga exercises to pro-
Andy and Barney try to cope with two	mote facial firmness.
fun-loving girls who were caught speed-	11:45 5 10 12 COLOR GUIDING LIGHT
ing through Mayberry. Barney: Don	11:55 3 4 7 COLOR NEWS-Newman
Knotts.	8 COLOR NEWS—Bud Walling
BABY CAME	Afternoon
BABY GAME	Afternoon
BABY GAME 10:25 B CHILDREN'S DOCTOR	
13 BABY GAME 10:25 10:30 10:30 2 Icolor JACK LA LANNE	12:00 2 3 5 10 COLOR NEWS
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Thursday February 29, 1968

Afternoon

1:00 2 MOVIE—Musical

"Stormy Weather." (1943) The romance of a singer and a war hero is the framework of this all-Negro musical featuring Lena Horne, Bill Robinson, and Cab Calloway. (Two hours)

COLOR DOCTORS—Serial
B 10 [2] COLOR LOVE IS A MANY SPLENDORED THING—Serial
CLASSROOM-Education Ch. 6 recess: 2:25-5:45 P.M.; Ch. 9 recess: 3:45-4 P.M.; Ch. 9R recess: 2:25-6 P.M.

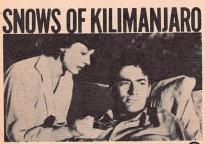
(7) (7) (1) (13) FUGITIVE—Drama Trouble begins when Kimble takes a job as chauffeur. Kimble: David Janssen. Joanne: Katherine Crawford. Dan: Mark Goddard. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD 5 8 10 12 HOUSE PARTY COLOR Guest: singer Charles Vick. High school students discuss sex education. Host: Art Linkletter.

2:00 3 4 YOU DON'T SAY!—Game COLOR Guests: actor Robert Lansing, and Barbara Feldon of "Get Smart." 5 8 10 12 COLOR TO TELL

THE TRUTH—Game

2:25 5 10 12 COLOR NEWS B COLOR NEWS—Edwards 2:30 3 4 7 MATCH GAME COLOR Guests: comedian Soupy Sales and psychologist Joyce Brothers. 5 8 10 12 COLOR EDGE OF NIGHT—Serial



THURSDAY AT 4:30 PM COLOR

7 D COLOR BABY GAME B DIVORCE COURT-Drama

COLOR A painter refuses to support his wealthy wife. Judge: Voltaire Perkins, Susan: Liz Ross.

- 2:55 3 4 7 COLOR NEWS—Kalber 7 11 COLOR CHILDREN'S DOC-TOR—Dr. Lendon Smith
- 3:00 2 COLOR POPEYE—Cartoons 3 MOVIE—Drama

"Because of You." (1952) A woman marries without telling her husband that she once served a term in prison. Loretta Young, Jeff Chandler. (Two hours)

DIVORCE COURT—Drama

COLOR A man seeks an annulment, claiming that his wife fraudulently led him into marriage. Decker: Paul Gleason. Carol: Susan Stevenson.

5 MIKE DOUGLAS—Variety

COLOR: Scheduled guests: Morey Amsterdam, TV personality Allen Ludden, TV producer Mark Goodson and singer Lovelace Watkins. (90 min.)

7 7 1 13 COLOR GENERAL HOSPITAL—Serial

8 10 12 COLOR SECRET STORM 36 GYPSY ROSE LEE—Interviews COLOR SECRET STORM

COLOR Guests include actress Anne Jeffreys and Abby Dalton.

MY FRIEND FLICKA—Drama

COLOR Rob's entire herd of horses runs away. Ken: Johnny Washbrook. Rob: Gene Evans. Nell: Anita Louise.

3:30 2 COLOR CAPTAIN SATELLITE 4 MOVIE—Adventure

COLOR "Princess of the Nile." (1954) The son of the Caliph of Bagdad stops at the town of Helwan after a battle, and discovers that the city is being run by the chief of a Bedouin tribe. Debra Paget, Jeffrey Hunter, Michael Rennie, Dona Drake. (90 min.)

7 7 1 13 COLOR DARK SHADOWS—Serial B MOVIE—Comedy

"In the Navy." (1941) A crooner, tired of his civilian life, joins the Navy. Bud Abbott, Lou Costello, Dick Powell, the Andrews Sisters. (90 min.)

D PAT BOONE—Variety

COLOR See 8:30 P.M. Ch. 44. (60 min.)

February 29, 1968 Thursday

Afternoon

MIKE DOUGLAS—Variety COLOR See 3 P.M. Ch. 5. (90 min.) WORLD OF WOMEN-Adel Hall COLOR CAPT. SAN FRANCISCO 3:35 COLOR HUCKLEBERRY HOUND 3:45 (COLOR POPEYE-Cartoon 4:00 7 (7) I COLOR DATING GAME **O** KINDERGARTEN—Education COLOR CAP'N DELTA-Cartoons COSMO'S CASTLE-Children COLOR YOGI BEAR-Cartoon 4:15 (1) COLOR BUGS BUNNY-Cartoon 4:30 2 COLOR CARTOON CUTUPS MERV GRIFFIN—Variety COLOR Scheduled guests: William Holden, Abbe Lane, Paul Anka and comedian John Barbour. (90 min.) MOVIE—Drama "Snows of Kilimanjaro." (1952) Ernest Hemingway's tale of Harry Street who recalls his past as he lies dying in Africa. Gregory Peck, Susan Hayward, Ava Gardner. (Two hours) 7 BEWITCHED—Comedy An ancient spell threatens to hex one of Darrin's friends. Adam: William Redfield. Darrin: Dick York. O ANTIQUES See Mon. 7 P.M. Ch. 9 for details. MIKE DOUGLAS-Variety COLOR See 3 P.M. Ch. 5. (90 min.) COLOR SEVEN SEAS-Travel COLOR MARINE BOY-Cartoon 5:00 D LEAVE IT TO BEAVER-Comedy Beaver forgot to tell his mother he was invited to a birthday party. Jerry Mathers, Barbara Billingsley COLOR FLINTSTONES (7) OPERATION: ENTERTAINMENT Host Tim Conway entertains at George Air Force Base, Victorville, Cal. Guests: singers Florence Henderson and Gloria Loring; Paul Lynde, reprising his comic African vacation routine from "New Faces of 1952"; Sergio Mendes and Brasil '66; and Martha and the Vandellas, rock group. (60 min.) Highlights "Travel On," "Who Can I Turn To?"Florence "Day Tripper" Mendes, Brasil '66 RED CROSS REPORT—Monterey

MISTEROGERS-Children

Topic: How people are different from each other.

M PERRY MASON—Mystery

Wild-life photographer Roger Byrd films a wilder event than usual—Charles Houston murdering his wife. Houston: Byron Palmer. Byrd: Harry Jackson. Madelyn: Barbara Bain. (60 min.)

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5 (60 min.) COLOR NEWS—Rashleigh

Period films show the Curtis Condor, one of the first airplanes used for passenger service, on a New York-Chicago run.

COLOR CISCO KID—Western

5:30 **2** DENNIS THE MENACE-Comedy Dennis runs away. Jay North, Gil Smith, George Cisar.

3 TRAVENTURE THEATRE

COLOR Cameras examine the wildlife found near an African waterhole.

4 MUNSTERS—Comedy Herman's twin brother Charlie shows

up. Fred Gwynne, Yvonne DeCarlo.

MUNSTERS—Comedy

Herman is looking for a car niece Marilyn can drive to school. Fred Gwynne, Frank Gorshin, Pat Priest.

9 WHAT'S NEW-Children

Eating habits of snakes; space satellites; folk music of Israel.

COLOR NEWS-Bob Young

CARTOON FUN HOUSE

WELLS FARGO—Western

An outlaw is the only man who could



Thursday February 29, 1968

Afternoon-Evening

clear a prisoner wrongly convicted of stagecoach robbery. Hardie: Dale Robertson. Jane: Jean Kingram.

44 ASTROBOY—Cartoon

5:45 6 FRIENDLY GIANT—Children Rusty reads a book called "The Cat."

Evening

6:00 2 PATTY DUKE—Comedy

The Lanes invite the school's star basketball player to stay with them for a week. Patty and Cathy: Patty Duke. Stretch: Larry Poland.

3 COLOR NEWS-Huntley, Brinkley 4 5 7 10 12 COLOR NEWS (9) NEW ORLEANS JAZZ See Fri. 8 P.M. Ch. 6 for details. B NEWS—Mark Rogers 9 FRIENDLY GIANT—Children Rusty reads a book about automobiles. MIKE DOUGLAS—Variety COLOR See 3 P.M. Ch. 5. (90 min.) B MOVIE—Western COLOR "Pony Express." (1953) Buffalo Bill and Wild Bill Hickok prepare a trial run for the Pony Express. Charlton Heston, Forrest Tucker, Rhonda Fleming, Jan Sterling. (One hour, 55 min.) 33 YOU ASKED FOR IT-Jack Smith 1. Two elephants enact the parts of a barber and a customer. 2. A Norwegian balances chairs on top of a high pole. 3. Scientists who keep watch over a Hawaiian volcano. 4. Eva Gabor skates with former Ice Follies star Ray Schramm. LITTLE RASCALS—Comedy PALADIN BLACKCHERRY PIPE TOBACCO FACILE PRINCEPS

A quality Blackcherry Mixture at popular price.

6:15 9 FRANCE PANORAMA-Report

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:30 2 McHALE'S NAVY—Comedy

Captain Binghamton thinks McHale and his crew are planning his murder. Mc-Hale: Ernest Borgnine. Binghamton: Joe Flynn, Parker: Tim Conway.

3 COLOR NEWS—Whitten, Jervis 4 (7) COLOR NEWS—Chet

Huntley, David Brinkley

- 5 8 12 COLOR NEWS-Cronkite
- 6 9 KINDERGARTEN-Education
- COLOR NEWS-Bob Young

9 FRENCH CHEF—Cooking

Julia Child's recipe is Filets de Poissons Poches au Vin Blanc (fish fillets poached in white wine).

- TONY CHAVEZ—Variety
- 36 COLOR MUSIC CITY U.S.A.

A MISTER ED—Comedy

Ed almost ruins Wilbur's friendship with Roger Addison. Alan Young.

6:55 19 NEWS—Charles McEwen

7:00 2 I LOVE LUCY—Comedy

Ricky catches cold and loses his voice. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR Highlights: "Hawaiian War Chant" (filmed on an Oahu beach), "E Maliu Mai" (at Waikiki Beach) and "Wonderful World of Hawaii" (Honolulu).

5 BRANDED—Western

COLOR McCord hitches a ride on a stage carrying a prisoner on his way to the gallows. McCord: Chuck Connors. Perce and Frank Clampett: Warren Oates.

O WHAT'S NEW—Children Birds of the marshlands: the battle of

Yorktown.

COLOR NEWS—Grimsby, Foster
 RAT PATROL—Drama

COLOR See Mon. 8:30 P.M. Ch. 7. 8 COLOR IT'S A SMALL WORLD

SACRAMENTO FILE-Lee Nichols

COLOR NEWS-Walter Cronkite

AROMATIC

February 29, 1968 Thursday

BILL ANDERSON—Variety

Comedian Benny Williams is the guest. Program includes Bill Anderson ("Take Me Home",), Grandpa Jones ("Falling Leaves") and Jean Shepard ("You Win Again").

MOVIE—Drama

"Ballad of a Soldier." (Russian; 1959) As a reward for valor in battle, a young Russian soldier is granted a leave —which leads to love, when he meets a girl on the train home. Vladimir Ivashov, Shanna Prokhorenko. (90 min.)

DOBIE GILLIS-Comedy

Dobie must finance a date with Dixie belle Mason Dixon, Dobie: Dwayne Hickman. Mason: Jacqueline Ravell.

7:30 WONDERS OF THE WORLD

COLOR The Linkers travel to the Belgian Congo where they examine giant anthills, escape a raging brush fire, visit with a Belgian artist, and view the sacred ceremonies of Congo witch dancers.

3 4 7 8 DANIEL BOONE

COLOR Hans Conried plays Orlando, a self-proclaimed prophet who plans to profit by Daniel's absence from Boonesborough. As Orlando prepares to fleece the trappers, Israel and Mingo set about freeing his young gypsy bond-servant. Daniel: Fess Parker. Israel: Darby Hinton. Mingo: Ed Ames. (60 min.)

Supporting Cast

Rudi Anthony Alda Gardner Joseph Perry 5 10 12 CIMARRON STRIP

COLOR "Without Honor." Dressed as saddle bums, Marshal Crown and Maj.

Evening

Ben Covington set out to apprehend the major's son, an Army deserter who has joined a band of murdering marauders. Crown: Stuart Whitman. (90 min.)

Guest Cast

Maj. Ben CovingtonAndrew Duggan George DeekerChester Morris Pvt. Bill MasonJon Voight Lane BardeenPaul Mantee BETWEEN THESE COVERS

Guest reviewer: Sacramento County assessor Dr. Irene Hickman. Dr. Hickman discusses "The New Industrial State" by John Kenneth Galbraith.

BATMAN—Adventure

COLOR Flying saucers in Gotham City? Little green men? You bet. It's all part of the Joker's hoax-a-minute plot to take over the town. Batman: Adam West. Robin: Burt Ward. Batgirl: Yvonne Craig. Alfred: Alan Napier.

Guest Cast

JokerCesar Romero EmeraldCorinne Calvet

9 NEWSPAPER OF THE AIR

MOVIE-Western

"The Yellow Tomahawk." (1954) An Army major incurs the wrath of the Indians by massacring many of their women and children without cause. Rory Calhoun, Peggie Castle, Noah Beery Jr.

HONEYMOONERS—Comedy

Ralph is to receive a safety award. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows. Trixie: Joyce Randolph.

7:55 3 COLOR OUTDOORSMAN-Lange 8:00 AMERICA!-Travel

COLOR An armchair tour of Michigan.



Thursday February 29, 1968

Evening

6 9 PATHFINDERS-Documentary An examination of the many-faceted career of Benjamin Franklin.

COLOR Sr. Bertrille outdoes herselfwith family-shattering results-when she welcomes Carlos's Jewish goddaughter to the convent. Film clips show Sally Field (Sr. Bertrille) in her earlier TV role as Gidget. Carlos: Alejandro Rey. Sr. Jacqueline: Marge Redmond. Mother Superior: Madeleine Sherwood.

Guest Cast

Linda ShapiroPamelyn Ferdin Mrs. ShapiroJune Whitley A HAZEL—Shirley Booth

COLOR George thinks he's cracking up when he spots Hazel's live lamb upstairs. Hazel: Shirley Booth. George: Don De-Fore. Mr. Griffin: Howard Smith.

8:30 2 PROFILES—Discussion

COLOR Harry Belafonte talks about his personal life and career.

3 4 7 3 IRONSIDE—Drama COLOR Ironside's search for an amnesiac's identity takes an ironic twist when he starts falling in love with her. The chief must learn who is trying to kill the beautiful nurse's aide—even if exposing her past ruins his own future. Ironside: Raymond Burr. Eve: Barbara Anderson. Mark: Don Mitchell. Ed: Don Galloway, (60 min.)

Guest Cast

ZDB BEWITCHED—Comedy

COLOR The mystery of a disappearing lawn begins when a blanket of synthetic grass is delivered to the Stephenses by mistake. Falsely accused of landscaping witchcraft, Samantha makes the lawn disppear—and the Great Grass Hunt is on. Samantha: Elizabeth Montgomery. Darrin: Dick York.

Guest Cast

Bill MaclaneRichard X. Slattery Mrs. MaclaneBarbara Perry

9 CONCERT—Samuel Lipman Pianist Samuel Lipman plays an all-

Chopin concert, Part 2. Program: "Polonaise-Fantaisie in A Flat, Op. 61; Mazurka in A Minor, Op. 67, No. 4; Mazurka in F Minor, Op. 68, No. 4; and Scherzo in C Sharp Minor, Op. 34.

33 MERV GRIFFIN—Variety

COLOR Guests include comedians Jack E. Leonard, Henny Youngman, Renée Taylor and Rodney Dangerfield; singer Lori Rogers; and fitness expert Debbie Drake. Arthur Treacher. (90 min.)

A PAT BOONE—Variety

COLOR Guests: Tennessee Ernie Ford, Beth Brickell of "Gentle Ben," comics Moms Mabley and Charley Weaver, and ex-convict Bill Sands, author of "My Shadow Ran Fast." (90 min.)

9:00 2 DR. KILDARE—Drama

Dr. Edith Burnside is upset when she learns that her son may require a kidney transplant. Gillespie: Raymond Massey. Dr. Burnside: Patricia Barry. David: Carroll O'Connor (60 min.)

5 10 12 MOVIE—Comedy COLOR: "Spencer's Mountain" (1963),



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Thursday February 29, 1968

Evening

the rough-and-tumble saga of Wyoming quarry worker Clay Spencer, his wife Olivia and their struggle to raise nine rowdy children. Written, produced and directed by Delmer Daves, who filmed "A Summer Place." (Rerun; two hours)

Cast

Clay Spencer	Henry Fonda
Olivia Spencer	. Maureen O'Hara
Clayboy Spencer	James MacArthur
Grandpa Spencer	Donald Crisp
Preacher Goodman	Wally Cox
Claris Coleman	Mimsy Farmer
Miss Parker	Virginia Gregg
Grandma Spencer	. Lillian Bronson
G O DAVID SUSSK	(IND-Discussion

Guest is René Lévesque, Canadian Separatist who opposes the policies of Charles de Gaulle. He explains why he thinks the province of Quebec should remain independent of France. (One hour,- 45 min.)

Z II B CAROL CHANNING

SPECIAL COLOR Carol's guests include Walter Matthau, George Burns and Eddy Arnold. See the Close-up on the opposite page. (60 min.)

Pre-empted: "That Girl," "Peyton Place." **9 PROFILE: BAY AREA**

A discussion on the proposed rezoning of the "Napa greenbelt" to the commercial zoning classification. Host: Caspar Weinberger. (60 min.)

Repeated Sun. 5:30 P.M.

9:30 3 4 7 DRAGNET-Drama

COLOR Friday and Gannon race against time to trace a man who phoned in his own suicide notice. The man's second call narrows the search down to a hotel—with 1209 rooms. Friday: Jack Webb. Gannon: Harry Morgan.

Guest Cast

Nina DraperJill Donohue Anna Marie HarmonLuana Anders B HOGAN'S HEROES—Comedy

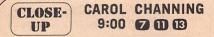
In a last-ditch move to get information to the underground, Hogan's crew grants pro-Nazi interviews to broadcaster Axis Annie. Hogan: Bob Crane. Klink: Werner Klemperer. Anna Gebhart: Louise Troy.



Walter Matthau, Eddy Arnold, "The Association" and the Air Force Academy Cadet Chorale. Brought to you by Monsanto Textiles Division.

SPECIAL IN COLOR 9:00PM

February 29, 1968 Thursday



SPECIAL COLOR Broadway's original Dolly presents—at long last—the variety hour that was strikebound last November.

Her guests: Oscar-winner Walter Matthau; old friend George Burns, who gives comedy tips to Walter; singer Eddy Arnold; and two singing groups from opposite ends of the musical scale: the rocking Association, and the Air Force Academy Cadet Chorale.

Carol opens with "Diamonds Are a Girl's Best Friend," from her first big stage hit— "Gentlemen Prefer Blondes"—and joins Walter to spoof a Thirties gangster movie and queens of the silent screen.

Directed by Emmy-winner Alan Handley. Choreography: Hermes Pan. (60 min.)

Highlights

"The Richest Man in the World"Eddy "Windy"Association "Some of These Days" ...Carol, Walter, George Armed Forces medleyCarol, Walter, George "Dear Hearts and Gentle People" ...Carol, Eddy "He's Got the Whole World"Carol, Chorale "Jazz Baby"Carol, Dancers



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HIRAM

Thursday February 29, 1968

Evening

10:00 2 COLOR NEWS—Atkinson, Park 3 4 7 8 DEAN MARTIN

COLOR Guests: Jonathan Winters, Arthur Godfrey, singers Tony Sandler and Ralph Young, and comics Grecco and Willard. Jonathan re-creates some of his comic characters; and Jonathan, Arthur and Dean spoof famous inventors. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"If I Were a Rich Man" Arthur "C'est Si Bon," "Cu Cu Ru Cu Cu Paloma," "Gonna Build a Mountain"Sandler, Young "Houston," "Red Sails in the Sunset"Dean

ASSIGNMENT: SAN FRANCISCO Gangster Eddie Jerome is back in town with a new wad in his wallet, and a gorgeous new wife, and police officer Merriman promises to give Eddie a hard time. But the racketeer's attorney promises Merriman that he'll be looking out for his client. Merriman: Gary Merrill. Jerome: David Wayne. Sam: Edmond O'Brien. Host: Jake Ehrlich. (60 min.)

O NET PLAYHOUSE—Drama

"The 39th Witness." On March 13, 1964 Kitty Genovese was brutally murdered on a New York City street. Thirty-eight of her neighbors either saw the attack or heard her screams—but not one called the police. This fictionalized account of the homicide is a comment on man's responsibility—or lack of it—in contemporary society. The drama probes the varying motives for inaction by the 38 witnesses—and the 39th, who finally reported the crime but refused to give his name. William Francisco directed from an original script by Sol Stemper, Murderer: James Sweenie. Brent: Alan North. Goldman: Tom Lignon. (60 min.)

III RAT PATROL—Drama

COLOR Troy tries to prevent teen-age French partisans from endangering a planned Allied offensive. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Larry Casey. Pettigrew: Justin Tarr. Jean-Claude: Clive Clerk.

R PERRY MASON-Drama

Jack Hoxley is found murdered after claiming ownership of a formula belonging to Tom Wyatt and Frederick Rollins. Wyatt: John Hudson. Rollins: Gage Clarke. Mason: Raymond Burr. (60 min.)

36 COLOR SPORTS HIGHLIGHTS

(AA) COLOR JOE DOLAN!-Discussion

10:30 2 COLOR HILLY ROSE-Interviews

11:00 2 MOVIE—Drama

COLOR "Scandal at Scourie." (1950) A small girl, left homeless by an orphanage fire, is adopted by a politician. Greer Garson, Walter Pidgeon, Agnes Moorehead, Arthur Shields, Donna Corcoran.

3 4 5 7 7 COLOR NEWS 8 M NEWS

- D D B COLOR NEWS
- 36 COLOR SPOTLITE ON SPEED
- 44 MOVIE-Western

COLOR "Ride the Man Down." (1952) The death of a wealthy rancher sets off a bitter fight to divide his property. Brian Donlevy, Rod Cameron, Ella Raines, Forrest Tucker. (90 min.)

11:30 3 4 7 8 JOHNNY CARSON COLOR Vincent Price, star of the Broadway musical "Darling of the Day," and singer-dancer Joey Heatherton are the scheduled guests. (90 min.) 5 MOVIE—Drama

> "Experiment in Terror." (1962) Bank teller Kelly Sherwood and her sister Toby are theatened by a criminal who



wants Kelly to embezzle \$100,000. Glenn Ford, Lee Remick, Stefanie Powers. (Two hours, 15 min.)

7 12 13 JOEY BISHOP—Variety

COLOR Scheduled: singers Bobby Rydell and Lulu, and the comedy-music team of Gaylord and Holiday. Regis Philbin, Johnny Mann. (90 min.)

D MOVIE—Drama

COLOR "Take the High Ground." (1953) A tough Korean combat veteran isn't happy with his assignment to a recruit depot—and he's even more unhappy with the training provided for the young GIs. Richard Widmark, Karl Malden, Russ Tamblyn. (One hour, 55 min.)

COLOR OUTDOOR WORLD

GOSPOTLITE ON RACERS-Wallace COLOR Scheduled guests include dragstrip promoter Ron Miller and driver Clyde Palmer. Host: Dick Wallace.

11:35 MOVIE—Drama

"A Time To Love and a Time To Die." (1958) Erich Maria Remarque's story of a German soldier's disillusionment with the Nazi regime and his love affair and marriage during a three-week leave. John Gavin, Lilo Pulver, Keenan Wynn, Jock Mahoney. (Two hours, 35 min.)

11:45 36 COLOR EBB TIDE-Poetry

1:00 A MOVIE—Western

COLOR "Stranger in Sacramento." (Italian; 1965) Mike Jordan vows to avenge the deaths of his father and brothers. Mickey Hargitay, Barbara Frey. (One hour, 45 min.)

7 MOVIE—Drama

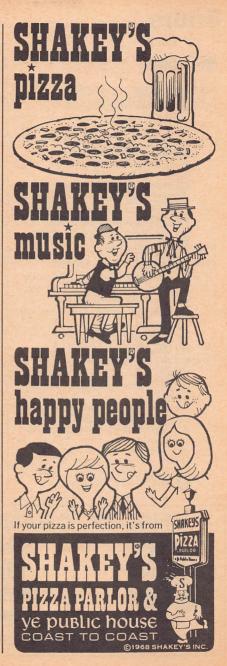
"Behind the High Wall." (1956) A prison warden is held as hostage for some convicts who escape from the prison with a large sum of money. Tom Tully, Sylvia Sidney, Betty Lynn. (One hour, 35 min.)

2:35 7 MOVIE—Drama

"Sapphire." (English; 1959) British racial problems are explored in this mystery as two detectives track down a murderer of a music student. Nigel Patrick, Michael Craig. (One hour, 45 min.)

4:20 7 MOVIE—Adventure

COLOR "Pirates of Tripoli." (1955) A swashbuckling pirate sets out to aid a princess whose kingdom has been overrun by savage hordes. Paul Henreid, Patricia Medina. (One hour, 40 min.)



Friday March 1, 1968

Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

 Why the USSR is experiencing agricultural difficulties. 2. The history of Indian Territory in Oklahoma. (60 min.)
 MICHIGAN—Education Prof. Joseph R. Julin examines white

America's view of the Indian. SUNRISE SEMESTER-Education. COLOR Near East: "The Romans in the Near East." Prof. Peters lectures.

COLOR A.M.—Jim Dunbar

COLOR FOCUS ON FARMING

6:25 COLOR NEWS

6:30 (4) COLOR NEWS—Ed Hart (5) CITIES IN CONFLICT-Discussion Alienation and Meaning: "The Sexual Revolution." Dr. Mark Linenthal.

COLOR Near East: "The Romans in the Near East." Prof. Peters lectures.

COLOR ED ALLEN TIME

7:00 3 7 8 TODAY

COLOR Scheduled: a two-hour report on four destructive forces of nature: earthquakes, snowstorms, hurricanes and tornadoes. Films and stills illustrate the phenomena. Also surveyed: ways to detect earthquakes before they occur. Guests: seismologist James Klaasse, and meteorologists Allen Pearson, Reinhart Schmidt, Robert Simpson and Robert White. Host: Hugh Downs. (Two hours) '

NEWSPAPER OF THE AIR Ch. 9 leaves the air 8-9 A.M. COLOR FOCUS ON FARMING THIS IS THE LIFE—Religion COLOR An unfaithful wife and mother tries to rebuild her broken marriage. COLOR CARTOONLAND 7:05 5 10 COLOR NEWS-Joseph Benti 7:30 5 NEWS—Jim Anderson 10 12 COLOR NEWS-Joseph Benti 7:45 TV CREDIT COURSE—History Topic: "The Great War for Empire." (45 min.) 7:55 m COLOR NEWS-Norm Bales COLOR SPORTS REPORT 8:00 4 TODAY COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.) 5 10 12 COLOR CAPTAIN KANGAR00—Children 7 COLOR GYPSY ROSE LEE 8:20 CASPER—Cartoons 8:30 7 VIRGINIA GRAHAM—Interviews **COLOR** Guests include society columnist Doris Lilly and Ruth Henderson, wife of pianist-conductor Skitch Henderson. COLOR HOCUS POCUS-Cartoons 8:45 RELIGION TODAY—Catholic

- 8:50 13 COLOR CARTOONLAND
- 9:00 2 COLOR POPEYE—Cartoons 3 4 3 SNAP JUDGMENT COLOR Guests: actors Robert Horton and Dina Merrill, Host: Ed McMahon. 5 10 12 CANDID CAMERA TV personality Betsy Palmer plays a

lady dentist who spends her first day on the job working on truck drivers.



TV GUIDE

MOVIE—Drama "Edward My Son," conclusion. See Thurs. 9 A.M. Ch. 7. (90 min.) JACK LA LANNE—Exercise O CLASSROOM—Education Recess: 11:30 A.M.-1.05 P.M **M** HOCUS POCUS CLUBHOUSE B DATING GAME 9:05 (9) CLASSROOM-Education Recess: Ch. 6 from 11:30 A.M.-1:05 P.M. 9:25 3 4 3 COLOR NEWS-Dickerson 9:30 O COLOR ROMPER ROOM-Children 3 4 7 8 COLOR CONCEN-TRATION—Game 5 10 12 BEVERLY HILLBILLIES COLOR | Movie star Dash Riprock offers Jethro some tips on courting. Jethro: Max Baer. Dash: Larry Pennell. ILINUS—Cartoons COLOR TRUTH OR CONSE-QUENCES-Game 10:00 3 4 7 8 PERSONALITY COLOR | Celebrities: Gig Young, Bill Cullen and Totie Fields. On-film personality: comic actor Jim Backus. 5 COLOR SECRET STORM—Serial 10 12 ANDY GRIFFITH—Comedy Comic Don Rickles appears as a peddler offering to sell a fur coat at an unusually low price. Barney: Don Knotts. COLOR JACK LA LANNE BABY GAME 10:25 CHILDREN'S DOCTOR 10:30 COLOR JACK LA LANNE 3 4 (7) 8 HOLLYWOOD SQUARES—Game COLOR Guests: Jim Backus, Glenn Ford, Michael Landon, Jack Palance, Janis Paige and Shelley Winters. 5 10 12 DICK VAN DYKE Sally decides that her friend's new dance should be demonstrated on Alan Brady's show. Sally: Rose Marie. DONNA REED—Comedy Donna plans an "indoor outing" after Trisha's measles cancels a family trip. Trisha: Patty Petersen, Alex: Carl Betz. Last show of the series. Next Monday: "This Morning," a 90-minute weekday variety-talk show, debuts at this time. R LORETTA YOUNG-Drama A beautiful singer marries a homely co-



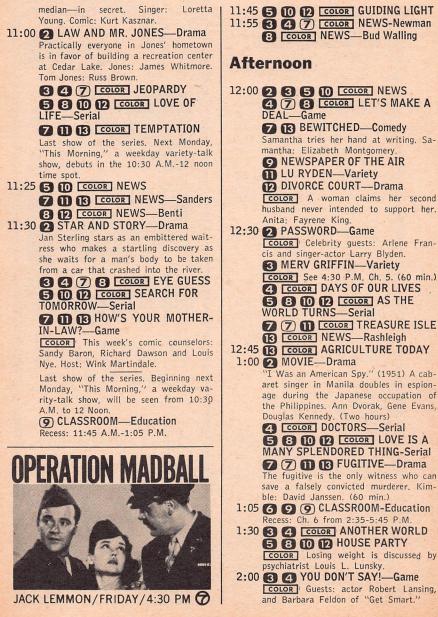
II O'CLOCK FINAL REPORT

A complete, in-color, news package with anchorman Art Brown, plus on-the-spot coverage by KRON-TV's field reporters from all over the Bay Area. Linda Richard presents WEATHER REPORT at 11:25 PM.



Friday March 1, 1968

Morning-Afternoon



TV GUIDE

March 1, 1968 Friday

Afternoon

5 8 10 12 COLOR TO TELL THE TRUTH-Game 7 7 1 13 COLOR NEWLYWED GAME 2:25 5 10 12 COLOR NEWS COLOR NEWS-Edwards 2:30 3 4 7 MATCH GAME COLOR Guests: comedian Soupy Sales and psychologist Joyce Brothers. 5 8 10 12 COLOR EDGE OF NIGHT-Serial 7 III COLOR BABY GAME B DIVORCE COURT—Drama COLOR A woman claims that her husband's greed has increased with his wealth. James: Henry Beckman. 2:40 (9) CLASSROOM—Education Recess: 2:55-6 P.M. 2:55 3 4 (7) COLOR NEWS-Kalber COLOR CHILDREN'S DOC-TOR-Dr. Lendon Smith 3:00 2 COLOR POPEYE-Cartoons MOVIE—Musical COLOR "Golden Girl." (1951) The story of Lotta Crabtree, famed entertainer in the days of the Civil War. Mitzi Gaynor, Dale Robertson, Dennis Day, James Barton, (Two hours) DIVORCE COURT—Drama COLOR A woman claims that her husband is unreasonably jealous. Frances: Beverly Washburn. 5 MIKE DOUGLAS—Variety COLOR Scheduled quests: TV personality Allen Ludden and singer Margaret Whiting. (90 min.) 7 7 1 GENERAL HOSPITAL—Serial (3 10 12 COLOR SECRET STORM GYPSY ROSE LEE—Interviews COLOR Guests: composer Leslie Bricusse and folk singer Melvina Reynolds.

MY FRIEND FLICKA-Drama

Ken discovers an outlaw's identity. Ken: Johnny Washbrook. Rob: Gene Evans.

3:30 2 COLOR CAPTAIN SATELLITE 4 MOVIE—Drama

> "Spoilers of the Forest." (1957) A timber promoter tries to cut down trees on land that belongs to a beautiful girl and her foster father. Rod Cameron, Hillary Brooke. (90 min.)

COLOR DARK SHADOWS-Serial

8 MOVIE—Comedy

"Abbott and Costello Meet Frankenstein." (1949) A pair of ordinary mortals come across the frightening path of Frankenstein's monster, Dracula and the Wolf Man. Bud Abbott, Lou Costello, Lon Chaney. (Two hours)

D PAT BOONE—Variety

COLOR See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

36 WORLD OF WOMEN—Adel Hall

44 COLOR CAPT. SAN FRANCISCO

3:35 44 COLOR HUCKLEBERRY HOUND

3:45 44 COLOR POPEYE-Cartoon

- 4:00 7 7 1 COLOR DATING GAME 9 KINDERGARTEN—Education
 - COLOR CAP'N DELTA-Cartoons
 - COSMO'S CASTLE—Children
 - 44 COLOR YOGI BEAR-Cartoon
- 4:15 44 COLOR BUGS BUNNY—Cartoon 4:30 2 COLOR STINGRAY—Children

5 MERV GRIFFIN—Variety

COLOR Scheduled guests: Charlton Heston, Morey Amsterdam, TV personality Virginia Graham, comedian Jerry Shane and singer Joe Williams. (90 min.) 7 MOVIE—Comedy

"Operation Mad Ball." (1957) Private Al Hogan is going ahead with the arrangements for a great blast of a party



Friday March 1, 1968

Afternoon-Evening

-off limits, Jack Lemmon, Ernie Kovacs, Kathryn Grant. (Two hours) (7) BEWITCHED—Comedy Confusion reigns when Samantha's father mistakes the Tates' baby for his own grandson, Maurice: Maurice Evans. SPECTRUM—Science COLOR | See 7 P.M. Ch. 9 for details. MIKE DOUGLAS—Variety COLOR See 3 P.M. Ch. 5. (90 min.) COLOR SEVEN SEAS-Travel (A) COLOR MARINE BOY-Cartoon 5:00 D LEAVE IT TO BEAVER Ward starts Beaver on a physical-fitness program. Jerry Mathers, Robert Carson. 3 4 COLOR FLINTSTONES (7) OFF TO SEE THE WIZARD Movie: "Tarzan the Ape Man." (1959) Tarzan, the lord of the jungle swings down from his treetop to rescue Jane from rampaging elephants and savage pygmies. This film is a remake of a 1932 Tarzan adventure. Tarzan: Denny Miller. Jane Parker: Joanna Barnes. Holt: Cesare Danova, (60 min.) Cesare Danova portrays Actor on "Garrison's Gorillas." MISTEROGERS—Children Misterogers reads about the alphabet. PERRY MASON—Mystery In his search for a philanthropist who'd helped him as a child, Bob Lansing visits the man's town-and gets the cold shoulder. Lansing: Jeremy Slate. J. J. Flaherty: Robert Emhardt. (60 min.) MERV GRIFFIN—Variety COLOR See 4:30 P.M. Ch. 5. (60 min.) COLOR NEWS-Rashleigh SEE THE U.S.A.-Travel Views of Arizona include the Grand Canyon. GOLOR CISCO KID-Western 44 THREE STOOGES—Comedy 5:30 DENNIS THE MENACE-Comedy Dennis tries to sell off-season Valentine's Day cards. Jay North, Robert B. Williams. **G** TRAVENTURE THEATRE COLOR A report on a typical day aboard the aircraft carrier USS Franklin Delano Roosevelt. ADDAMS FAMILY—Comedy Morticia begins a sculpture of Gomez. Carolyn Jones, John Astin.

B MUNSTERS—Comedy

Grandpa decides to build a Prince Charming for Marilyn. Al Lewis, Pat Priest.

WHAT'S NEW—Children Alligators hunting underwater; moon landings; folk music of the United States.

COLOR NEWS-Bob Young

CARTOON FUN HOUSE

36 WELLS FARGO—Western

Hardie is the only one willing to defend a soldier accused of murder. O'Malley: Don Megowan. Hardie: Dale Robertson.

5:45 6 FRIENDLY GIANT—Children Friendly hosts a musical tea party.

Evening

6:00 2 PATTY DUKE—Comedy

Patty and Cathy both want to be president of the Girl's League. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. G COLOR NEWS-Huntley, Brinkley G O OF COLOR NEWS G O SPECTRUM—Science See 7:30 P.M. Ch. 6 for details. B NEWS—Mark Rogers FRIENDLY GIANT—Children Rusty reads a book about automobiles. MIKE DOUGLAS—Variety COLOR See 3 P.M. Ch. 5. (90 min.) G MOVIE—Drama "Surrender—Hell!" (1959) During World War II. American colonel Donald Black-

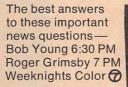
War II, American colonel Donald Blackburn forms a guerrilla band of Filipino patriots. Keith Andes, Susan Cabot, Paraluman. (90 min.)

36 YOU ASKED FOR IT-Jack Smith 1. A ballet by white horses from Vienna. 2. A camera is strapped to the chest of a rider in the motorcycle steeplechase. 3. Gigantic African snails.

44 LITTLE RASCALS—Comedy 6:15 9 TIME FOR JOHN—Children John takes a kaleidoscope apart.

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.



Friday March 1, 1968

Evening

6:30 McHALE'S NAVY—Comedy Captain Binghamton has thrown Fuji in the brig as a spy. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Fuji: Yoshio Yoda. Parker: Tim Conway. G COLOR NEWS-Whitten, Jervis (7) COLOR NEWS-Chet Huntley, David Brinkley 5 8 12 COLOR NEWS-Cronkite (9) KINDERGARTEN-Education COLOR NEWS-Bob Young PORTRAIT IN MUSIC Lionel Rogg plays Bach's Tocata and Fuque in D Minor. TONY CHAVEZ-Variety RA COW TOWN JAMBOREE-Music MISTER ED—Comedy A group of teen-agers have been throwing beach parties on Addison's property. Larry Keating, Alan Young. 6:55 D NEWS-Charles McEwen 7:00 D I LOVE LUCY—Comedy Lucy has bought another new gadget. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD

COLOR Jack Smith takes a boat trip from Seattle to Anchorage, Alaska, along the Inland Passage.

5 HAVE GUN-WILL TRAVEL

Paladin hunts a princess thought kidnaped by enemies of her land. Paladin: Richard Boone. Princess Serafina: Arline Sax. Count di Cassals: Ben Wright.

(9) WHAT'S NEW-Children

Birds of the forest; development of liberty in the U.S.

7 COLOR NEWS—Grimsby, Foster (7) TARZAN—Adventure

COLOR Tarzan and Chief Bangu are forced to forget their mutual animosity as they team up to search for the chief's son and Jai, who have been kidnaped by a gun-toting thief. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Montrose: Chill Wills. Chief Bangu: Woody Strode. (60 min.)

B COLOR FOUR WINDS TO

ADVENTURE—Travel

9 SPECTRUM—Science

COLOR | "Interplanetary Space," an ap-

2-0033-01-8 Please send the Trans-Canada Highway Package to ---Pour vacation dollar has extra value in Canada. Apt. No. Government Travel Bureau, Zip Code. San Francisco, Calif Corner of Marke Mr./Mrs./Miss St. anadian Second Address -State. City. -

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March 1, 1968 Friday

Evening

praisal of the knowledge—and mysteries —of the solar system. The program includes film shots in space, animated sequences and still photos, and the findings of such space probes as Mariner 2 and Pioneer 7. Topics: solar winds; the action of comets; and regions beyond our solar system. Producer David Prowitt is the host.

COLOR NEWS—Walter Cronkite
 MY THREE SONS—Comedy
 COLOR See Sat. 8:30 P.M. Ch. 5.
 WILBURN BROTHERS—Music
 MOVIE—Western

"Geronimo" (1939), biography of the Indian chief who led the Apache revolt against the U.S. Government. Preston Foster, Ellen Drew, Andy Devine, Gene Lockhart. (90 min.)

DOBIE GILLIS—Comedy

The day an epidemic strikes town the parents have to take over the classes. Dobie: Dwayne Hickman. Mr. Gillis: Frank Faylen. Maynard: Bob Denver.

7:30 2 DEATH VALLEY DAYS—Drama

COLOR A German count has a rocky romance with the daughter of a Spanish land baron. Peter: Carl Schell. Conchita: Judy Cannon. Linn: Roy Engel.

3 4 8 TARZAN—Adventure

COLOR Maurice Evans and Julie Harris return to the jungle as Sir Basil Bertram and Miss Charity Jones in this two-part story. Tonight: Soldier and missionary clash over the means to prevent a slave traders' raid on a native tribe. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (60 min.)

Guest Cast

Sir Basil Bertram Maurice	Evans
Charity JonesJulie	Harris
MoussaBruce G	ordon
Chaka Bernie Har	nilton

F M M WILD WILD WEST

COLOR First of a series of reruns: West and Artemus grapple with Canadian conspirators out to topple the crown. To mount their revolution, the plotters have stripped a U.S. fort and left it helpless before an imminent Indian attack. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

Guest Cast

Sean O'Reilley Pernell Roberts

Vixen O'ShaughnessyLana Wood André DurainPaul Lanbert (5) SPECTRUM—Science

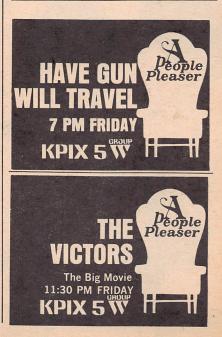
"Heredity: Life's Biggest Gamble," explores the science of genetics. The possibility of man learning how to control his own heredity is discussed by Paul Saltman from the University of California at San Diego.

7 II II WIZARD

COLOR Movie: "Clarence, the Cross-Eyed Lion" (1965), Part 1, first in a series of reruns. Villains plot to kidnap valuable research animals belonging to an anthropologist at work in Africa. This movie was the basis for the current "Daktari" series. (Rerun; 60 min.)

Cast

Dr. Marsh Tracy Marshall Thompso	n
Julie Harper Betsy Drak	e
Rupert Rowbotham Richard Hayd	n
Paula Cheryl Mille	r
CarterAlan Caillo	u
Gregory Maurice Marsa	с



9 PM FRIDAY in color THE PERFECT FURLOUGH Tony Curtis Janet Leigh

Friday

Evening

9 NEWSPAPER OF THE AIR 19 MOVIE—Western

"The Yellow Tomahawk." See Thurs. 7:30 P.M. Ch. 19. (Two hours)

A HONEYMOONERS—Comedy

Norton teaches Ralph how to play golf. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows.

8:00 ALFRED HITCHCOCK—Drama

When Charlie Osgood's business partner discovers he's embezzled \$95,000, Charlie decides to avoid prosecution by faking suicide. Charlie: Steven Hill. Danielle: Joanna Moore. (60 min.)

(9) NEW ORLEANS JAZZ

The sounds and sites of the birth of jazz are surveyed—the saloons and lakefront resorts of turn-of-the-century New Orleans. The Paul Crawford-Paul Barbarin Seven, Jim Robinson and his band, and Sharkey Bonano provide the music.

The last show of the series. Next week "Folk Guitar" moves to this time spot. TITTAKES A THIEF—Adventure

COLOR In the Middle East, Mundy crashes a Presidential palace to bankrupt the ruler's plans for aggression. Posing as a couturier, the thief runs afoul of palace intrigue as he tries to lay his hands on a numbered passbook to an anonymous Swiss bank account. Mundy: Robert Wagner. Noah: Malachi Throne. Anna Martine: Tina Louise. Hosseine: John van Dreelen. (60 min.)

44 HAZEL-Shirley Booth

COLOR George, hired to streamline operations at a local dairy, plans to fire an incompetent milkman. Hazel: Shirley Booth. George: Don DeFore.

8:30 3 4 STAR TREK-Drama

COLOR On Omega IV, Kirk battles the sole survivor from another starship. Captain Tracey is using advanced weapons to defend a civilized yellow race against decimation by white savages. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Sulu: George Takei, (60 min.)

Guest Cast

Captain Tracey Morgan Woodward Cloud WilliamJoy Jenson **5 8 10 12 GOMER PYLE, USMC** <u>COLOR</u> The fate of Camp Henderson rests with Gomer—and an irate farmer

March 1, 1968 Friday

CLOSE-UP 9:00 G G (9)

THE YOUNG ELIZABETH



England entered its greatest period under Elizabeth I, a shrewd, courageous queen who guided her nation to a position of international power. This drama focuses on Elizabeth's accession to the throne.

With the death of Henry VIII in 1547, England becomes a stage for the enactment of political and religious plots and counterplots.

Caught in the middle is Henry's daughter Elizabeth, who is the rallying point for discontented factions seeking to depose Queen Mary. The Queen—"Bloody Mary"—favors Catholicism as the state religion, burns as heretics those who oppose her, and plans a marital alliance with Catholic Spain.

This BBC production was directed by Charles Jarrott, who did TV's "Dr. Jekyll and Mr. Hyde" and "A Case of Libel." (One hour, 45 min.)

Cast

Douglas Milvain and Valerie Gearon



NBC NEWS SPECIAL 10:00 3 4

SPECIAL COLOR George A. Vicas produced and directed this unprecedented inside look at the Soviet space program.

Vicas and his cameramen visited installations that are closed even to Russian film crews. Cameras show . . . the Center for Distant Cosmic Liaison, which controls all Russian satellites and is similar to NASA's Houston center. Star Village, where the cosmonauts and space scientists live. The Soviet Air Force Engineering Academy, where cosmonauts are seen in training.

Featured is Russian footage of the Baikonur Cosmodrome (Russia's Cape Kennedy) and the first manned space flight. Cosmonauts appearing include Yuri Gagarin (first in space), Gherman Titov, Valentina Tereshkova (the only woman cosmonaut) and her husband Andrian Nikolayev.

Vicas produced the Emmy-winning "The Kremlin" and "Siberia: A Day in Irkutsk," which won a Peabody Award.

Kenneth Bernstein reports. (60 min.)

U.S. Government report shows: Carlton 60% lower in "tar"

than the average of the 31 other filter kings tested.

Only Carlton gives you all four: 1. Air Cooled filter. 2. Good easy draw. 3. Great light taste. 4. "Tar" and nicotine numbers on the pack.

Analyses of the smoke of samples of Carlton Cigarettes are made periodically by an independent laboratory. Analyses during the most recent test period prior to the manufacture of the cigarettes in this package averaged less than:

20 CIGARETTES

Carlton



*Smoke components commonly but inaccurately called "tar."

. The American Tobacco Company

Friday

Evening

who claims the base is on his land. Gomer: Jim Nabors. Sergeant Carter: Frank Sutton. Corporal Boyle: Roy Stuart. Gray: Forrest Compton.

Guest Cast

Titus Purcell Denver Pyle Maude Purcell Claudia Bryar

(6) (9) GREAT DECISIONS-1968

Scheduled: an examination of the Administration's Vietnam policy, and the present North Vietnamese and Viet Cong offensives. Guests: Brig. Gen. S. L. A. Marshall (Ret.) and Richart Goodwin, former special assistant to Presidents Kennedy and Johnson.

7 11 (3) OPERATION: ENTER-TAINMENT—Variety

COLOR Comic Tim Conway is host at George Air Force Base, Victorville, Cal. Guests: the Mills Brothers, Lainie Kazan, rocker Jackie Wilson, impressionist David Frye and the singing Clinger Sisters. Operation Entertainment Girls, Terry Gibbs band. (60 min.)

Highlights

Medley: "Opus One," "Paper Doll," "Lazy River" Mills Brothers

"Flower Child," "Everybody Loves Somebody Sometime" Lainie

"Up Tight," "Funky Broadway" . Jackie DUCATION IN MOTION-Report

36 MERV GRIFFIN—Variety

COLOR Guests include actors Eli Wallach, Milo O'Shea, Marian Seldes and Gene Troobnick; comedians Pat Cooper, Peggy Cass and Lenny Kent; singer Joe Williams; and magician Velma. (90 min.) CA PAT BOONE—Variety

COLOR Scheduled guests: actors Michael J. Pollard ("Bonnie and Clyde"),

Stefanie Powers and Herschel Bernardi, and the Charles Lloyd Jazz Quartet. Pat Boone is the host. (90 min.)

9:00 2 ALL-STAR WRESTLING 5 8 12 MOVIE—Drama

COLOR "Flight from Ashiya." (1963) Michael Anderson ("The Dam Busters") directed this drama about three members of the Air-Sea Rescue Service who recall previous encounters with death as they search for the survivors of a sunken vessel. (Two hours)

Cast

Sgt. Mike TakashimaYul Brynner

"TAR"*

NICOTINE

300

R COOLED FILTER

March 1, 1968

Col. Glenn Stevenson Richard Widmark
Lt. John Gregg George Chakiris
Lucille Carroll Suzy Parker
Caroline Gordon Shirley Knight
Leila Daniele Gaubert
TomikoEiko Taki
Sgt. Randy SmithJoe de Reda
6 9 9 NET PLAYHOUSE-Drama
"The Young Elizabeth." See the Close-up
on page A-107. (One hour, 45 min.)
7 HIGH CHAPARRAL—Western
COLOR See Sun. 10 P.M. Ch. 3 for de-
tails. (60 min.)

MOVIE—Comedy

COLOR "The Perfect Furlough" is three weeks in Paris with the girl of your choice-and lecherous Cpl. Paul Hodges plans to spend his time well. Blake Edwards directed this 1959 film. Tony Curtis, Janet Leigh, Linda Cristal, Keenan Wynn. (Two hours)

9:30 3 4 HOLLYWOOD SQUARES

COLOR | Celebrity players: Marty Allen, Kaye Ballard, Wally Cox, Abby Dalton, Eva Gabor, Roddy McDowall, Steve Rossi, Charley Weaver and Adam West. Peter Marshall is the host.

7 III III WILL SONNETT-Western COLOR The Army gives Will Sonnett a chance to exercise his acting talents. Posing as a prisoner, Will must find out where two jailed gunrunners have hidden their rifles. Will: Walter Brennan. Jeff: Dack Rambo.

Guest Cast

Sam Cochran Denver Pyle Sheriff HawksJim Davis
To FILM FEATURE

Highlights of top U.S. auto races from the early months of 1967. Films include the Riverside (Cal.) 500 and the Sebring (Fla.) 12-Hour Endurance Race. Narrator: Chris Economaki.

10:00 D COLOR NEWS-Atkinson, Park **3 4** NBC NEWS SPECIAL

SPECIAL COLOR "The Soviets in Space." For details see the Close-up, page A-107. (60 min.)

7 7 1 B JUDD-Drama

COLOR Judd and Ben wage a legal battle for Square House, an unconventional rehabilitation center for ex-cons. The lawyers must defend the organization after a safecracker is accused of breaking

Menthol smokers:

Montclair Menthol Tip

20 CIGARETTES

EXTRA MILD MONTCLAIR CIGARETTES ARE MADE ESPECIALLY FOR SMOKERS WHO SEEK EXCEPTIONAL MILDNESS

"Tar" less than 12 mg. *Montclair menthol delivers 45% less "tar" than the average menthol filter king. . The American Tobacco Company

Friday March 1, 1968

Evening

parole by joining the group. Judd: Carl Betz. Ben: Stephen Young. (60 min.)

Guest Cast

Raymond Cane	Robert Duvall
Sam Ghari	. Simon Oakland
Vicky Anderson	Collin Wilcox
Amos Kincaid	Hugh Marlowe
DA Rankin	Jeff Corey
Shimmy Jones	Walter Burke
Sgt. Edward Karas	Robert Karnes
Otto	Robert Foulk
John Maxwell	. Raymond Mayo
36 MOVIE—Science F	iction
NTI T 111 D	111-11/1/1050)

"The Incredible Petrified World." (1958) When a diving bell snaps from a cable underneath the sea, four people are hurtled into a mysterious undersea world. John Carradine, Phyllis Coates.

COLOR JOE DOLAN!-Discussion

- 10:30 2 COLOR PAT MICHAELS
- 10:45 (2) PATHFINDERS-Documentary See Thurs. 8 P.M. Ch. 6 for details. (2) COLOR SPEAKING FREELY
- 11:00 2 MOVIE—Drama

COLOR: "Beau Brummell." (1954) A suave, self-assured English gentleman becomes a close friend of the Prince of Wales. He advises the Prince on military and political matters, and becomes the style-setter for the whole country in matters of dress. Stewart Granger, Elizabeth Taylor, Peter Ustinov. (90 min.)

TV hits the campaign trail and faces its biggest challenge. A study of election coverage problems, next week in TV GUIDE. The same issue profiles young David Canary, Bonanza's answer to its middle-age-spread.

Upcoming Specials spotlighted in TV GUIDE: Sandy Dennis, Peter Falk and Herschel Bernardi in 'A Hatful of Rain' A profile of Clark Gable's professional and private life And 'S. Hurok Presents,' with Artur Rubinstein and the Bolshoi Ballet.



TELEVISION CROSSWORD

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See next week's TV GUIDE for solution

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Answer to puzzle of February 17

Feb. 24, 1968

Friday March 1, 1968

Evening

3 4 5 7 7 COLOR NEWS 8 11 NEWS 10 12 18 COLOR NEWS

MOVIE-Drama

COLOR "Great Day in the Morning." (1956) A young man from the South goes to Denver in the days just before the Civil War. Robert Stack, Virginia Mayo, Ruth Roman, Alex Nicol, Raymond Burr, Leo Gordon. (90 min.)

11:30 3 4 7 COLOR JOHNNY CARSON—Variety 5 MOVIE—Drama

"The Victors." (1961) Carl Foreman adapted and directed this anti-war film about a World War II Infantry squad fighting in Europe. George Hamilton, George Peppard, Eli Wallach, Jeanne Moreau, Melina Mercouri, Albert Finney. (Three hours, 20 min.)

7 12 JOEY BISHOP—Variety

COLOR Scheduled: singer Carmen Mc-Rae, and Country-Western artists Minnie Pearl and Roy Clark. (90 min.)

B MOVIE—Adventure

COLOR "How I Spent My Summer Vacation." (1966) An ex-GI investigates the mysterious career of a dead millionaire. Robert Wagner, Peter Lawford, Walter Pidgeon, Jill St. John, Lola Albright, Michael Ansara. (Two hours)

MOVIE-Drama

"Station Six—Sahara." (English-West German; 1962) The arrival of an American girl and her ex-husband creates a tense atmosphere among the five lonely men who live at a remote pipeline station in the Sahara. Carroll Baker, Peter Van Eyck, Ian Bannen, Denholm Elliott, Biff McGuire. (One hour, 55 min.)

COLOR OUTDOOR WORLD MOVIE-Drama

"The Bold and the Brave." (1956) Three American infantrymen manage to keep, their sense of humor on the Italian front during World War II. Mickey Rooney, Wendell Corey, Don Taylor. (Two hours)

11:35 MOVIE—Comedy

"Gidget." (1959) Sixteen-year-old Francie "Gidget" Lawrence is befriended by a surf-riding college crowd. Sandra Dee, James Darren, Cliff Robertson. (One hour, 35 min.)

12:30 2 COLOR GREAT MOMENTS-Music

1:00 A MOVIE—Mystery

"The Race Track Murders." (West German; 1964) In this Edgar Wallace mystery a painter enlists the aid of Scotland Yard when he learns of a plot against a wealthy race-horse owner. Hansjorg Felmy, Hans Nielsen. (One hour, 50 min.)

7 MOVIE—Drama

COLOR: "Hell on Frisco Bay." (1955) An ex-cop, released from prison after a five-year sentence, determines to find the men who framed him. Alan Ladd, Edward G. Robinson, Joanne Dru, William Demarest, Paul Stewart. (One hour, 45 min.)

1:25 TWILIGHT ZONE-Drama

Sentenced to 50 years on an uninhabited planet, a convict is given a robot as a companion. James Corry: Jack Warden. Allenby: John Dehner.

1:30 DETECTIVES—Police

When an old scandal is suddenly revived on the front pages of the town's papers, ex-convict Charles Banks finds himself notorious once again. Holbrook: Robert Taylor. Ted Banks: James Douglas. Mae Banks: Aneta Corsaut. (60 min.)

2:45 7 MOVIE—Adventure

"Escape from Saigon." (French; 1961) A French engineer arrives in Vietnam on a top-secret mission. Jean Chevrier, Barbara Laage, Fivos Razi, André Versini. (One hour, 40 min.)

2:50 A GIDEON'S WAY-Mystery

Gideon's investigation of a fur robbery puts him in touch with Sgt. Syd Taylor, an old friend. Gideon: John Gregson. Sergeant Taylor: David Davies. (60 min.)

5 MOVIE—Fantasy

"The Man Who Could Work Miracles." (English; 1937) A meek clerk is suddenly given the power to fulfill his every wish at a moment's notice. Roland Young, Joan Gardner, Ralph Richardson. (One hour, 35 min.)

4:25 7 MOVIE—Drama

"Strange Confession." (1944) A man scheduled to be executed for the killing of a policeman, escapes when the prison is bombed by the Nazis. Jean Gabin, Ellen Drew. (Two hours, 5 min.)

Stations reserve the right to make last-minute changes.

You might call Foremost Dairies' Lazy Puddin' an instant-instant pudding. Because now you can have rich, smooth, delicious pudding every time, all ready to serve, just by opening a can.

Maybe that all sounds too easy, but the fact is we go to a lot of trouble. We make Lazy Puddin' with milk, just as you make it at home. Then we *flash process* it. Then we seal it in specially-lined cans to preserve its good fresh flavors: Chocolate, Chocolate Fudge, Vanilla, Butterscotch, and Lemon. We went to all that trouble to save you just 10 minutes. But wouldn't it be nice to

have 10 minutes to your-

self once in awhile?

I CRU



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* Chrysler's Customer Care Warranty. Chrysler Corporation warrants to the *first registered owner* the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (except manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, suspension system (except shock absorbers), steering gear and linkage system, wheels and wheel bearings of its 1968 automobiles for 5 years or 50,000 miles, whichever occurs first, and warrants to the *first and second registered owners* the entire vehicle (excluding tires) for 24 months or 24,000 miles, whichever occurs first, against defects in materials and workmanship and will repair or replace such defective parts without charge for parts or labor at any Imperial, Chrysler, Plymouth or Dodge Authorized Dealer's place of business. Maintenance such as replacement of spark plugs, condensers, ignition points, filters, brake and clutch lining, etc., and normal deterioration of hoses, belts, upholstery, soft trim and appearance items are not included. Maintenance services required under the warranty

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And the beat goes on. 🌹

are: change engine oil every 3 months or 4,000 miles, whichever occurs first, and replace oil filter every second oil change; check operation of crankcase ventilator valve and clean oil filter cap every 6 months and replace ventilator valve every year; clean carburetor air filter every 6 months and replace every 2 years; lubricate front suspension ball joins and tie rod ends at 3 years or 36,000 miles, whichever occurs first; and every 12 months, (A) have an authorized Imperial, Chrysler, Plymouth or Dodge dealer certify on an approved Warranty Validation form (i) receipt of evidence of performance of the required services and (ii) the car's then *current* mileage, and (B) the owner must submit such completed form to Chrysler Motors Corporation. To qualify for continuing 24 month or 24,000 mile warranty coverage, the second registered owner must have an authorized Imperial, Chrysler, Plymouth or Dodge dealer submit a Transfer of Warranty form to Chrysler Motors Corporation within 30 days from the date of his purchase and receive from Chrysler Motors Corporation that the vehicle is eligible for such coverage.



... and designer Luba of Elite is in a Thirties mood . . . She thinks gray is great . . . likes berets ... buckled shoes ... knee socks . . . crepe shirts with ties . . . and the way Leslie Ann Warren (''Cinderella," Walt Disney's "The Happiest Millionaire") looks in them all. Remember the tango? And Valentino? And Mary Pickford curls? Fred Astaire cuffed pants . . . in gray flannel? Gangster vests . . . in navy blue? (\$90) Remember Johnny and his "Call for ... "? And "Bonnie" berets, and short flapper skirts (culottes really!) and belted vests in Thirties gray? (\$90) Buckled shoes (by Golo). Fashions available in Junior sizes.



Remember Clark Gable's bush jacket in "Red Dust"? Here it is -minus the belt. (\$60) Remember W.C. Fields? And those George Raft plaid vests? (With the black skirt it's \$75). And knee socks (by Bonnie Doon)? Now here's (far right) a very 1968 couple. Leslie's in Luba's very '68 shirtdress. (\$60) Her hair, curly wig and makeup by her husband . . Jon Peters with whom she is shown.



The yawns come frequently for Joey Bishop at 11:30 in the morning. Awake one hour, he has already battered a punching bag and sidestroked across his rectangular-shaped swimming pool. But his eyes are still rheumy as he slumps fetally on a couch, alternately scanning newspaper gossip columns and confirming guest-star bookings over the phone for his late-night television program.

He wears red, white and blue bordered sweat socks, scuffed jodhpur boots, a white polo shirt and cuffless cotton slacks, attire more appropriate for the average weekend golfer than someone earning a guaranteed \$560,000 for 39 weeks of employment.

Framed photographs decorating his billiard room attest to Bishop's celebrity status. His craggy face is visible in the presence of three Presidents and four fellow members of the sincedisbanded "Rat Pack." The pecky cedar walls also reveal a rare citation from the Jewish War Veterans and a golden cross presented him by the Vatican, proof of his ecumenical popularity.

Bishop has not lost the common touch, either. He washes down a corned-beef sandwich with a glass of cherry soda while displaying a photograph of the June 1932 graduating class at Philadelphia's Furness Junior High School. That was his last academic accolade. He dropped out of high school after his junior year.

Leaving for the studio, Bishop casually touches a gold mezuzah affixed to the doorpost of his \$200,000 Beverly Hills residence. An engraving beneath it reads: "Our House Is Open to Sunshine, Friends and God."

He drives a Silver Cloud Rolls-Royce along Sunset Boulevard, past a marquee heralding the Largo's leading pseudonymous strip-teaser, Joni Carson. The Pink Pussy Cat, a rival strip joint several blocks distant, advertises the city's latest ecdysiast, Josie Bishop. In Los Angeles, such recognition is tantamount to immor-



Gisele MacKenzie was a guest on one Bishop show.

tality. There is no greater accolade.

Bishop waves at the gatekeeper as he enters ABC's Vine Street parking lot and halts in his designated stall. The identifying marker is crudely stenciled in black ink hardly homologous with recent improving ratings which promise to make him a fixture at the studio.

His windowless office is dominated by an oil portrait of himself dressed as a clown, strumming a mandolin. Seated behind an L-shaped desk, Bishop peers through horn-rimmed glasses at a list of jokes provided by his gag writers. He carefully chews a chocolate bar studded with almonds, each one a potential menace to the expensive caps on his teeth, while reading notes on the evening's guests.

A yellow, typewritten page gives insight into singer Earl Wrightson. "Earl wants to do this show because he believes such exposure is vital to a performer," Joey reads aloud. "He and his partner, Lois Hunt, travel 100,000 miles a year, but people think they've retired because they're not on television." Bishop winces and shakes his head at such a weak premise for conversation.

Regis Philbin, the boyish-looking announcer, idly putts a gold golf ball across Bishop's gold office carpet with a gold-headed putter. Bishop grabs another putter and cans a 12-footer. "All right," says Philbin to his employer, "it's walk time."

Bishop and Philbin stroll through an outer hall, beginning their daily constitutional. Across the street at the Hollywood Ranch Market, they order root beers. Bishop chews contemplatively on a 35-cent hot dog, sips his drink and maps out an opening for the night's show.

They resume their walk. A woman stops them and repeats the previous night's opening routine verbatim. Outside a near-by fried-chicken restaurant, Joey observes another ritual. He places his lips against a plate-glass window and mimics kissing a teenaged salesgirl inside. The smiling girl puckers her lips against the glass and returns his kiss.

Two blocks away, Bishop is confronted by a middle-aged couple and their three children. "One picture please, Joey," the man asks, waving a camera. "My pleasure," replies Bishop. The stranger hands *Bishop* the camera and proudly poses with his brood while Joey clicks the shutter. "That's the greatest put-down I've ever experienced," he says incredulously.

This particular day, Bishop must forgo his usual hour-long nap. He has agreed to make a surprise appearance on *The Hollywood Palace*, which is being emceed by his close friend Sammy Davis Jr.

Mel Bishop, listed as production coordinator but actually a combination of crony and valet, arranges Joey's shaving gear in a bathroom equipped with 11 telephone lines. Before \rightarrow

The show is over at 1 a.m.

Thirteen hours and 30 minutes earlier, Joey Bishop started out with a corned-beef sandwich and cherry soda

By Richard Warren Lewis

continued

World War II, Mel Bishop (real name: Farber) and Joey Bishop (real name: Gottlieb) were members of a comedy trio called The Bishop Brothers. They were named after Glenn Bishop, a Negro friend who drove them to onenight engagements in Philadelphia, Camden and Atlantic City.

Joey stands in the wings at the *Palace*, without a tie, wearing a drab zippered jacket over his monogrammed blue shirt. "I want you to meet a very talented young man, a refreshingly different comedian . . .," says Davis, introducing another performer. He stops in midsentence, reacting to the roar caused by Bishop's entrance. At the sight of Joey, he stamps his feet on the floor and jack-knifes in laughter.

"That's the best-kept secret in the history of this show," he says.

"I was responsible for Sammy's conversion [to Judaism]," Bishop tells the audience. "He wanted me to turn colored. I said: 'Whoa!'" The joke stops the show.

Several hundred fans are queued up outside Bishop's studio, waiting to be admitted. So casual is his dress that none of them recognizes him as he enters the front door.

One by one, the show's performers visit Bishop in his three-room dressing suite. Actor Stephen Boyd worries about what he can contribute to the program besides small talk. "May I make a suggestion?" asks Bishop. "I know all actors have a favorite little piece they love to recite. I'll feed it to ya. 'You've got a great speaking voice, Stephen.' I'll tell ya that. And you can take it from there."

Former Los Angeles Dodgers shortstop Maury Wills learns that Joey would like to hear why the Pittsburgh Pirates, his new team, failed to win the pennant.

"Are y'excited that I showed up?" quips comedian Jackie Mason, a close friend of Bishop's, who has flown in from Las Vegas. "I got brilliant political gags."

Bearded Earl Wrightson and Lois Hunt tout a sure-fire anecdote. "Don't tell it to me now," says Bishop. "Just do it on the air." They insist on repeating the story. "The flavor is too Yiddish," says Joey, rejecting it. "I thought it was pretty funny," says Wrightson, making a hasty exit.

"I don't look so hot tonight, do I?" Bishop observes, inspecting himself in a mirror as makeup man Rudy Horvutich applies a special blend of powder to his baggy eyes. "Usually I look like a leading man. Tonight you got me looking like Marcel Marceau. Maybe it's because I shaved too early. How are we on time?"

"Fine," says Mel Bishop. "You got 15 minutes."

Mel removes the wooden trees from Joey's black, wing-tipped shoes. From behind mirrored sliding doors, he selects one of 60 custom-made sports jackets, a double-vented number with built-up shoulders. "The sport outfit goes with the casualness of this kind of show," explains Bishop, adjusting a foulard handkerchief in his breast pocket. "I would feel more somber if I wore a suit. I would start to feel like I was dressed."

Joey pulls on a pair of black knee socks and a fresh blue shirt. Mel hands him a pair of gray slacks, holding the legs off the carpeting so they will not attract lint. Bishop fills time by trying to flip cigarets from his hand into his mouth. He misses the mark six times in a row.

"Ya got about three and a half, Joe," Mel cautions.

Joey adjusts his black tie. He has worn the same cravat for every show since a priest presented it to him on opening night. Mel anoints his head with hair spray. The recent growth of foliage on Bishop's once-balding scalp was accomplished, at a cost of \$5000, by transplanting plugs of hair from



Bishop likes to keep the show casual. Here he horns in on the Mills Brothers' act.

his sideburns and the back of his neck.

"We got a minute and a half," says Mel, handing his boss a shot glass of Scotch along with an ice-water chaser. He downs the whisky in two quick sips, sighs and leaves for the studio.

Backstage, Bishop smokes one of the sponsor's cigarets while Mel combs his bushy coiffure. Horvutich dabs his nose with a powder puff. Joey raises his eyes and mumbles a barely audible prayer. "I thank You, dear Lord, for everything," he says.

Mel and Joey Bishop shake hands, just as they did before going on stage 25 years ago at places like Palumbo's in Philadelphia and the Casino Burlesque Theater in Pittsburgh. "Go get 'em," says Mel, completing the rite.

The orchestra plays his theme, "Joey." He duck-walks on camera, opening the 114th edition of the show nobody thought would survive.

The Johnny Carson show had become a national habit, the nightly interlude between putting out the cat and turning up the electric blanket. ABC had once before failed to dislodge Carson with Les Crane, a brilliantined gadfly too controversial for most bedtime viewers. Then, in the winter of 1966, the network optimistically committed \$3,120,000 to *The Joey Bishop Show* and press agents got the ballyhoo under way.

In January a closed-circuit telecast was arranged to introduce the latest Great White Hope. Representatives of the 150 stations affiliated with ABC gathered in their respective offices, eager to sample the new merchandise.

There was Bishop, a one-time \$13a-week emcee in a Chinese restaurant, who had frequently substituted for vacationing Jack Paar and later for Carson. The nimble-minded, 48-yearold comic sat before a color camera on the apron of a Hollywood sound stage.

"The [Carson] show is taken for granted," he told the affiliates. "There is no excitement in it and no sense of something new happening. We are planning [my show] as well as you plan a Broadway play. We have analyzed it to the nth degree. I think it's going to be a big hit. I am grateful for your faith in me."

Nearly one-third of the ABC affiliates rejected this sales pitch and stuck with old movies. Their decision seemed vindicated the night the 90-minute program premiered, last April 17.

The Joey Bishop Show was strictly a turkey. Critics roasted the obvious carbon-copy resemblance to its progenitors. They belittled Bishop's fawning over its stuffing, a parade of \rightarrow

continued

plug-happy guests who wallowed in bathos.

"We'll get rapped and we'll get crucified," Bishop had warned during the network's premature fanfare. "It's a matter of how well we can take it and fight back." But the glib comic, whose dead-pan humor was a trademark, appeared more solemn faced than usual.

He had canceled nine weeks of lucrative night-club bookings and a major film role. He was still wincing in the aftermath of four years in a situation comedy series so banal that it never earned anticipated financial dividends from syndicated reruns. "I was fighting for my life," he admits.

Six months after that shaky start, Bishop was seriously challenging Carson both in the battle for ratings and late-night advertisers' dollars, the latter an economic jackpot worth a reported \$26 million annually. Many of the holdout stations joined the Bishop bandwagon; eventually all did.

Apparently somebody out there was responding to Bishop's self-deprecating humor and empathizing with his faulty diction. Industry pundits felt that Bishop was attracting a totally different audience than the opposition. Carson, it was reasoned, appealed to the more sophisticated, urbane viewer, while Bishop beguiled them in the provinces.

"I'm about as corny and square as anybody," Joey admitted. "Even playing against a Frank Sinatra, I always looked like the kid who said something accidentally funny. That's the kind of comedy they go for in the Midwest and the Bible Belt, not the raucous, punching type of comedy."

The network pleaded with Bishop to open his series with a blockbuster array of talent worthy of his association with Sinatra and other members of the Hollywood aristocracy. "They wanted to get in there and sock it in," says Bishop, who rejected such thinking in favor of a more casual approach. "That's the kiss of death. Every show like this has built from nowhere, and then people start to talk. It's a slow building process. You have to wear very well."

Without any major facelifts, Bishop's campaign promises gradually materialized into a low-pressure show stamped with its own identity.

As the show shook down, Bishop began to appreciate why the network continued to insist on booking powerful personalities. "You look for a very big name to draw them in," he conceded, modifying his thinking. "It's the pitch of the old medicine man. You don't see an Omar Sharif or a Gregory Peck on most talk shows. I'm bettin' my show on people like that who you don't see every time."

Waspish Jack Paar, who gave Bishop his first national television exposure in 1958, came out of semiretirement to trade an hour's worth of one-liners and nostalgia. David Janssen appeared live on a split screen the night *The Fugitive* stopped running. For the first time, Bishop topped the ratings in New York, previously regarded as Carson's bailiwick.

The charm of Bishop's program, of course, is its spontaneity. What the at-home viewer never has the opportunity to see is the unexpected backstage drama which unfolds nightly at 8:30, Pacific Time.

Guest stars assemble in a lounge called the Green Room, along with the usual satellites—agents, press agents, managers and Bishop staffers.

On this particular night, Stephen Boyd, who has grown a mustache since working in "Ben-Hur," sits intently watching a color monitor. His publicist has come along for moral support. Maury Wills, who plays the banjo during the off-season, sits alone on a corner of the same couch.

Earl Wrightson and Lois Hunt observe the proceedings on a second monitor. Miss Hunt reclines upright on a 6-foot-high wooden slant board tilted at a 20-degree angle.

On camera, a conversation with teen-aged singer Peg March is lagging. Bishop hastily introduces fast-talking Jackie Mason, who recalls his experiences visiting poor areas on 4th and Snyder Streets in Philadelphia. "My father was mugged down there once," Miss Hunt informs those in the Green Room.

The first 15 minutes of Mason's extemporaneous primer on the evils of marriage is falling flat. "Oh, Jackie Mason," complains Miss Hunt, anxious to get on, "you're a big bore."

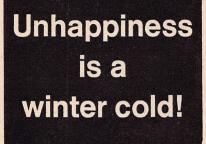
"What is it about this show that takes a brilliant comedian and makes him serious?" Bishop wonders aloud, sensing that the program is sputtering.

Mason takes the cue. He launches into a rollicking series of Arab-Israeli jokes, political satire and a devastating impersonation of Ed Sullivan. The studio audience, recalling the highly publicized feud between Sullivan and Mason, roars its approval.

"I laughed so hard my face hurts," Bishop tells Mason as the comic concludes his 35-minute turn and takes a seat on the panel.

Miss Hunt glares at the monitor when Boyd is ushered out after Wills has made his appearance. Less than a half-hour of show remains. She steps off the slant board and sits on the edge of a couch, wringing her fingers while Bishop interviews Boyd. Wrightson restlessly paces a near-by corridor. Boyd explains how George Bernard Shaw became a vegetarian. Miss Hunt alternately twiddles her thumbs and fumbles with a gold necklace.

By 9:39, the Boyd spot shows no signs of ending. Miss Hunt despairingly throws her hands over her face. A consoling production aide leads her and Wrightson to the air-conditioned wings backstage. Miss Hunt trembles in the chill air. A stagehand drapes a sweater over her shoulders. \rightarrow



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Wrightson still paces, nervously flashing his cuffs. Boyd recites a fragment from O'Casey's "Juno and the Paycock." The audience offers resounding applause. Miss Hunt glowers.

The orchestra tunes up as the show breaks for another commercial. Wrightson clears his throat, wistfully eying a clock reading 9:49. A forced smile on his bearded face, he strides on stage and gamely belts the opening bars of "Cabaret." Then Miss Hunt walks out on her spiked heels singing: "Yesterday, all my troubles seemed so far away..."

The show leaves the air with Mason improvising imitations of Eddie Cantor, George M. Cohan and Alfred Hitchcock, thereby eliminating Wrightson's and Miss Hunt's anticipated chitchat with Bishop.

Joey vacates his desk, following a brief exchange with the singers, and addresses the audience. "May I thank you sincerely for giving up a part of your evening and spending it with us," he says humbly. Then he turns his back and stalks off the stage, incensed.

"Earl Wrightson is hollering at me," he complains to producer Paul Orr. "He and Lois Hunt were bawling me out on the air. What the hell are they mad about? The whole world is not waiting to hear what they've got to say. What am I supposed to do, stop entertainment? It's tough to make those kind of decisions. Jeez, I wish people would be more compassionate."

A few minutes later Bishop is on his way home in the Rolls-Royce. Mason rides with him. "It gets really tough when you get a friend on your show and you have to save his life," he tells Mason. "If I want intense speeches, I'll hire Dirksen."

Bishop presses a button on his instrument panel. The garage door swings open at the back entrance of his house. Dum-Dum and Dee-Dee, the Labrador retriever-German shepherd puppies named in a contest which attracted 125,000 post cards from his viewers, greet him at the kitchen door.

The volume from the 11 o'clock news telecast inhibits most conversation as Joey eats melon, salad and pork chops and sips strawberry soda in his elegant formal dining room. Milton Berle calls from Florida, where he has earlier seen a live transmission of the show, to offer congratulations.

Coffee and cake are served beneath the beamed living-room ceiling. Bishop fires a remote-control tuning device activating a color television set just as his show is being announced. He sits with his legs crossed and arms folded, looking for imperfections.

"Watch my wife," he suggests, after the prosaic section of Mason's performance has ended. "When she sees this, they'll carry her out. She's a pushover for every comic. They do *my* stuff and she laughs."

Bishop's broad smiles and belly laughs through Mason's routine belie the poker-faced expression with which he is most often identified.

"You were great, Jackie, just great," says Mrs. Bishop.

"When do you want to do it again?" asks Joey.

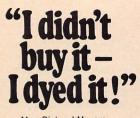
"This show could make me a star," Mason muses.

"Three more shows like tonight," says Bishop, "you could be a household word."

The program is over at 1 A.M. Bishop's eyes are red and the hollows beneath them seem deeper. "When I did a weekly series," he says, "I compromised my talents. I was not Joey Bishop. I made up my mind I would not do television again if I had to compromise myself. This is the only type of show where I feel secure."

An hour later he is asleep, but not before reciting the same prayer he says before he faces an audience. "I thank You, dear Lord," he says, "for everything."

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Mrs. Richard Meyers Lido Beach, N.Y.

"They were black and white curtains I had tired of. So I dyed them Rit[®] Tangerine in the washer! I glued some of the fabric to the top of several chests, moved them together and put on a glass top. Now it's my own special nook."

RIT PUSH BUTTON COLOR



35

TV Teletype: New York

NEIL HICKEY REPORTS:

ABC's new series of specials on <u>Man and His Universe</u> gets off the ground on April 1 with a show on "The Scientist"; viewers will get a look at the scientist's life-style--his trials, his achievements, his leisure time pursuits . . . Two shows coming up on CBS's <u>Who, What,</u> <u>When, Where, Why with Harry Reasoner</u> are "An Essay on the English Language," created by REASONER in conjunction with ANDREW ROONEY, and "To Be Young in Rome," produced by WARREN WALLACE. Air dates are April 9 and 16, respectively.

continued

The March 6 <u>Kraft Music Hall</u> entry has AL HIRT, PETER GENNARO and PETE FOUNTAIN making music; it's called "Mardi Gras 1968" . . . A regular feature on <u>Bob Young with the News</u> will be expanded reports from various parts of the country delivered by ABC correspondents--among them PETER JENNINGS, LOU CIOFFI and FRANK REYNOLDS . . . FRANK FON-TAINE went all the way to London to appear in <u>Showtime</u>, the Britishproduced summer-replacement series for RED SKELTON on CBS.

March 3 is the date for "Passport to Prague," this season's third entry on <u>Experiment in Television</u>; NBC producer VICTOR VICAS handled the reins . . . Singer WAYNE NEWTON's hour-long ABC special, "One More Time," is set for April 8; guests FRANKIE LAINE, KAY STARR, TENNESSEE ERNIE FORD, JOHNNIE RAY, CHARLIE BARNET, LES BROWN, the MILLS BROTHERS, COUNT BASIE, LOUIS JORDAN and LOUIS BELLSON will do their all-time hits.

The brothers VAN DYKE will offer pantomine, comedy and dance on DICK's CBS special on April 7; JERRY is the only guest . . On March 4 NBC's <u>Today</u> show profiles the late HARRY LANGDON, famous comedian of the Twenties and Thirties . . Oregon's Sen. MARK HATFIELD faces ABC cameras on the March 17 entry of <u>Issues and Answers</u> . . ART CARNEY's son BRIAN has a date with DOM DE LUISE to sing and play his guitar on the summer-replacement variety series for The Jackie Gleason Show.

Comedian BILL COSBY will be singing too on his own March 18 special for NBC . . . One of underwater-expert JACQUES-YVES COUSTEAU's projects for ABC will be a whale hunt, set for October . . . ALICE GHOSTLEY turns up on the March 13 episode of CBS's <u>He & She</u> . . . NBC will present the Television Academy Awards on May 19, instead of May 26, as originally announced.

Comedian FLIP WILSON welcomes the BAJA MARIMBA BAND, JOANIE SOMMERS and JACKIE VERNON when he plays host for the April 5 segment of ABC's <u>Operation: Entertainment</u>. And soul man RAY CHARLES turns up on April 12 when DON RICKLES is in charge . . . The Leder-Craig Company recently acquired rights to produce a Mad magazine special. It will be a one-hour colorcast employing both live and animation techniques.

The soup that never needs a sandwich.

Hearty College Inn "Ranch House" Chicken Noodle Soup doesn't even need a cracker. That's because it's a meal in itself. Just mix one jar of our Egg Noodles and Chicken with two cans of our Chicken Broth. Then heat and serve in minutes. You'll

have four big helpings of tender bites of chicken and rich egg noodles in a nourishing broth that tastes like you made it. Maybe better.

Also try "Ranch House" Beef Noodle Soup made with our Egg Noodles and Beef and our Beef Broth. That's terrific, too.

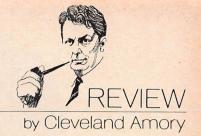


"We love to cook for you."

IT TAKES A THIEF

Ever since the late lamented Secret Agent, greatest of all espionage shows, network after network has tried every trick in the tirade. They have even tried girl secret agents. Imagine! Girls and secrets-the very idea is a contradiction in terms. In any case this particular show, which is part Mission: Impossible and part The Roques, part I Spy and part The Fugitive, stars Robert Wagner as Alexander Mundy. He is a light-hearted thief who has to go back to jail if he doesn't do what he's ordered to do by his mean boss. Noah Bain (Malachi Throne). That's the idea, and whatever you think about it, you might admit it's a simple one.

It is, unfortunately, also partly unbelievable. Our hero's light-fingeredness we can take. It's his lightheartedness which is too much. He is suave and handsome, has a pleasing personality and a remarkable way of changing plans in midstream. We even have a feeling if he were left to his own dialog he would be fine. The trouble begins when he's described in publicity releases as a man who "answers danger with a quip rather than a quiver" and who "doesn't want to spoil the line of a \$300 suit with a \$30 gun." This is all very well in the publicity releases, but when the same kinds of lines get into the scripts, they get in the way of the believability something awful. The combination of humor with danger is fraught with peril anyway. Even I Spy overdoes it sometimes, and shows like Mission: Impossible and Ironside have learned



to tread softly when they are carrying a big quip. It Takes a Thief has gone far overboard. We recall, for example, one episode which involved a "Tonkapi" kind of jewel heist. In this, Mundy, complete with magnets, is being lowered through a ceiling, while an enemy agent, up above, is aiming a gun at his head. Then Mundy is surprised by a bad-guy girl thief, whom he had thought was a good-guy princess. She is also after the jewels, tiptoeing along a tightrope high wire. carrying a high-power compressed harpoon rifle. Have you got it so far? All right, let's say that right here your credibility gap looks like the Grand Canyon. Then Mundy starts saving things like "We've got a major hang-up here." It's too much. You may laugh, but you are lost and so is the show

All this is too bad, because there have been some excellent starts here. Our favorite was one in which Mundy. out to burgle the safe of a foreign embassy, is faced with a seemingly insuperable obstacle-a closed-circuit television system via which the guards are able, from one position, to watch everything. He turns the system to his own advantage via instant replay. It really was terrific. There was just one trouble. Mundy came to the embassy disguised as the most completely irritating socialite writer we've ever seen portrayed on any screen. And what do you think his assumed name was? Brooks Amory. Amory. Imagine! And just when we were going to say it was the first episode we liked.

A fancy cabinet doesn't do a single thing to improve color t v viewing. Until you turn off the set.

Let's face it.

For a few hours each day, a color TV is a complete home entertainment center.

The rest of the time, it's just furniture.

And when you're not watching it, you've still got to live with it.

Of course, Philco Color TV's are designed to do a whole lot more than just go with your sofa.

For instance, they're designed to give you true color fidelity. One of the acid tests here is yellow. If you can see traces of green in things like egg yolks, or blond hair, a set's color fidelity isn't up to par. Each Philco set is designed to help stamp out green eggs.

Another acid test is interference rejection. It's an unwritten law of nature that, when husbands watch football games, wives run vacuum cleaners. Well, we've got other circuits that make sure your Philco won't get better reception from the cleaner than from the game. But even if every Philco Color TV is a marvel of electronics engineering, it doesn't have to look like a refugee from Cape Kennedy.

That's why, when our engineers get through with a set, our designers take over. We own our own furniture factory – one of the largest in the world. Which means that every Philco cabinet is made by us – not for us.

Philco affordable color TV prices start at \$299.95*. If the model shown here doesn't match your sofa, your Philco dealer can show you a dozen or so more.

If he can't help you out, send us a picture of your sofa.



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